

COMMUNITY ACTION ALERT - FOR THE ICFP COMMUNITY

HELP TELL THE STORY ABOUT FP & UHC

The ICFP 2021 theme is designed to demonstrate the crucial link between access to family planning systems, services, programs, and products - and the success of universal health coverage (UHC).

We are crowdsourcing content to populate the ICFP 2021 theme page and the new FP & UHC blog, *Not Without FP*, which spotlights on the key role FP plays in the success of UHC.

WE ARE INVITING OUR PARTNERS TO HELP US SHOWCASE LOCAL STORIES, ADVOCACY SUCCESSES, RESEARCH, AND INNOVATION THROUGH BLOGS, DATA VISUALIZATIONS, RESEARCH FINDINGS, AND LESSONS LEARNED.

THE OPPORTUNITY

1) Submit a idea & author recommendations for the new ICFP Blog - Not Without FP

ICFP is launching a new blog series to shine a spotlight on the key role family planning plays in the success of UHC. We are inviting you to submit recommendations for ideas, authors and perspectives to consider. To submit recommendations or questions, visit icfp2021.org/opportunities_and_submissions or email Christina Cherele at ccherel@jhu.edu and Matt Matassa at Matt@ICFP2021.org.

2) Submit content to populate the ICFP 2021 theme page

We are accepting submissions for the following three sections:

- **Explainer Content**
Content that highlights the link between family planning and UHC and answers the "why." This can be a video, animation, infographic, or blog.
- **Local Context**
Content that contextualizes family planning's role in UHC and brings local successes to the forefront of the conversation. This includes innovations, systems, partnerships, and successful scale-up or advocacy.
- **Research, Studies, & Science**
Research briefs, study analyses, and other evidence-based content that elevates the science and research behind family planning's essential role in UHC.

CONTENT SUBMISSION

Submission Date:

- Rolling basis until Nov 4, 2021

Format & Length:

- Written: no length requirements
- Video: 3-5 min

Assets required:

- Thumbnail photo featuring community or relevant image

Submission:

Please visit the Community Tab on [ICFP2021.org](https://icfp2021.org) and click on Submissions.

PROMOTION & DISTRIBUTION

Submissions will be promoted on one or many of the following channels:

- ICFP 2021 theme page
- ICFP 2021 Not Without FP blog
- ICFP 2021 social media channels
- ICFP 2021 e-newsletter



WHAT ARE ICFP COMMUNITY ACTIONS?

ICFP Community Actions are designed to leverage the expertise and reach of ICFP partners and supporters to highlight the solutions, contributions, and innovations of the family planning and reproductive health communities. These actions will occur every few months leading up to #ICFP2021.

CALL FOR IDEAS & AUTHORS

The ICFP 2021 theme is designed to demonstrate the crucial link between access to family planning systems, services, and products - and the success of universal health coverage (UHC).

WE ARE INVITING OUR PARTERS TO SUBMIT RECOMMENDATIONS FOR IDEAS & AUTHORS FOR THE NEW ICFP 2021 BLOG, NOT WITHOUT FP, WHICH PUTS A SPOTLIGHTS ON THE KEY ROLE FAMILY PLANNING PLAYS IN THE SUCCESS OF UHC.

THE OPPORTUNITY

ICFP 2021 is curating a partner blog series on the essential link between Family Planning and successful universal health coverage.

The Not Without FP blog series will include original content and is designed to answer the question on why family planning is an essential building block to Universal Health Coverage while showcasing the many perspectives and experiences that make Family Planning central to stronger health of systems, communities and individuals.

AUTHOR GUIDANCE & NOTES:

- We are curating diverse voices including community leaders, advocates, consumers, economists and researchers to tell this story.
- This series will prioritize local and/or community voices who can showcase successes, strategies and learnings.
- The ICFP Communications team will offer final copy editing and visual design to match the blogs look and feel.
- We prioritize the voices from minority populations

BLOG SUBMISSION DETAILS

Submission Date:

- Rolling basis until Nov 4, 2021

Format & Length:

- Written: Under 1000 words
- Video: 3-5 min

Assets required:

- Color photo of author (high-res)
- Thumbnail photo featuring community or relevant image

Submission:

Please visit

www.ICFP2021.org/ICFPSubmissions
(Under "Community" tab)

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- ICFP 2021 Not Without FP blog
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