Family planning is one of the most powerful investments we can make in both personal development and in the economic health of a community.

We are inviting you to submit your answer to the question: **“Why is Family Planning so Powerful?”**

You are encouraged to share first-person experiences to answer this question and help bring attention to the power of universal access to family planning services and contraception.

**STORY GUIDANCE**

We are seeking personal accounts and stories representing family planning research, science, advocacy, leadership, front-line healthcare, systems, finance, community action, and more.

We hope to answer the following questions:

- How has access to a choice of modern contraception options been a powerful influence in your life?
- What would happen if you lost access to family planning services and contraception?
- How does universal access to FP impact a community?
- Why is putting FP at the center a powerful approach?

**SUBMISSIONS**

Submissions are on a rolling basis until the in-person ICFP in November 2022.

Visit ICFP2022.org and navigate to the Community Tab.

**THE FP STORY WALL**

Story submissions will be considered for display on the FP Story Wall, both virtually and live at ICFP 2022.

Submissions will also be considered for community story composites and additional promotion on ICFP’s digital channels.
FORMAT REQUIREMENTS

Stories are being captured by a platform named VideoAsk. This platform allows you to record your answer to the question directly from your phone or computer, or if you would like to upload a pre-recorded video of your answer, that is possible too.

Additionally, you can submit your written response if you would like to express your story in a written way.

Video Responses Length Requirements
• 2 minutes or less

Written Response Length Requirements
• 1000 words or less

WHAT ARE ICFP COMMUNITY ACTIONS?

ICFP Community Actions are designed to leverage the expertise and reach of ICFP partners and supporters to highlight the solutions, contributions, and innovations of the family planning and reproductive health communities. These actions will occur every few months leading up to #ICFP2022.