



INTERNATIONAL CONFERENCE ON
FAMILY PLANNING
PATTAYA CITY, THAILAND • 14-17 NOVEMBER 2022

ICFP VOICES COMMUNITY ACTION

COMMUNITY ACTION ALERT - FOR THE ICFP COMMUNITY

REAL STORIES FROM THE ICFP COMMUNITY

Family planning is one of the best investments in personal development and in the economic health of a community. Many times, the true benefits go unnoticed and are hidden behind reports, data, and messaged communications.

The organizers of the ICFP are dedicated to ensuring that our community's perspectives, expertise, diversity, and passions are captured and heard. We are inviting our partners to submit personal, first-person experiences to help bring attention to the human-level benefits of ensuring that family planning services and products are universally available and accessible.

THE OPPORTUNITY

You are invited to submit a story (in written, audio, or video format) about a personal experience with or observation of the impact that full access to family planning services and products (or lack thereof) can have on one's life.

THE GOAL

The goal of this community action is to highlight the diversity in perspective, experience, and expertise of the family planning community. This campaign is seeking personal accounts and stories representing family planning research, science, advocacy, leadership, front-line healthcare, systems, finance, community action, and more.

We hope to answer the following questions:

- What impact has access to family planning had on the lives of people around the world?
- Who are the hidden players in generating a greater awareness about the power of family planning?
- Why is access to family planning services and products essential to achieving universal health coverage?
- What are the personal commitments being made by members of our global community?

SUBMISSIONS

We opened submissions on 2 Feb 2021 and will accept them on a rolling basis until the in-person ICFP in November 2022.

Visit ICFP2022.org and navigate to the Community Tab.

PROMOTION & DISTRIBUTION

Submissions will be promoted on one or many of the following channels:

- ICFP 2022 theme page
- ICFP 2022 Not Without FP blog
- ICFP 2022 social media channels
- ICFP 2022 e-newsletter



WHAT ARE ICFP COMMUNITY ACTIONS?

ICFP Community Actions are designed to leverage the expertise and reach of ICFP partners and supporters to highlight the solutions, contributions, and innovations of the family planning and reproductive health communities. These actions will occur every few months leading up to #ICFP2022.

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FORMAT REQUIREMENTS

We are extremely flexible with the format and medium of the content and we encourage as much creativity and personalization as possible. We have provided a few format requirements to make it easier for the visitor to access your content and for us to have what we need to promote and engage.

We require the following for our WRITTEN submissions:

- Short article title
- Author information with any relevant affiliation
- Promotional excerpt or overview no more than 50 words (used for promotion and for preview content)
- Relevant image at least 800x800 in size (for thumbnail and page image)
- URL to the content (we require the content is hosted on the submitter's site or online property).
- There are no length requirements for the story

We require the following for our VIDEO submissions:

- Short article title
- Author information with any relevant affiliation
- Promotional excerpt or overview no more than 50 words (used for promotion and for preview content)
- Length of 3-5 minutes
- URL to the video (we require videos to be posted on Youtube or Vimeo for easy embedding and sharing).



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