

## **FORUM**

A VIRTUAL DIALOGUE FOR THE ICFP COMMUNITY ON UNIVERSAL HEALTH COVERAGE & COVID-19

2-3 FEB 2021 | ICFP2022.ORG | ICFPLIVE.ORG

**Event Report** 





























### The organizers of the Not Without FP Forum are grateful to the following sponsors for their support.

**ICFP Co-hosts** 









### ICFP Core Organizing Group

























### **ICFP Sponsors**





















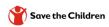
















### Message from the Director

The coming year is pivotal for the family planning community as we reflect on the progress made and challenges faced in reaching the ambitious FP2020 goal of enabling an additional 120 million women and girls to access high-quality, voluntary contraceptive commodities and services. The Forum showcased how innovation and collaboration can accelerate progress towards universal access to reproductive health and family planning services that save lives, improve economies, empower women and girls, and figuratively and literally transform our world.

As we know, it takes a village to accomplish something great. This Forum was made possible in a spectacular way through multiple villages in the reproductive health community and the village of the global health sector that came together over two days to build, amplify, and solidify the ICFP as an international movement, platform, and community. I want to first thank the Gates Institute Anchor Grant staff — Kellie Welborn, Anastasia Pierron, Christina Cherel, Jean-Christophe Rusatira, Darby Major, Carolina Salmeron, Naomi (Bev) DeRoche-Brown, Carolyn Combs, Zachary Moturi, Naomi Johnson — for their dedication to ensuring the #NotWithoutFP Forum was a smashing success. Not only did the Forum run effortlessly, it also set a precedent for global accessibility among future virtual events in the larger SRHR community and beyond.

A big kudos to our communications experts Matt Matassa, Katherine Davis, the entire FHI 360 team, and our Forum hostess Dr. Tlaleng Mofokeng, and other 120 Under 40 winners for organizing sessions throughout the two days. Finally, thank you to our Co-hosts, Core Organizing Group, sponsors, and partners without whom the ICFP would not be possible.

The disruptive events of the pandemic, while painful, can be important opportunities to transform the way we think and do our work. It will take a massive mindset change and more global collaboration to ensure family planning is an essential service that's accessible to all. We invite you to watch the recap and share your own thoughts.



Jose "Oying" Rimon II

Director

Bill & Melinda Gates Institute for Population and Reproductive Health
Senior Scientist

Population Family and Reproductive Health
Johns Hopkins Bloomberg School of Public Health
Chair, International Steering Committee
International Conference on Family Planning

## Thousands Join Global Call for Universal Access to Reproductive Health at ICFP's First-ever 'Not Without FP' Virtual Forum

Thousands attended a global online forum presented by Bill & Melinda Gates Institute for Population and Reproductive Health at Johns Hopkins Bloomberg School of Public Health on 2-3 February 2021 as part of the upcoming International Conference on Family Planning (ICFP).

The "Not Without FP" Forum allowed the community to come together to champion the important role family planning plays in universal health coverage schemes and to explore the impact of COVID-19 on sexual and reproductive health and rights worldwide — providing participants with a partner-driven, community-led experience featuring many engaging, informative and inspirational sessions and activities to share knowledge and celebrate our successes, including:

- 16 sessions in both English and French: 4 plenaries, 3 scientific sessions from each abstract
  category (research, policy & advocacy, and program implementation) and 8 community sessions
  focused on COVID-19's impact on the family planning and reproductive health community and the
  importance of FP presence in UHC schemes.
- Virtual Exhibit Hall, side events, and promotional announcements to provide opportunities for the community to engage with our 30+ sponsors and partners
- Personal, powerful stories from users and providers of FP and RH services and products including
  the launch of the <u>Real Stories</u>. <u>Real FP. ICFP Voices Community Action</u> inviting all to share and
  celebrate their diverse perspectives on the power of family planning.
- Dedicated community engagement opportunities via round table sessions, Facebook Live chats, and Forum and Community-specific hashtag outreach
- An In Memoriam acknowledgment of those we've lost within our community since the 2018 ICFP
- **Original songs** written and performed to uplift and inspire us all to continue moving this important work forward.

The Forum attracted over 7,800 attendees from 199 countries and territories across multiple sectors of the global health and development communities - shattering the in-person 2018 ICFP record of 4,200 attendees.

### <u>Day 1: Program Overview</u>



On day one of the Forum, we heard from Mr. Anutin Charnvirakul, Deputy Prime Minister and Minister of Public Health of the Kingdom of Thailand, who demonstrated great success in family planning in Thailand with government, non-government, and international collaboration. We also heard a powerful message from Dr. Natalia Kanem, United Nations Under-Secretary-General and Executive Director of the United Nations Population Fund (UNFPA) about UNFPA's three zeros: zero unmet need, zero preventable maternal deaths, zero Gender-Based Violence and harmful practices.

Our panelists then discussed the importance of health services without financial hardship or barriers to access and demonstrated how various countries and organizations are promoting innovative, evidence-based solutions to adapt to the challenges of COVID-19 in family planning service care delivery, demand generation, and advocacy.

Our <u>community sessions</u>, planned by the ICFP International Steering Committee's Subcommittees featured in-depth discussions with Scientific Subcommittee co-chairs and members about how to craft and submit a high-quality abstract, the role of faith-leaders in family planning, and program implementation of high-impact practices in humanitarian settings.

Finally, our Day One closing plenary, "Real Talk, Real Stories, Real FP." co-organized with FHI 360, featured community members sharing powerful personal accounts of family planning access and care and how this has been affected by the pandemic.

### **Day 2: Program Overview**





On day two, we learned from our <u>morning plenary panelists</u> about the negative impacts of COVID-19 on family planning and SRH services; the cost of unmet need for family planning; combating systemic challenges posed to vulnerable populations; and solutions for successful UHC and an effective COVID-19 response. Day two also featured a variety of community sessions focused on the Private Sector, Advocacy & Accountability, the Demographic Dividend, Youth, Humanitarian & Crisis Settings and the Implementation of Best Practices.

Our <u>closing plenary</u> featured The Honourable Karina Gould, Minister of International Development, Canada and Gloria D. Steele, Acting Administrator, USAID who addressed forum participants in her first public appearance since assuming office, stating support for family planning as an essential service. We also took a look into the future of FP2020 (now FP2030) with Executive Director Beth Schlachter. Lastly, we were inspired by Mechai Viravaidya's work in de-stigmatizing family planning in Thailand and his impressive commitment to ensuring equity. Let's not forget about our two moving musical tributes from Lea Salonga and Jamila Sabares-Klemm!

If you missed any of these exciting sessions, check out "<u>The Wrap with Dr. T</u>," where our forum hostess Dr. Tlaleng Mofokeng and six FHI 360 rapporteurs discuss highlights and key takeaways of the #NotWithoutFP Forum, now available on the <u>ICFP2022.org</u> website.

### **Youth Participation**





Four 120 Under 40 winners played prominent roles in ICFP's first-ever virtual Not Without FP Forum:

Dr. Tlaleng Mofokeng, United Nations Special Rapporteur, Author, and Reproductive Rights activist and 2016 120 Under 40 winner, served as the official hostess of the two-day event. She also hosted "The Wrap With Dr. T," where she is joined by six FHI 360 rapporteurs to discuss the forum's presentations, highlights, and key takeaways.

Dr. Natasha Salifyanji Kaoma, CEO, Copper Rose Zambia and 2019 120 Under 40 winner, kicked off the forum as a panelist for the Opening Plenary—UHC: Not Without FP. This session illustrated the importance of Universal Health Coverage (UHC) and demonstrated why integrating family planning is essential to its success.

Peter Ngure, Policy and Advocacy Team Lead at Pathways Policy Institute and 2017 120 Under 40 winner, moderated the <u>Day 2 Morning Plenary</u>—UHC: Data, Actions, Solutions. This session unpacked the research and data behind successful universal health coverage schemes through the lens of family planning.

William Otuck, Tanzanian Sexual Reproductive Health and Rights advocate and 2019 120 Under 40 winner, moderated the <u>Day 2 Youth</u> <u>Community Session</u>, "Building Resilience in AYSRH," highlighting the need for increased investment in sexual and reproductive health services for youth, especially during a crisis.

### Social & Digital Reach

### **Social Media Metrics**

- After its official launch on the first day of the Forum, the #NotWithoutFP hashtag reached over 3.6 million accounts with over 33.1 million impressions, 4,161 tweets, and over 1,000 unique contributors.
- In just two days on Facebook alone, the ICFP account quadrupled previous metrics—increasing reach, engagement, and page likes.
- The ICFP website had over 120,000 page views, with 40,000 unique visitors, and only 20% of those visitors coming from the United States.

### Social Media Engagement Toolkit

In efforts to encourage the conversation to continue online during and after the conclusion of the Forum, <u>ICFP provided graphics and messaging suggestions</u> to the community for organizational and personal use.

#NotWithoutFP

### SHARE GRAPHICS: ORGANIZATIONAL USE



Join us on 2-3 Feb 2021 to discuss the undeniable link between FP and UHC. #NotWithoutFP #ICFP2021



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### **Media Hits**

Initial metrics indicated a press release from PR Newswire about the Forum received over 5,200 views and hits and has been reprinted 235 times (with a potential audience of over 87 million) and resulting in 2 earned media hits (click the image to view):





### **On-Demand Programming**

### **Session Archives**

- The OnDemand Approach offers archives, materials, and links for each session in one place
- "The Wrap with Dr. T" provides a brief overview and discussion of the forum, directing viewers toward sessions or topics of interest



### **Lasting Power**

- This approach catalogs content in a manner that makes it easily accessible and marketable to a global audience
- Proves opportunity for larger reach and continued engagement after the conclusion of the Forum

### Community-Driven Approach

The Not Without FP Forum was a community-centered experience drawing most importantly on community involvement. The ICFP Secretariat focused on a community-driven programming approach by not only highlighting the work of partners and organizations in the ICFP community surrounding UHC and COVID-19, but also encouraging the ICFP Core Organizing Group's Subcommittees to design their own unique session experiences based on current priorities in each thematic area.



### HELP TELL THE STORY ABOUT FP & UHC

The ICFP 2021 theme is designed to demonstrate the crucial link between access to family planning systems, services, programs, and products - and the success of universal health coverage (UHC).

We are crowdsourcing content to populate the ICFP 2021 theme page and the new FP & UHC blog, Not Without FP, which spotlights on the key role FP plays in the success of UHC.

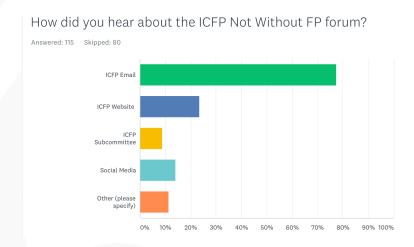
WE ARE INVITING OUR PARTNERS TO HELP US SHOWCASE LOCAL STORIES, ADVOCACY SUCCESSES, RESEARCH, AND INNOVATION THROUGH BLOGS, DATA VISUALIZATIONS, RESEARCH FINDINGS, AND LESSONS LEARNED.

The ICFP also launched new tools in the Community Tab of the website during the Forum, including two new opportunities for community engagement through ICFP's Community Action campaigns: including <u>Family Planning & Universal Health</u> <u>Coverage</u> and <u>ICFP Voices: Real Stories, Real FP.</u> These community actions are designed to help tell the story of the essential link between FP and UHC, as well as celebrate the diverse perspectives of the family planning community.

### **Community Feedback**

### ICFP Not Without FP Forum Feedback Survey Results

With 57.6% of surveyed Forum attendees never having attended an ICFP, we have successfully reached a much larger audience than we would have through our traditional promotional channels. As well, with 73% stating that they plan on attending the next ICFP in person (and 72% saying that they plan to submit an abstract), we may exceed attendee projections if all goes well with the COVID-19 recovery, and can still reach those who may not be able to attend the in-person conference via virtual conference opportunities.



Additionally, with 77% of respondents having heard about the forum through ICFP Email Updates, email proves to be an effective channel of communication for the ICFP community which has grown exponentially since promotion of the Forum began.

### **Post-forum Survey Comments:**

"Since the in-person conference has been postponed, it would be useful to have at least 2 more virtual sessions like the Not Without FP forum to keep participants interested and abreast of new FP developments, policies, practices, and so forth."

"The virtual conferencing is a better way to reach more people in terms of participation. I miss out on many conferences because of funding yet with virtual conference I was able to attend and participate"

"I liked the Real talk, Real Stories section, it gave real-time human faces to all things FP, especially for the youths."

"I enjoyed hearing the diversity of voices." Beyond statistics, we are pleased to report Forum organizers received positive feedback from many, including one comment via Twitter naming the Forum as "accessible and a great learning experience;" another participant stated, "While nothing can compare to in-person conferences, it's incredible to hear from actual experts from countries we may not otherwise — instead of relying on 'experts' from the Global North... more of this, please!" and another said, "ICFP2021 mission accomplished. A wonderful journey full of international speakers and an astounding virtual experience came to an end. Thanks to all of the organizers for putting a great effort to make it accessible and a great learning experience."

Forum Hostess and Emcee, Dr. Tlaleng Mofokeng ("Dr. T"), United Nations Special Rapporteur on the Right to Health, said this about youth presence at the Forum: "Since 2016, when we met as winner of the @120Under40 New Generation of Family Planning Leaders, you've ensured that no one speaks on our [youth] behalf. Instead, we have led and you have listened."

From sessions on <u>Advocacy and Accountability</u>, to <u>Building Resilience in AYSRH</u>, and <u>Innovations in FP Advocacy During COVID-19</u>, youth leaders made clear that investment in adolescent access to contraception is critical, but youth must be included as a partner in program design and implementation, not just a beneficiary of services.

# COMMUNITY RESPONSE HASHTAGS SHARE YOUR RESPONSE DURING THE COMMUNITY SESSIONS ON SOCIAL MEDIA WITH: #ICFPYOUTH #ICFPAA (ADVOCACY & ACCOUNTABILITY) #ICFPFAITH #ICFPP (PROGRAM IMPLEMENTATION) #ICFPPS (PRIVATE SECTOR) #ICFPDD (DEMOGRAPHIC DIVIDEND) #ICFPHCS (HUMANITARIAN & CRISIS SETTINGS) #ICFPIBP (IMPLEMENTING BEST PRACTICES) #ICFPSCI (SCIENTIFIC) & INCLUDE #NOTWITHOUTFP ON ALL POSTS!

### **Forum Side Events**

Organized & hosted by the ICFP Community for the ICFP community.

Visit ICFP2022.org to learn more.



















### **Appendix**

Not Without FP Forum Schedule

### DAY 1

click on the title to visit that session's homepage

OPENING PLENARY
UHC: Not Without FP

SCIENTIFIC PANELS

Research

Policy & Advocacy

Program Implementation

COMMUNITY SESSIONS
Scientific
Faith
Program Implementation

CLOSING PLENARY
Real Talk, Real Stories, Real FP.

### DAY 2

click on the title to visit that session's homepage

OPENING PLENARY
UHC: Data, Actions, Solutions.

COMMUNITY SESSIONS

Private Sector

Advocacy & Accountability

Demographic Dividend

COMMUNITY SESSIONS

Youth

Humanitarian & Crisis Settings
Implementing Best Practices

CLOSING PLENARY

Cementing the Connection Between FP & UHC



### ICFP IS MORE THAN A CONFERENCE

The International Conference on Family Planning has convened the global development community around a shared vision of universal access to family planning. Since 2009, the ICFP platform has evolved into something much more than a conference.

It's also a platform, a community, and a movement.

### **A PLATFORM**

An innovative platform designed to bring together the Family Planning Community around strategic and urgent moments during our joint quest for achieving universal access to family planning services and products.

### **A COMMUNITY**

A network of advocates, researchers and scientists, community and government leaders, health practitioners, economist, conveners, civil society, and young people. We are joined by the belief that everyone deserves access to family planning services and products, no matter where they live or what the community they belong to.

### **A MOVEMENT**

A renewed movement to achieve universal access to FP by 2030, in a collective and collaborative way. This movement is seen at all levels of society including local communities, government institutions, private sector innovators, funding institutions, and NGOs around the globe.

### #ICFP2022

The bi-annual conference remains the largest international scientific and community gathering on reproductive health and family planning. The ICFP 2022 theme, "Universal Health Coverage & Family Planning" underscores our belief that family planning systems are services are essential for any successful universal health coverage scheme .

### **COMMUNITY-DRIVEN**

The ICFP is a reflection on the expertise, innovation, passions and successes of the family planning community.

Therefore, the conference Secretariat has established a community-focused structure that includes:

- Over 60 partner organizations serving on ICFP international and national steering committees;
- 16 ISC and NSC subcommittees focused on targeted interest areas;
- Multiple community input opportunities through delegate surveys, community actions, interactive sessions, and more.

3+

inspiring conference days, hundreds of side events, dozens of pre-conferences, and over a hundred exhibitors 199

countries & territories represented with an active community of over 25,000 SRHR professionals 5,000

delegates expected at ICFP 2022, including heads of state, parliamentarians and over 800 youth

### ORGANIZING COMMITTEE



























### ICFP HISTORY



### 2009

### KAMPALA, UGANDA

Great progress has been made since the inaugural ICFP in Kampala, Uganda, in 2009, which urged the family planning community to scale up best practices with effective programs and policy changes.

### 2011



### DAKAR, SENEGAL

Two years later, the 2011 ICFP convened the family planning field in Dakar, Senegal, to focus on improving family planning services in Francophone Africa.

### 2013



### ADDIS ABABA, ETHIOPIA

Following the successful launch of Family Planning 2020 (FP2020) during the 2012 London Summit on Family Planning, the 2013 ICFP brought together more than 3,400 delegates in Addis Ababa, Ethiopia, to celebrate progress made toward achieving "Full Access, Full Choice."

### 2016



### NUSA DUA, INDONESIA

Held in Indonesia, a leader in innovative family planning programming, the 2016 ICFP attracted more than 3,500 delegates and participants from about 100 countries.

### 2018



### KIGALI, RWANDA

In 2018 ICFP returned to Africa, hosting more than 4,000 people in Kigali, Rwanda, to focus on family planning's returns on investment.

### ICFP 2022

The theme, "Family Planning & Universal Health Coverage: Innovate. Collaborate. Accelerate." underscores our belief that family planning should be a core component of universal health coverage. Not only is access to family planning and reproductive health services a pillar of good personal health, it is also a critical component of a country's economic health.

Thailand's family planning and reproductive health programs represent what is possible when government, public health groups, and civil society organizations work in tandem on health, rights, and poverty issues.

"Because without universal access to contraception & SRHR services, there cannot be universal health coverage.

> JOSE "OYING" RIMON II CHAIR, ICFP INTERNATIONAL STEERING COMMITTEE

### ROAD TO 2030

As the larger family planning community looks "beyond 2020" to realign our goals and reposition for the future of family planning, ICFP 2022 will be a strategic benchmark as the community prepares to recommit to a goal of universal access by 2030.

### INTERNATIONAL CONFERENCE ON FAMILY PLANNING

the largest scientific gathering of family planning & SRHR professionals in the world

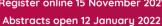
Register online 15 November 2021





FAMILY PLANNING





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