Compiled by the ICFP Private Sector Subcommittee

Private Sector Events @ICFP 2022

13 November, Sunday Pre-conference

2:00 PM

@PEACH Pattaya 12

The Private Sector and Digital Health Solutions: Expanding Access to Quality Family Planning/Reproductive Health **Registration Required**

15 November, Tuesday

7:00 AM

Hosted Event @Pattaya 12 Making sexual and reproductive health markets work for all:
 The SEMA approach to collaboration for commodity access
 SEMA

10:00 AM

Poster Session 1 @PEACH Prefunction area

- Quality of Care for Family Planning: A Comparison of Private and Public Facilities in 7 CVountries using Periodic Heralth Facility Surveys Lindsay Mallick
- Addressing Barriers and Strengtheing Facilitators to Private Engagement with Social Health Insurance in the Philippines
 Patricia Gomez
- Measuring the long-term impact and sustainability of two private-sector led voucher-based family planning programs in Punjab Pakistan: a 24-month post-intervention period evaluation Syed Khurram Azmat

10:15 AM

Panel @PEACH Plenary Hall Ushering in a New Era of Choice for Comprehensive SRH and HIV Prevention: How new family planning and HIV product introduction is shaping markets AIDS Vaccine Advocacy Coalition (AVAC)

@PEACH Pattaya 11

National and Sub national implementation

- To increase Post pregnancy Family Planning services through public and private sector across Sindh and Punjab provinces of Pakistan Muhammad Ishaque
- @PEACH Pattaya 12
- Leveraging the Power of Social Media in Promoting Safe Sex Practices and Generating Demand for Condoms, Lubricants, PrEP, and HIVST in Nigeria **Olawale Durosinmi-Etti**

15 November, Tuesday

10:15AM

@PEACH Pattaya 2

Private providers and integration of family planning

- Expanding access to FP services for adolescents and young adults through the private sector in Nepal **Seema Giri**
- Expanding the Role of Private Pharmacists in Family Planning
 Sam Mulyanga
- From Clinic to Workplace: Integrated family planning outreaches for urban poor youth (15-24) in Uganda Albert Bwire
- FAMILY PLANNING PROGRAM IN THE WORKPLACE: A MATCHING MODEL Estrella Jolito

@PEACH Pattaya 3

Role of Parliamentarians, intergovernmental organizations and the private sector in advancing family planning programs

• The private sector: Organon and multi-stakeholder accountability coalitions **Neil Datta**

11:50 AM

@PEACH Pattaya 4

Demestifying the control tower concept by unpacking the experience of the Global Family Planning Visibility and Analytics Network (VAN) and contraceptive security

 Bringing in the for-profit sector's commercial expertise – Complementing the FP ecosystem as a partner for "public good" Michael Heerde

@PEACH Pattaya 15

Contraceptive markets | Les marches de la contraception

- Market shaping in practice: How Levoplant created a more robust, sustainable and competitive contraceptive implant environment True Overholt
- Demonstrating the role of Patent and Proprietary Medicine Vendors (PPMVs) in the provision of short-term modern contraception in Nigeria Anthony Adindu Nwala
- Modeling the Case for Hormonal Contraceptive Manufacturing in Sub-Saharan Africa Zaki Hazzouri
- Differences in contraceptive prices between and within family planning outlets in urban and semi-urban Nigeria: a prospective cohort study Paul Bouanchaud

12:30 PM

Poster Session 2 @PEACH Prefunction area

- It starts with Empathy: Effectiveness of a new training module to increase uptake of DMPA-SC Self-Inject in public and private outlets in Nigeria and Uganda Mopelola Raji
- Family Awareness on Social Media Oluwasegun Akinola
- Accelerating access to contraceptive options through regulatory and policy change: a landscape analysis of opportunities Vaibhao Ambhore

1:25 PM

Lunch Roundtable

Panel 1: Getting the message: Reaching youth with private sector FP information, products, and services **Facilitators: Amy E. Uccello**

& Everlyne Bowa

Panel 2: Tension among telemedicin vs. in-presence attention

Facilitators: Marta Royo & Asonele Kotu

15 November, Tuesday

2:40 PM

@Beach Hotel Royal Summit Chamber B

@PEACH Pattaya 1

Flash Presentation

 Mobilisation des jeunes à l'utilisation des services de Planification Familiale Santé Sexuelle et Reproductive dans les cliniques privées au Burundi Lydia Gahimbare

FP Integration into PHC

 Expanding Postpartum Family Planning Services into the Private Sector: Lessons from the PPFP Choices Study in Indonesia and Kenya Michael Muthamia

3:30 PM

Poster Session 3
@PEACH Prefunction area

- Activating private providers for FP service delivery and readiness for insurance in Lagos State Nigeria" Tolulope Oyekanmi
- Rapid landscape review of challenges to successful engagement of private FP providers in public purchasing schemes Sarah Katherine Straubinger

4:15 PM

@PEACH Pattaya 14

Addressing market inefficiencies in FP market through innovative partnerships with private sector

- Addressing market inefficiencies in FP market through innovative partnerships with private sector Somesh Kumar
- Deploying Total Market Approaches to accelerate expansion of FP market in India Abhijeet Arun Pathak
- Catalyzing the entrepreneur eco-system to increase innovations and tap private capital Srinivas Ramanujam
- Scale matters: Creating the world's largest network of pharmacists and providers through saturation coverage Hrishikesh Dattatraya Pai
- Offering pre-paid electronic mobile vouchers to young people to address affordability challenges **Moni Sagar**

@PEACH Pattaya 19

Engaging Business to Advance UHC and SRHR through Workplace Interventions: The research, rationale, and tools for a new approach

- Leveraging private sector partnerships for improved SRH: Implementing E-BAFP in the Philippines **Grace Viola**
- The Business Case for SRHR service provision in the workplace: lessons from UNFPA's E-BAFP programme **Federica Maurizio**

@Beach Hotel Royal Summit Chamber B Digital Supply Chain Innovations Improving Contraceptive Commodity Security / Ces innovations numériques de la chaîne d'approvisionnement qui améliorent la sécurité des commodités contraceptives

 Use of Electronic Proof of Deliveries (e-POD) for Last Mile Assurance of SRH/FP Commodities Delivery through Public Private Partnership (PPP) Partnership in Kenya Charity Koronya

15 November, Tuesday

4:15PM

@Grand Hotel Jomtien Data use in monitoring and programmatic decision making / Utilisation des données dans le suivi et la prise de décision programmatique

 Leveraging a Digital Network of Pharmacy Professionals to Understand Barriers and Opportunities to Expanding Contraceptive Choice through Pharmacies in Viet Nam Josselyn Neukom

7:00 PM

Hosted Event @Pattaya 12 Overview of Frontier Health Markets and the Market
 Development Approach by Chemonics, USAID, FHM Engage,
 Bill & Melinda Gates Foundation

16 November, Wednesday

10:00 AM

Poster Session 4 @PEACH Prefunction area

- What works to improve contraceptive access choice and sustainability? Understanding private sector contributions to mCPR growth throughout the S-Curve RGRamakrishnan Ganesan
- Expanding Access to Family Planning Services through Private Midwives: Will It Matter in Indonesia? **Huiling Pan**
- A Total Market Analysis of Nepal's Family Planning Sector Sunjit Kumar Sah

10:15 AM

@PEACH Pattaya 17

Expanding Method Choice: A Case Study of the Unfinished Agenda for Contraceptive Implants / Élargir le choix de méthodes : Étude de cas de l'agenda incomplet pour les implants contraceptifs

• Expanding implants access through private sector facilities: experience from Tanzania **Sean Callahan**

11:50 AM

@PEACH Pattaya 2

Leveraging Partnerships

 Driving Informal Sector Enrolment in Sub-National Health Insurance Schemes - The Lagos State Experience Emmanuel Sambo

@Beach Hotel Royal Summit Chamber A Individual and social factors shaping contraceptive behaviour

- Strategic Partnership with journalists offers opportunities for local solutions in family planning in Tanzania Nazir Yusuph
- The Building Blocks for Sustainability for SBC in national FP programs **Robert Ainslie**

@Beach Hotel Royal Summit Chamber B Day 2 Francophone Flash: Multi-track Flash

 "Using a virtual approach to FP training for health providers in private clinics in Guinea as an alternative during the Covid-19 pandemic [Utilisation d'une approche virtuelle pour la formation en PF des prestataires des cliniques privées en Guinée comme alternative pendant la pandémie de COVID 19]" Tsigue Pleah

16 November, Wednesday

12:30 PM

Poster Session 5 @PEACH Prefunction area

- Navigating the realities of the private sector in Mali:
 Opportunities and challenges in SRH/FP Services Nina Shalita
- Building Public-Private Partnership for Indonesia's Youth Reproductive Health Services with the Motion Tracker Rhiza Caesari Kristata
- Partnerships to Scale Up Implementation of Philippine
 Population Development Plan in Cities Ria Mae Verdolaga
- ADOLESCENT PREFERENCE FOR NON-TRADITIONAL PRIVATE
 HEALTH OUTLETS TO ACCESS FAMILY PLANNING SERVICES: A CASE
 STUDY OF TWO LOCAL GOVERNMENT AREAS IN LAGOS STATE
 NIGERIA Paschal Ibebuike
- Social Marketing Strategies to Foster Contraception Uptake Among Residents of Mexico City Metropolitan Area Francisco Eduardo Lopez Ceh
- A decade of success: Expanding access to Medication Abortion (MA) through the social business model Andrea Fearneyhough
- Public-Private Collaboration to Deliver FP Services in Kampala: Private Health Provider Readiness to Deliver FP Through a Contractual Purchasing Arrangement with the KCCA

1:25 PM

Lunch Symposium Plenary Hall The Power of Partnership: How can partners from different backgrounds create value? What are the learnings for the family palnning ecosystem? Speakers: Ian MacFarlane, UNFPA, Nomi Fuchs-Montgomery, BMGF, Evelyn Samba, DSW Kenya, Nadine Haegeli, German Red Cross

1:25 PM

Lunch Roundtable

Panel 3: Friend or foe? Subsidies for FP products in the private sector **Facilitators: Ashley Jackson & Tanaka Chirombo**

2:40 PM

@PEACH Plenary Hall Panel: The Future of SRH Commodity Financing & Procurement/L'etat futur du financement et de l'achat des commodites de SSR **SEMA and Reproductive Health Supplies Coalition**

@PEACH Pattay 6

The role of the private sector and pharmacies in the provision of family planning services / Le rôle du secteur privé et des pharmacies dans l'offre de services de planification familiale

- Expanding Method Choice and access to family planning by introducing injectable contraceptives provision by drug shops in Uganda Rita Waddimba
- Creating Private Sector Family Planning Access Points in Bangladesh **Monjun Nahar**
- Improving Access to Family Planning Services through the Pharmacists Council of Nigeria's 3 Tier - Accreditation System of PPMVs - A case study of the IntegratE Project in Lagos and Kaduna states. Emeka Okafor
- Faisabilité et acceptabilité d'utiliser les pharmacies informelles pour soutenir les utilisatrices de DMPA-SC à Kinshasa en RDC Tesky Koba

16 November, Wednesday

2:40 PM

@PEACH Pattaya 12

Financing strategies for family planning / Financer des stratégies pour la planification familiale

- Using Blended Finance to Mobilize Private Capital for Family Planning Bryant Lee
- @PEACH Pattaya 15

Developing, piloting, and expanding interventions to reduce GBV / Développer, piloter et élargir les

interventions visant à réduire les VBG

- Expanding access to GBV services through family planning private sector providers: experience from Tanzania Saiqa Panjsheri
- @PEACH Pattaya 18

Expanding the basket of contraceptive methods

- Introducing Caya in Nigeria, a nonhormonal user-initiated method to expand contraceptive choice and access Dr. Queen-Amina Biobaku
- @Beach Hotel Royal Opal Theater

Perspectives on quality of care / Perspectives sur la qualité des soins

- A systemic and effective approach to quality improvement of FP services in the private sector **Dorine Irankunda**
- @Beach Hotel Royal Summit Chamber A

Access to and removal of long-acting reversible contraceptives

 Co-designing pharmacy business models to increase access to contraception and self-care products in Kenya Yasmin Chandani

3:30 PM

Poster Session 6 @PEACH Prefunction area

- Self-injection and the private sector in Uganda Jane Cover
- Integrating outpatient services at primary healthcare level into existing universal health coverage efforts of Government of Pakistan through private sector General Practitioners using an essential package of health with SRH services: a pilot research study Syed Khurram Azmat
- The Condom Alliance: Unifying competing private actors to promote reproductive health and well-being of youth in India Vandana Dabla

4:15 PM

@PEACH Pattaya 3

Self-care

- Market Landscaping for Sexual and Reproductive Health Self-Care Interventions: Insights into the Enabling Environment in Mozambique Eden Demise
- @PEACH Pattaya 5

Quality of family planning service

 How can we reach more clients effectively while maintaining quality and cost efficiency on Outreach Split model approach:
 A Case study of Marie Stopes Tanzania Esther Lubambi

17 November, Thursday

10:15 AM

@PEACH Pattaya 1

High Impact Practices / Pratiques à fort impact

 Financing services delivered through private health facilities using reimbursement mechanism from local governments: Lessons from Nepal Sudip Devkota

@Beach Hotel Royal Summit Chamber A Access to contraception: from barriers to menstrual changes / Accès à la contraception : Des barrières aux changements menstruels

 Are You In or Out? Factors Influencing the Readiness and Willingness of Private Family Planning (FP) providers in joining Public-Private Healthcare Provider Networks (HCPN) in the Philippines Geminn Louis Apostol

11:50 AM

Panel @PEACH Pattaya 19 Digitalization of Family Planning Program Management in Indonesia: Lessons Learned from MyChoice Program

 Financing services delivered through private health facilities using reimbursement mechanism from local governments: Lessons from Nepal Multiple speakers

