

# ICFP2022

# RECAP REPORT

a movement. a community. a platform.















Last November in Pattaya City, 3,600 of us gathered to share research innovations and address global challenges to achieving universal health coverage and access to family planning products and services.

ICFP demonstrated the power of community in advancing the goals of family planning and SRHR, and highlighted the importance of continued collaboration and engagement to achieve these goals.

Overall key learnings from ICFP2022 include the power of partnerships in advancing the goals of family planning and SRHR, the importance of engaging youth as leaders and advocates, the value of hybrid and virtual events for expanding networking and community building opportunities, the need for diverse voices to be heard and included in conversations, and the importance of takeaways and action items to continue the momentum beyond the conference.

The ICFP Secretariat released this report intending for it to provide valuable insights and perspectives on ICFP2022 and serve as a catalyst for continued conversations and actions towards advancing family planning efforts and promoting equity in global health and development.

#### **Special Acknowledgement**

The ICFP Secretariat would like to extend a special acknowledgement to **Mr. Jose "Oying" Rimon II**, Director of Bill & Melinda Gates Institute for Population and Reproductive Health at Johns Hopkins Bloomberg School of Public Health.

As announced in Pattaya, Thailand, ICFP2022 will be the last conference for which Oying will serve as chair of both the ICFP Core Organizing Group and the International Steering Committee.

Oying is an internationally recognized leader in population, reproductive health, and family planning. With over 30 years of leadership experience in public health, he has brought our community together to share research, best practices, and innovations for the future. His contributions have been invaluable to the success of the ICFP and its mission.

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Family Planning Research, Youth, and New Commitments
Take Center Stage as Hybrid ICFP2022 Draws 3,600 Global
Delegates to Share Research Innovations and Address
Global Challenges in Pattaya City, Thailand

# 40,000+

ICFP SUBSCRIBERS
ACROSS 125+ COUNTRIES

(OVER 4X THE AMOUNT FROM ICFP2018)





ETHIOPIA USA NIGERIA BANGLADESH KENYA PHILIPPINES CAMEROON ZIMBABWE GHANA ZAMBIA MALI CANADA UNITED KINGDOM NEPAL BURKINA FASO

3,600+

COMMUNITY MEMBERS

REGISTERED FOR ICFP2022

4 DAYS

14-17 NOVEMBER 2022

3,100+ abstracts submitted1,500+ abstracts accepted300+ sessions, side events,

& pre-conferences

130+ LIVE Stage submissions

100+ live-streamed sessions





# ICFP2022 BY THE NUMBERS

FP2030 GOVERNMENT COMMITMENTS



20
INTERNATIONAL +
NATIONAL
SUBCOMMITTEES



The pre-conferences



**82** 

ON-SITE MEMBERS
OF THE MEDIA



730
ABSTRACT
REVIEWERS





2.7 K+

FIRST TIME ICFP

ATTENDEES

(75.6% OF TOTAL ATTENDEES)







"ICFP has proven yet again that it is the world's leading scientific conference led by and for young people. A model for meaningful participation and collaboration between multiple stakeholders working on access to comprehensive services for all who need them. ICFP is a moment! You just have to experience it."

**Dr. Tlaleng Mofokeng**, UN Special Rapporteur on the Right to Health and ICFP2022 Communications Co-Chair



# MESSAGE FROM THE ICFP INTERNATIONAL STEERING COMMITTEE CHAIR



#### Dear ICFP community, friends, colleagues, and partners,

Ten years after the 2012 London Summit on Family Planning, the 2022 International Conference on Family Planning (ICFP) celebrated the tens of millions more women using a modern method of family planning and the growing number of governments, corporations, funders, and nongovernmental organizations pledging to take specific actions to expand access to voluntary, rightsbased contraception.

At the same time, ICFP, the world's largest scientific conference on family planning and sexual and reproductive health and rights, highlighted the urgency of this moment—particularly as **COVID-19** and other crises continue to divert healthcare funding from family planning efforts.

ICFP provided an important opportunity to reunite the community more than two years after COVID-19 was declared a pandemic and global emergency, providing a unique look into our challenges and triumphs, as well as our weaknesses and resilience.

This year's scientific program represented the strongest body of new family planning research presented at an ICFP yet, featuring more than 200 scientific sessions across oral and flash sessions and 6 poster sessions across 16 tracks covering a wide diversity of research, program, and advocacy topics.

Youth delegates were a driving force behind ICFP2022. In the conference's closing plenary session, youth advocates from around the world gathered to share personal stories from their work and present a Global Roadmap for Action for Adolescents and Youth Sexual and Reproductive Health and Rights (AYSRHR).

The <u>roadmap</u>—designed and led by youth in collaboration with over 40 organizations—sets out 2030 goals, priorities, and recommendations, showing unity in support for the expression of young peoples' SRHR needs and values across the world.

















For the first time, ICFP was offered in a hybrid format, allowing over 3,600 registered delegates and online community members to engage virtually. Virtual attendees had live-streamed access to the most popular scientific sessions, on-demand recordings, plenary hall programming, and interactive features such as polling and Q&A with session moderators and presenters.

ICFP2022 also marked the **launch of <u>ICFP LIVE</u>** and the Family Planning News Network (FPNN), platforms that brought together experts and community members to discuss family planning, sexual and reproductive health and rights, and related issues through live sessions and interviews. ICFP LIVE and FPNN featured **short**, **partner-driven sessions on topics like sex taboos**, **male engagement**, **emergency contraception**, **abortion rights**, **climate change**, **planetary health**, and more.

As the preeminent event for countries, organizations, and individuals to make important <u>family</u> <u>planning announcements</u>, this year's ICFP saw several historic new FP2030 pledges, including a five-year, USD 15 million commitment from the United States Agency for International Development (USAID). More than 85 global parliamentary and ministerial-level delegates were in attendance.

ICFP2022 brought the family planning and reproductive health community together to **strengthen our collective movement to achieve universal access to family planning by 2030** as an essential element of Universal Health Coverage.

Against a **global backdrop of growing extremism and erosion of gender equality** and reproductive rights, the ICFP addressed what the community can and should do to protect and advance reproductive rights and **drew on expertise from different regions and settings**—including crisis settings.

ICFP2022 **provided the opportunity for the community to gather to discuss** many of these topics alongside other crucial topics in family planning, reproductive health, population dynamics, and universal health care.

With **over 91%** of our survey respondents stating that their participation in ICFP will be useful in their future work on both a personal and a global level and **70% planning to take immediate action** as a result of the conference, it is paramount that we **collectively continue providing space for reflection and discussion into 2023 and beyond**.

ICFP will **continue to build upon this successful platform** to disseminate information and research, uncover important innovations, and bring the community together to ensure we **stay connected and continue to move our collective vision forward**.

In solidarity,

## **JOSE "OYING" RIMON II**

Chair, Core Organizing Group and International Steering Committee, ICFP2022 Director, Bill & Melinda Gates Institute for Population and Reproductive Health Senior Scientist, Johns Hopkins Bloomberg School of Public Health



# ICFP2022 KEY LEARNINGS

ICFP SURVEY RESPONDENTS INDICATE THAT ICFP PLAYS A <u>SIGNIFICANT ROLE</u> IN THE FOLLOWING AREAS:

Building the research evidence base for family planning



93.7%

Raising the profile of family planning on the global policy agenda



93.5%

Increasing the visibility & engagement of youth advocates in FP



93.2%

With nearly all respondents agreeing that ICFP's technical content needs no improvement

97.3%





# ICFP KEY LEARNINGS



Trends and takeaways from the sixth International Conference on Family Planning

ICFP demonstrated the power of **community** in **sharing research**, **best practices**, **and advocacy wins**; advancing the **goals** of **family planning and sexual and reproductive health and rights**; and highlighted the importance of **continued collaboration and engagement** to achieve these goals.

This report provides a summary of the key themes and takeaways from the conference, including the power of partnerships, the role of youth in family planning initiatives, the impact of the hybrid event model, the importance of networking and community, and the need for inclusivity and accessibility. These themes highlight the challenges and opportunities in the field of family planning and provide insights into how we can work together to address them.

The report also highlights the **movement towards meaningful engagement** and integration of youth, shifting power to ensure equity, and prioritizing inclusivity and accessibility in creating a diverse community of stakeholders. These movements call for a **more equitable and accountable approach** to development work and emphasize the importance of empowering and **amplifying the voices of marginalized and underrepresented groups**.

We hope that this report provides valuable insights and perspectives on ICFP2022 and serves as a **catalyst for continued conversations and actions** toward advancing family planning efforts and promoting global health and development.

# COMMUNITY LEARNINGS



# THE POWER OF PARTNERSHIPS

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ICFP recognizes the power of partnerships in advancing family planning efforts and promoting global health and development, and we work with a wide range of partners, including **governments**, **civil society organizations**, **and private sector companies**, to collaborate and share **knowledge and resources**.

By bringing together **diverse perspectives and expertise**, ICFP2022 helped to **drive innovation** and generate new ideas for addressing complex family planning challenges. Partnerships also play a critical role in ensuring that the conference is **inclusive and representative** of the communities it serves, helping to amplify the voices of marginalized and underrepresented groups.

Partnerships help to create a **shared sense of ownership and responsibility** for advancing family planning efforts, fostering collaboration and collective action among stakeholders in a distributed accountability model. Through these partnerships, the ICFP is able to leverage the strengths and resources of its partners to **maximize its impact and create positive change** for individuals and communities around the world.



## **LET YOUTH LEAD**

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ICFP recognizes that young people are often the driving force behind innovative family planning initiatives and that their perspectives and needs must be taken into account when designing and implementing programs and policies. By providing opportunities for young people to take the stage and **engage in meaningful dialogue with other stakeholders**, the conference helps to ensure that young people are able to play a key role in advancing family planning efforts and promoting global health and development.

Youth-generated spaces at ICFP were valuable tools by providing them with opportunities to share their experiences and ideas. Through these spaces, intergenerational dialogues were fostered, providing young people with opportunities to learn from experienced professionals and advocates while leaders gain insights from the perspectives of young people, helping to ensure that family planning efforts are inclusive and effective.

**86.7%** of ICFP survey respondents felt that youth **engagement was an important component** of ICFP2022 and **93.2%** noted the ICFP played a **significant role in increasing the visibility and engagement of youth advocates**.

# ICFP2022 KEY LEARNINGS



#### VIRTUAL IS OUR NEW REALITY

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ICFP demonstrated the possibilities of a **hybrid event model** and the potential it holds for the events industry; the shift to a hybrid format allowed for a range of options that were previously not possible with a traditional in-person format. One of the key benefits of the hybrid model was the ability to offer **remote interpretation**, **virtual audiences**, and **online engagement in real-time**, allowing attendees to participate in the conference regardless of their geographic location.

The **evolution of technology** to support hybrid events has greatly impacted the ICFP community by **expanding how we connect and interact**. The future offers us the ability to reshape the conference in a pivotal way, working to manifest that core **through the multitude of mediums** that are now available.

Overall, the success of the hybrid event model at ICFP2022 showcases the potential of this format to **transform the events industry** and provide more accessible, inclusive, and engaging conference experiences.



# **NECESSITY OF NETWORKING**

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With 91.2% of delegates surveyed stating that professional networking was an "important" to 'very important" motivator of their participation and almost two-thirds (64.9%) who had attended the conference previously stating that they had collaborated with people they met at a prior ICFP, the necessity of and desire for in-person networking is clear. ICFP provided the opportunity for the community to gather in-person for the first time in years to discuss crucial topics in family planning, reproductive health, population dynamics, and universal health care. It is paramount that we collectively continue providing space for collaboration, discussion and reflection into 2023 and beyond. The value of interactivity remains undisputed amongst conference attendees, and many noted that the interactive elements of the conference continue to be a highlight of the ICFP experience.



# **REIMAGINING MEDIA RELATIONS**

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ICFP embraced a new approach to media relations that focused on **engaging a broader range of reporters and audiences**. The conference organizers leveraged **social media and digital platforms** to attract a diverse group of attendees and reporters. ICFP also offered targeted **media briefings** and **one-on-one interviews with experts** to provide reporters with the information they needed to cover the conference. ICFP's new approach to media strategy helped to expand the reach and impact of the conference and promote global conversations around family planning and sexual and reproductive health.

# MOVEMENT LEARNINGS



# INTEGRATED YOUTH PARTICIPATION

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Young people are **demanding action** to be taken on youth engagement in family planning initiatives, with a desire to be heard, seen, and respected as **equal participants**. They want meaningful partnerships and engagements that **empower them and provide safe spaces** to explore being youth in the FP field. Intergenerational exchanges and opportunities are also important, with young people wanting to be **integrated into every level** of family planning initiatives and trained to be the next generation of leaders. Overall, young people are calling for real action and meaningful opportunities to shape the future of family planning.



# SHIFTING POWER, ENSURING EQUITY

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"Colonialism and its legacy--especially within the **context of public health**--are part of our shared human history. The social structures, funding models, and knowledge generation practices that define global health are **rooted in a history of inequality, exploitation, and racism**. For the community that focuses on populations, this is also a history of **coercion, population control, and eugenics**. There is a growing awareness and pressure to address this as the world moves to 'decolonize' global health." The **global pandemic** has highlighted the need for a more equitable and accountable approach to development work, with a growing recognition of the importance of shifting power from international non-governmental organizations (INGOs) to local communities. At the heart of this shift is a call for commitments to be **rooted in equity and accountability**, with a focus on **diversifying donor funding to ensure sustainable and locally-led development** initiatives.



# **INCLUSIVITY & ACCESSIBILITY**

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ICFP prioritizes inclusivity and accessibility in creating a diverse community of stakeholders. The ICFP Secretariat focuses on **including new voices and ensuring that everyone feels welcome**, **valued, and able to engage fully** in the conference program, including people with disabilities. The Secretariat also recognizes the importance of diversity in shaping the conversation around family planning and reproductive health by including a wide range of perspectives and marginalized communities. The commitment to inclusivity and accessibility is crucial in creating a more equitable and inclusive world, where everyone has the opportunity to **participate fully** and shape the future of family planning and reproductive health.

# ICFP2022 KEY LEARNINGS

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### MEANINGFUL ENGAGEMENT FOR ALL

ICFP is committed to increasing the meaningful participation of all in the family planning and SRHR field. The conference **engaged young people** through various means, such as providing seats on the Core Organizing Group and all subcommittees, hosting a dedicated pre-conference, plenary session, and a lounge in the exhibit hall. The conference also prioritized **Francophone participation**, with new Core Organizing Group member Ouagadougou Partnership sharing best practices and the ICFP increasing the use of **translation and interpretation apps and services**. The ICFP Secretariat is exploring ways to fund deeper engagement and improve **sustainability**, **gender inclusivity**, **geographical representation**, and **overall interactivity** throughout the ICFP platform. The conference expresses gratitude to the OP team for their assistance in building the capacity of Francophone colleagues and enhancing their positive ICFP experience.

The focus on **shifting power and ensuring equity** is a crucial step towards creating a more just and sustainable world, where all individuals and communities have the opportunity to thrive. Through a **commitment to diversity, accountability, and empowerment**, we can work towards a more **equitable and inclusive future**.



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# **GENDER EQUALITY & THE FUTURE OF FP**

The future of the FP for all movement is closely tied to the **achievement of gender equality**, and this requires a transformation of policies and programs to **fully recognize and address the diverse needs and preferences of all individuals**, regardless of gender identity or expression. This means moving beyond traditional approaches that have focused primarily on women and reproductive health, to also consider the needs of **men, transgender and non-binary individuals**, and those with **intersex variations**, in addition to women and girls.

To achieve this goal, the FP community will need to further **embrace innovative approaches** such as AI, tele-health, and other emerging technologies that have the potential to greatly expand access to services and information, particularly in **remote or underserved areas**. However, it will also be critical to ensure that these approaches are implemented with a **focus on human rights**, **privacy, and informed consent**. Ultimately, the success of the FP for all and gender equality movements will depend on our ability to build **broad-based support and engagement**, **and to work collaboratively across sectors and disciplines to achieve our shared goals**.

# PLATFORM LEARNINGS



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# THE POWER OF PLATFORMS

ICFP has transformed from a conference into a dynamic platform that **represents individual and collective interests** in family planning and sexual and reproductive health and rights. The platform operates through a distributed accountability model, where members of the community **contribute financial and human resources to ensure its success**. It has also evolved into a movement that advocates for universal access to family planning and serves as a platform for research, advocacy, government, and community. ICFP highlights the work of the family planning community and keeps it at the heart of development priorities globally. ICFP plans to expand and improve its growing video library to cover a broad range of FP-related topics, featuring numerous individuals from different sectors, backgrounds, disciplines, and geographic locations. This effort reflects ICFP's commitment to providing accessible, high-quality information and resources to support the advancement of family planning and SRHR around the world. The new and improved video library is currently in development and will serve as a valuable resource for the global family planning community.



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# STORYTELLING IS KEY TO CHANGING NARRATIVES

ICFP2022 added a **community-driven**, **live-stream broadcast called ICFP LIVE** that featured more than 80 discussions based on insights gleaned throughout the conference. It was **free and accessible**, allowing attendees to engage with the content of the conference in real-time, **regardless of their physical location**. This platform was successful in providing a unique and inclusive conference experience by extending its reach to individuals who might not have been able to attend physically, giving attendees a voice in the conversation, and **allowing for a broader range of perspectives to be heard**. The ICFP LIVE Stage is one example of ICFP's commitment to expanding its communications efforts and **storytelling** for a more **engaging and inclusive** conference experience.



More on page 76 ▶

# MORE LOCALIZED COMMUNICATIONS

One of the key learnings from ICFP2022 was the importance of **targeted and localized communications**, particularly in reaching out to **media and journalists** to help amplify the message of the FP for All movement. By tailoring messaging and communication strategies to **specific regions and communities**, organizations can better engage with key stakeholders and build trust in the local context. Additionally, leveraging social media platforms and digital tools can help **expand the reach of these messages** to those who are increasingly turning to these channels for information and news. Targeted and localized communications can help ensure that the FP for All movement is not only heard but also understood and embraced by a wider audience, leading to **greater support and progress towards universal access to sexual and reproductive health and rights**.

# ICFP2022 KEY LEARNINGS



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# **COMMUNITY CONTENT IS CRITICAL**

Elevating voices has been a long-standing priority for ICFP, and the 2922 conference was no exception. The development of **inclusive**, **high-quality**, **high-profile**, **and free virtual content was a focal point**, not only for the media but for as many members of the community as possible.

The focus on community-driven content and accessibility **highlights ICFP's commitment to creating an inclusive and engaging conference experience** that empowers attendees to contribute to the conversation. By providing a **platform for diverse voices to be heard** and fostering interaction, ICFP is helping to advance the field of family planning and **promote equitable access to reproductive health** services around the world.



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# **NEW MEDIA, DONE DIFFERENTLY**

This year marked the **launch of the Family Planning News Network (FPNN)**, a "pop-up" news station providing the most salient news and announcements generated by the FP/SRHR community at ICFP and beyond. Programming is powered by a **network of professional journalists and newsmakers** bound together by the desire to increase access to news and content about FP/SRHR. Designed to **capture the spirit and energy of the community**, FPNN provides the platform and audience for seasoned and emerging journalists and storytellers to produce original programming and coverage. FPNN content—targeted at both in-person and virtual audiences—includes live interviews, panel discussions, in-the-field storytelling, and live reporting. FPNN harnesses the **power of digital media** to **amplify the voices of young people** and advocates in the SRHR field.

By providing a platform for youth advocates and established reporters to share their stories and perspectives through engaging video content, FPNN is helping to break down barriers and spark important conversations around issues like sex taboos, pleasure, and disability. FPNN is not just a source of information, but also a tool for building capacity and promoting media literacy among young people. By giving FPNN reporters the opportunity to develop their skills in video production, storytelling, and advocacy, the program is empowering the next generation of SRHR leaders to drive change in their communities and beyond. FPNN's focus on accessibility and inclusivity makes it a valuable resource for a wide range of stakeholders, including policymakers, practitioners, researchers, and advocates.



# FAMILY PLANNING + UNIVERSAL HEALTH COVERAGE

# INNOVATE. COLLABORATE. ACCELERATE.

**ICFP2022 HAD** 

1

COMMUNITY-CHOSEN CONFERENCE THEME



The ICFP2022 UHC Advisory Board

**MADE UP OF** 

9

**KEY MEMBERS** 





From left to right: Anita Zaidi, Dr. S.K. Sikdar, Marie Ba, Aurelia Naa Adjeley Sowah-Mensah, Dr. Claus Runge, and Dr. Hasto Wardoyo participate in the "FP + UHC: Innovate. Collaborate. Accelerate." plenary at ICFP2022.

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# FAMILY PLANNING + UNIVERSAL HEALTH COVERAGE

Now is a pivotal time to push for universal access to family planning

The <u>theme</u> of this year's ICFP was selected by the community as "Family Planning & Universal Health Coverage Innovate. Collaborate. Accelerate."

ICFP2022 provided a timely opportunity to reconvene our community more than two years after COVID-19 was declared a pandemic and global emergency, providing us a unique look into our challenges and triumphs, weaknesses and resilience.

Pandemic mitigation measures forced health systems and individuals in need of contraception to adapt, with innovations like tele-health services and community-based distribution of FP.

These novel adaptations underscore the value of strong health systems and provide a robust foundation for future innovations that address emerging reproductive health needs.

<u>View the official ICFP2022</u> <u>FP+UHC messaging document.</u>

#### ICFP2022 Universal Health Coverage (UHC) Advisory Board

The ICFP2022 Secretariat would like to give special thanks to all members of the 2022 International Conference on Family Planning Universal Health Coverage Advisory Board, who provided technical materials and feedback which drove the development of the FP+UHC messaging document. The ICFP Secretariat sought individuals from across sectors and disciplines to serve on the UHC Advisory Board to provide deeper insights into the powerful relationship between family planning and the success of UHC.

The **UHC Advisory Board** helped review, guide and **strengthen the ICFP2022 messaging and programming related to UHC**. This core messaging has served as a tool for building content, social posts, and other ICFP2022 materials.

#### **ICFP2022 UHC ADVISORY BOARD MEMBERS**

- ADEBIYI ADESINA, DRPH PAI
- AMY BOLDOSSER-BOESCH, MA MANAGEMENT SCIENCES FOR HEALTH; UHC2030
- CHRISTINA CHEREL, MPH BLOOMBERG SCHOOL OF PUBLIC HEALTH; ICFP SECRETARIAT
- RODIO DIALLO, MPH BILL & MELINDA GATES FOUNDATION
- LIPPI DOSHI, MPH BILL & MELINDA GATES FOUNDATION
- CELIA KARP, PHD BLOOMBERG SCHOOL OF PUBLIC HEALTH
- TLALENG MOFOKENG, MD UN SPECIAL RAPPORTEUR ON THE RIGHT TO HEALTH
- JAMES NZAU, MD, MPH PATHFINDER INTERNATIONAL
- CATHERINE NYAMBURA FP2030



#### **UHC Advisory Board on the ICFP LIVE Stage**

The ICFP Live Stage held a special session of The Pulse with Dr. T, who was joined by Adebiyi Adesina (PAI) and Amy Boldosser-Boesch (Management Sciences for Health), to discuss the intersection of family planning and universal health coverage from a human rights perspective. The session is available to watch in full and covered a range of topics related to family planning and universal health coverage.

#### **UHC Advisory Board & ICFP Global Media Scholars**

The ICFP2022 Global Media Scholars met with a member of the UHC advisory board (below) to discuss the implications of the messaging for universal health coverage and family planning. They gained valuable insights into the complexities of promoting family planning within the context of universal health coverage and the importance of collaboration and communication in advancing these issues. Overall, the meeting provided a deeper understanding of the integral role of family planning in achieving universal health coverage and allowed the scholars to learn from those shaping the field at the highest level.

The ICFP2022 UHC Advisory Board played an essential role in ensuring that the conference was an engaging and comprehensive event that prioritized the health and rights of all individuals.



ICFP Global Media Scholar Briefing with UHC Advisory Group Member Amy Boldosser-Boesch on Monday, 14 November.



# **ICFP: FROM CONFERENCE TO PLATFORM**

**ICFP SURVEY RESPONDENTS STATE THAT** ICFP WILL BE "USEFUL TO VERY USEFUL" IN THE FOLLOWING:

Their future work on a global level



91.8%

Their future work on a regional level



85%

Their future work on a country level



85.9%

Their future work on a personal level



91.6%





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# FROM CONFERENCE TO PLATFORM

how the world's largest scientific community of family planning and SRHR professionals has learned, grown, and evolved



As the world grappled with the COVID-19 pandemic, the ICFP community demonstrated exceptional leadership by conducting groundbreaking research, devising innovative solutions, and forging partnerships to advance family planning and reproductive health and rights despite unprecedented challenges.

To foster greater collaboration and adapt to the changing landscape, the ICFP community recognized the need for a new approach. This led to the development of an evolving, multi-sectoral platform that goes beyond the traditional biennial conference model to better serve the community's needs.

Over the past four years, ICFP has undergone a remarkable transformation. This vibrant movement is united by a shared belief that everyone deserves access to high-quality family planning services, products, and information.

It has also become an engaging, informative, and inspiring platform that brings together a **diverse group of family planning advocates**, researchers, political and faith leaders, and program implementers of all ages.



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# PLATFORM APPROACH TO DIGITAL NEWS & CONTENT CREATION



Family Planning News Network

# The ICFP Platform Approach to Digital News





ICFP has developed a **platform approach to digital news, content creation, and community partnerships**, known as the Family Planning News Network (FPNN). FPNN leverages a diverse group of youth trailblazer reporters and members of the FP community to create multimedia content that is disseminated through social media channels and other online platforms.

In addition to youth-led content, FPNN also includes **established reporters and journalists who are engaged in localized, regional media advocacy efforts**. These efforts aim to increase awareness and support for family planning among communities and policymakers, particularly in underserved areas where access to information and resources may be limited.

Through **partnerships with local media outlets and organizations**, the FPNN will work to amplify the voices of individuals and communities impacted by family planning issues, and to highlight the **importance of reproductive health and rights** as a key component of overall health and wellbeing.

The platform approach also includes **collaboration with community-based organizations to create tailored content** that is relevant to specific audiences. The platform approach to digital news and content creation is an **innovative and effective way to engage diverse audiences** and ensure that accurate information about family planning is widely available.

These videos also embedded and searchable in ICFP's on-demand video library at ICFP2022.org/ICFP-Live-on-Demand.

# On-Demand Scientific FP + SRHR Programming

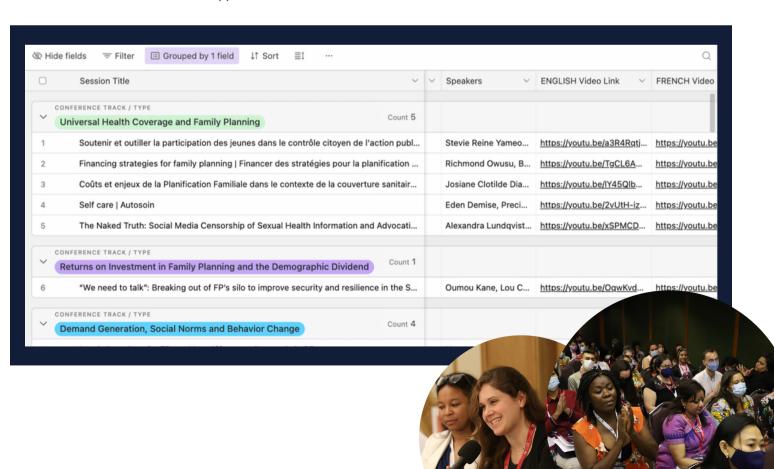
#### An All-Encompassing FP Scientific Video Library

ICFP is committed to providing a **comprehensive platform for family planning** professionals and advocates around the world, and this commitment extends to its approach to digital news, content creation, and community partnerships.

As part of this commitment, ICFP is continuing to refine its video library featuring a wide range of **family planning-related topics**, **perspectives**, **and experts** from diverse sectors, backgrounds, and geographic locations. This aims to serve as a valuable resource for family planning professionals and advocates seeking to **expand their knowledge** and stay up-to-date on the latest developments in the field. Best of all, the video library is available **free of charge** to the global family planning community **here**.

In addition, thanks to the participation of all who attended ICFP2022, the **full catalog of recorded scientific sessions** (in English and French) are now available for free <a href="here">here</a>.

To view these sessions, you can search and sort by session title, time, room, speakers, and conference tracks/session type in the dashboard shown below.



## **Looking Forward: A Bridge to 2025**

FPNN's **focus on accessibility and inclusivity makes it a valuable resource for a wide range of stakeholders**, including policymakers, practitioners, researchers, and advocates. By creating content that is engaging, informative, and relevant to diverse audiences, FPNN is helping to **shape the conversation around family planning** and SRHR in ways that are transformative.

With an established **team of professional journalists and youth reporters**, FPNN will continue to build upon this network of global FP advocates. Existing and future FPNN representatives will continue to **report on important FP/SRHR issues from around the world** and in their own countries and communities.

With increased support, FPNN hopes to be able to **operate at future conferences**, gatherings, and meetings—not just ICFP. The expansive family planning field touches so many sectors that FPNN could expand its coverage to numerous topic areas previously left out of the **reproductive health conversation**.

We will continue to work together with our partners to capture the most important news and conversations happening globally. Using what they've learned at ICFP2022, **Youth Trailblazer Reporters can produce timely segments at other global convenings**. All content will be added to the online FPNN video and print library on a rolling basis as a resource for the community.



# POWER of family planning

Ahead of ICFP2022, the ICFP Secretariat asked the global FP and SRHR community to explain **what "the power of family planning" means to them**. Over **130** researchers, advocates, healthcare providers, and other professionals from across the field shared their inspiring stories. Explore the **interactive Power of Family Planning map** to watch, hear, & read what they said.

Thank you to everyone who took part and shared their story.



EXPLORE THE MAP HERE.



# SCIENTIFIC OVERVIEW

A RECORD-BREAKING

3,100 +

**ABSTRACTS SUBMITTED** 

1,502 ACCEPTED

704 ORAL 262 FLASH 536 POSTER

200+

**SCIENTIFIC SESSIONS** 

**ACROSS** 

16

**CONFERENCE TRACKS** 

ICFP SURVEY RESPONDENTS STATE THAT ICFP PLAYS A "SIGNIFICANT ROLE" IN

Building the research evidence base for family planning



93.7%





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# SCIENTIFIC OVERVIEW

The most expansive ICFP scientific program to date



A record-breaking **3,100+ abstracts** were submitted for ICFP2022, illustrating a **growing global interest in family planning** and the many ways it promotes human and planetary health, improves education and builds strong economies.

This year's scientific program represents the strongest body of new family planning research presented at an ICFP yet, featuring more than 200 scientific sessions across oral and flash sessions and 6 poster sessions across 16 tracks covering a wide diversity of research, program and advocacy topics.

The <u>scientific program</u> included <u>16</u> conference tracks to which people submitted abstracts - and an additional track of invited speakers and sessions.

ICFP was also able to utilize the extended time between conferences that resulted from the pandemic to create opportunities and partnerships that helped increase the number of high-quality scientific abstracts submitted, the breadth of topics covered within the conference submissions, and the percentage of authors turning their presented abstracts into journal articles.

#### The total number of abstracts submitted and accepted to each of the 16 topical tracks is shown below:

Track		Total number of abstracts submitted	Total number of abstracts accepted (1502)		
		Submitted	Oral	Flash	Posters
1.	Universal Health Coverage and Family Planning	281	69	16	46
2.	Returns on Investment in Family Planning and the Demographic Dividend	80	24	11	12
3.	Demand Generation, Social Norms and Behavior Change	335	73	29	57
4.	Fertility Intentions and Family Planning	121	28	0	26
5.	Gender Equality, Empowerment and Reproductive Rights	315	71	32	53
6.	Improving Quality of Care	169	34	16	28
7.	Expanding Access to Family Planning	291	67	17	53
8.	Advances in Contraceptive Technology and Contraceptive Commodity Security	102	24	19	11
9.	Integration of Family Planning into Health and Development Programs	145	30	17	15
10.	Sexual and Reproductive Health and Rights among Adolescents and Youth	502	100	38	85
11.	Men and Family Planning	114	24	8	30
12.	Family Planning and Reproductive Health in Humanitarian Settings	115	28	10	23
13.	Faith and Family Planning	54	19	8	7
14.	Social and Economic Disparities in Family Planning Use and Services	116	29	8	21
15.	Advances in Monitoring and Evaluation Methods	173	43	16	28
16.	Impact of COVID-19 on Family Planning and Reproductive Health	181	41	17	41
	TOTAL:	3,094	704	262	536

#### **Abstract Review Process**

The conference included a wide array of abstracts showcasing highlights in research, program, and advocacy efforts. Submissions were accepted as individual abstracts or preformed panels, which proposed an entire session including speakers from different organizations working in the sector in order to foster collaboration.

#### Composition of total oral, flash, and poster sessions:

	Oral	Flash	Poster	Total
Advocacy	65	22	46	133
Program/ Best Practice	298	105	222	625
Research	341	135	268	744



Over **700 volunteer reviewers** participated in the abstract review process with each abstract being evaluated by three separate reviewers. In the final stages of the review process, over **100 "super-reviewers"** committed to reviewing all abstracts that had not yet been reviewed within a week's time, to ensure that only the highest quality abstracts were able to be identified and ultimately accepted to the 2022 ICFP program.

To ensure equitable review across research, advocacy, and program implementation abstracts, all abstracts were evaluated on the following similar criteria:

	Research abstract	Advocacy & Accountability abstract	Program/Best Practice abstract	Score: 1 (low) - 5 (high)
Conference Relevance	To what extent does the research align with the conference?	To what extent does the research align with the conference?	To what extent does the research align with the conference?	Low/ Medium/ High
Track Relevance	To what extent does the research align with the track?	To what extent does the research align with the track?	Does the program align with the conference theme and the focus of the track?	1-5
Objective and Rationale	Is there a clear objective to the research? Do the authors explain why this research question is important?	Is the abstract associated with specific policy or funding results and/or impact? Does it focus on a particularly challenging or under- recognized advocacy issue?	Are the objective(s) and rationale for the program clearly articulated?	1-5
Methodology/ Approach	Is the methodology clearly presented and correct for the research question? Are there flaws in the study population, research design that would affect the results?	Is the advocacy effort evidence based, evidence driven or evidence informed? Is it theory based?	Is the program/project informed by data/evidence and/or a clear theory of change?	1-5
Results/Key Findings	Are the results/anticipated results clearly presented? Do they relate to the specific objectives? Are the conclusions based on the data? If results are not presented, is it clear that the authors will be able to meet the objectives with the methodology proposed?	Are results quantified in relation to inputs and outputs and/or are immediate results correlated with quantified outcomes and impact (real or potential)?	Are the effects of the program quantified? Are the lessons learned from the implementation and success or failure of the program clearly described?	1-5
Implications/ Sustainability	Do the authors identify relevant policy, program, or research implications?	Is the advocacy effort potentially sustainable (e.g. is cost-effective, easy to replicate)	Is there discussion of scale, impact, sustainability, efficiency; local ownership and commitment	1-5
Innovation	Is the research contributing something new to the field? Is it a new research question or a question that has not been asked in the population before?	Does this represent a first ever or unique collaboration? Does it use a new tool or approach?	Is the program/project contributing something new to the field? Is it a new program/project or one that has not been implemented previously in this context/setting/population?	1-5

#### **Track Formation**

ICFP placed more power into the hands of reviewers and track chairs at the 2022 ICFP by having them determine which sessions ranked highest. After the abstract review was complete, track organizers reviewed all abstract scores and formed their track by selecting from the highest scoring pre-formed panels and individual abstracts to create a diverse program, covering a wide array of family planning topics.

The titles of the highest scoring sessions are shared below, demonstrating just a small portion of topics that were included in the conference:

Track	Highest Scoring Session
Universal Health Coverage and Family Planning	→ "National and Subnational implementation"
Returns on Investment in Family Planning and the Demographic Dividend	→ "Expenditures on FP programs: National Data and Global Estimates"
Demand Generation, Social Norms and Behavior Change	→ "Method Bias: Who is to blame?"
Fertility Intentions and Family Planning	→ "Understanding fertility intentions & preferences"
Gender Equality, Empowerment and Reproductive Rights	→ "Enhancing understanding of the relationship between GBV and FP social norms"
Improving Quality of Care	→ "Maintaining quality throughout the contraceptive continuum of care: Perspectives on method continuation and removal"
Expanding Access to Family Planning	→ "Digitalization and family planning"
Advances in Contraceptive Technology and Contraceptive Commodity Security	→ "Ce qu'il faut pour introduire une nouvelle méthode contraceptive : première expérience avec le DIU hormonal à Madagascar"
Integration of Family Planning into Health and Development Programs	→ "FP , Environment and Climate Change"
Sexual and Reproductive Health and Rights among Adolescents and Youth	→ "Research on early marriage and its implications"
Men and Family Planning	→ "Setting the stage for male methods of the future"
Family Planning and Reproductive Health in Humanitarian Settings	→ "SRH in Francophone humanitarian settings"
Faith and Family Planning	→ "Faith & FP: Examples from Kenya, Tchad, Niger and Somalia"
Social and Economic Disparities in Family Planning Use and Services	→ "Targeting FP/SRHR services to leave no one behind: incentives measurement and results to improve equity"
Advances in Monitoring and Evaluation Methods	→ "Addressing "Unmet Need" for New Person-Centered Measures of Sexual and Reproductive Health (SRH) in Diverse Global Contexts"
Impact of COVID-19 on Family Planning and Reproductive Health	→ "The impact of the COVID-19 pandemic on SRH among vulnerable populations"

#### **Poster Sessions**

ICFP2022 hosted **6 poster sessions**, each with approximately **100 posters.** For each session, a group of six experts were invited to serve as judges to choose the **top three posters based on**:

- · Importance of the question addressed
- Theoretical and technical quality of the:
  - Research findings
  - o Effective programs and best practices
  - Advocacy and accountability
- Innovation in approach
- Overall contribution
- Visual appeal and effectiveness of the poster.
- Does the poster effectively provide a narrative? Is the presentation organized, does it flow logically and is it easy to understand?
- Quality of explanation of the poster by the presenter

Poster winners were acknowledged in the <u>ICFP closing ceremony</u>, and received an iPad along with a certificate of excellence.

#### **Technical Quality of Sessions**

According to the results of the ICFP2022 Participant Feedback survey, those attending sessions and poster presentations overwhelmingly stated that the quality was "very good" to "excellent": Oral Sessions (78.1% wth 5.9% not having attended an oral presentation), Flash Sessions (62% with 18.4% not having attended a flash session), Poster Presentations (67.3% with 10% not attending). These numbers continue to climb conference-over-conference. In addition, most respondents (87.6%) ranked "learning about state-of-the-art technical content" as "important" to "very important".



The winners from each session are listed in the below table, again highlighting the range of FP research presented at this year's conference:

Rank	Title	Presenter's Name
1	Increasing Access to SRHR for Women and Girls with Disabilities in Partnership with Organisations of Persons with Disabilities in South Sudan	Benson Bring Alex MAIKA
2	Contraceptives and adolescents services during the Typhoon Goni humanitarian response in the Philippines	Riziel Castro
3	Unraveling reasons for non-usage and discontinuation of modern family planning methods: Findings from a qualitative study in a low-resource setting in India	Annie Misra
1	Empowerment for sustainable livelihoods, changing gender roles, and Gender Based Violence in Rukiga, Uganda: implications for family planning programmes	Richard Muhumuza
2	Challenges to achieving Contraceptive Self-Reliance in devolved health systems: Insights from the Philippines Indonesia and Kenya	Geminn Louis Apostol
3	It starts with Empathy: Effectiveness of a new training module to increase uptake of DMPA-SC Self-Inject in public and private outlets in Nigeria and Uganda	Mopelola Raji
1	Community led prioritization of spacing contraception; Local self-governance structure (Panchayat) leadership and support to Mission Parivar Vikas - A case study from Bihar	Kaniz Fatima Muneeza
2	Barriers and enablers of self-injection of DMPA-SC in Ghana from client and provider perspectives	Joyce Ameode
3	Uptake of Contraceptives via a doorstep intervention among women in Mali: results of the ProCCM trial	Mohamed Bana Traore
1	Measurement approaches for estimating prevalence and dynamics of traditional method use: A study in four African countries	Maame Peterson
2	Developing approaches to understand, characterize, and address infertility and its consequences for individuals and families in Sub-Saharan Africa: The case of Senegal	Fatou Bintou Mbow
3	Interactive games as levers to influence individual preferences household decisions and social norms	Ely McElwee
1	Using the BNN app social, media engagement, and human centered approach to increase access to SRHR information and services among adolescent's and youths in Burkina Faso: Lessons learnt from the Billi Now Now Project	Daisy Tuzo
2	Mapping the complex and multiple financing roles and expenditure flows for Family Planning (FP) in the Philippines: A nationwide study from 2018-2019	Geminn Louis Apostol
3	Pathway from Innovation to Scale: Early lessons from RISE	Ayenekulu Ayesaw
1	Accroitre l'offre de service communautaire par l'association des distributeurs à base communautaire dits résidents et diplômés (cas de 8 ZS du Kongo Central en RD Congo.	Jim Muaka Nsakala
2	Community engagement for improvement of respectful and gender inclusive family planning: Implementing at scale	Aparajita Gogoi
3	Working at scale whilst leaving no-one behind: The story behind the stories of DMI's mass media campaign as part of WISH2ACTION	Melissa Cockroft

## **ICFP Mentoring Activity**

The purpose of the <u>ICFP Mentoring Activity</u> is to cultivate long-term relationships between professionals at all levels in the FP and SRHR field. The mentoring activity launched following the ICFP registration opening on 1 June 2022 to **enable mentees and mentors to engage through the ICFP platform**. The mentoring program was open to the entire ICFP community regardless of career level.

Once mentees and mentors were matched based on pre-selected criteria, mentees and mentors were notified of their match and set up an initial meeting. In their first meeting, mentors and mentees completed an agreement document that asked the pair to set clear expectations, goals, and commitments for their mentoring relationship.

Establishing items at the onset of the program supported a productive and beneficial relationship for both parties. Throughout the duration of the mentoring activity, mentors and mentees met regularly virtually and/or in person. Mentors and mentees were also given the opportunity to meet at the 2022 ICFP at an in-person and virtual mentor/mentee session. The pairs were encouraged to continue their partnership after ICFP ended.

Learn more about the ICFP Mentoring Activity here.

## WHO ICFP Scientific Writing, Mentoring, and Coaching Course

The WHO ICFP Scientific Writing, Mentoring and Coaching Course took place 14-17 November 2022 and consisted of four one-hour sessions. The aim of the course was to support junior scientists who had abstracts accepted at ICFP2022 to help develop their motivation, skills, and confidence to write a high-quality scientific manuscript on a family planning topic.

Each day of the course took on a different theme, and was structured around a keynote speaker and panel discussion. **The themes covered included:** 

- Day 1 Introduction: Why do I publish?
- Day 2 The anatomy of a scientific paper
- Day 3 What journals want: getting your research noticed
- Day 4- Practical steps to getting published

Learn more about this informative course, and watch all session recordings in English and French <u>here</u>. View other WHO recap materials from this course <u>here</u>.





# YOUTH **PARTICIPATION & ENGAGEMENT**

450 YOUTH PRE-CONFERENCE REGISTRANTS

**FROM** 

74 COUNTRIES

YOUTH TRAILBLAZER **AWARD WINNERS** 



UNDERTAKING MORE THAN

18 UNIQUE ROLES SUPPORTING ICFP

BRAND NEW, YOUTH-LED **AYSRH GLOBAL ROADMAP FOR ACTION** 





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# YOUTH PARTICIPATION & ENGAGEMENT

Youth are the future and the present

ICFP SURVEY RESPONDENTS STATE THAT ICFP PLAYS A "SIGNIFICANT ROLE" IN

Increasing the visibility and angagement of youth advocates.

93.2%

Youth were a driving force behind ICFP2022. In the conference's closing Youth Plenary session, youth advocates from around the globe gathered to share personal stories from their advocacy work, and to present a Global Roadmap for Action for Adolescents and Youth Sexual and Reproductive Health and Rights, designed and led by youth in collaboration with over 40 youth-led organizations.

According to the results of the ICFP2022 Participant Feedback survey, most respondents (86.7%) ranked "youth engagement" as "important" to "very important" and 93.2% of participants reported that ICFP plays a "significant role" in Increasing the visibility and engagement of youth advocates in FP with 55.7% stating the role is "very significant."

### **Youth Pre-conference**

The ICFP2022 **Youth Pre-conference** brought together young people from around the world with diverse backgrounds, experiences, and expertise to advance the sexual and reproductive health, rights, and justice agenda forward. Concepts around human rights, inclusivity, justice, identity diversity and gender equity were at the heart of this convening, with specific attention given to promoting creativity and innovation.

Learn more about the Youth Pre-conference in the "Youth Subcommittee" section of this report found <a href="https://example.com/here-conference">here-conference</a> in the "Youth Subcommittee" section of this report found <a href="https://example.com/here-conference">here-conference</a> in the "Youth Subcommittee" section of this report found <a href="https://example.com/here-conference">here-conference</a> in the "Youth Subcommittee" section of this report found <a href="https://example.com/here-conference">here-conference</a> in the "Youth Subcommittee" section of this report found <a href="https://example.com/here-conference">here-conference</a> in the "Youth Subcommittee" section of this report found <a href="https://example.com/here-conference">here-conference</a> in the "Youth Subcommittee" section of this report found <a href="https://example.com/here-conference">here-conference</a> in the "Youth Subcommittee" section of this report found <a href="https://example.com/here-conference">here-conference</a> in the "Youth Subcommittee" section of the "Yout

### **Youth Lounge**

ICFP2022 welcomed all youth delegates to the Youth Lounge, **a safe, dedicated physical space for all young people at ICFP2022** to encourage energy, creativity, dialogue, and idea-sharing. Sponsored by Pathfinder International, the Youth Lounge included a space for youth-led and youth-related interactions: to showcase achievements of young people, facilitate networking opportunities, and engage participants in dialogue.

The Youth Lounge was a lively area that featured the announcement of the 2022 Ingenuity Fund Award winners, an advocacy skill building workshop, mentoring meetups, and a condom blowing contest.



Some of the many youth at ICFP2022 gather together and enjoy the Youth Lounge in the Exhibition Hall

### **Youth Trailblazers**

Fifty global youth leaders working in family planning and sexual and reproductive health and rights (SRHR) were awarded the <u>ICFP 2022 Youth Trailblazer Award</u>. More than 300 youth worldwide applied for the honor, which is named in recognition of the important leadership and innovation youth bring to family planning and SRHR. Awardees were selected from Africa, Asia, Europe, North America, and South America.

Applicants were invited to submit a **short video** on the ICFP2022 theme, "Family Planning & Universal Health Coverage: Innovate. Collaborate. Accelerate." To ensure equitable access to SRHR for future generations, all countries' universal health coverage packages need to include youth-friendly family planning and sexual and reproductive health products and services. The Youth Trailblazer Award selection process was led and managed by two winners of the 120 Under 40 Family Planning Champions, and included additional youth as reviewers.

Some of the 2022 Youth Trailblazer Award winners include: Tanaka Chirombo from Malawi; Alison Hoover from Atlanta, GA.; Muhammad Sarim (Saro) Imran from Pakistan; Aurelia Naa Adjeley Sowah-Mensah from Ghana; and Peace Umanah from Nigeria.

### View the complete list of all 50 winners.

Throughout 2022 ICFP planning and implementation, the Trailblazers played a vital role in the success of the conference. **Trailblazers took on various roles, including:** 

- ICFP LIVE Stage & FPNN management/support
- ICFP press/media support
- Power-shifting pre-conference co-chair
- Youth Pre-conference session facilitators
- Youth Pre-conference hosts
- Roundtable organizers & facilitators
- Poster judges
- Session moderators
- Session speakers
- Opening Ceremony speaker
- Youth Plenary organizers and speakers
- UHC Plenary speaker
- Phil Harvey Award winners
- Lunch with Leaders keynote speaker
- WHO ICFP Scientific Writing, Mentoring,
   & Coaching course facilitator
- Youth Lounge organizers
- Bayer Symposium Moderator



### Spotlight: Youth Trailblazers at ICFP2022





# **Trailblazer News**

The Trailblazer News featured seven of this year's ICFP Youth Trailblazer Award winners as inaugural Youth Trailblazer Reporters. These sexual and reproductive health professionals came together to hone in their media skills and report on various aspects of the conference that were the most noteworthy to them.

This initiative also gave youth another platform to have their voices heard at ICFP and within the FP/SRHR community. The Trailblazer News was produced and delivered by the Trailblazer reporters.

Learn more about the Trailblazer News in the Family Planning News Network (FPNN) section of this report <u>here</u>.





# **Youth Plenary & News Conference**

The <u>Youth Plenary</u> and News Conference put young people in the driver's seat, creating a space for them to share individual stories and lessons learned in Adolescents and Youth Sexual and Reproductive Health and Rights (AYSRHR) innovation and collaboration as they accelerate toward a future they are helping to shape.

Throughout the Youth Plenary titled, "Youth Leaders Make Bold Moves" youth invited the ICFP community to share their dreams and vision for AYSRHR. Utilizing a storytelling lens, panelists highlighted the many barriers, challenges and successes confronting today's youth. The stories that were told intertwined with each other, highlighting the intersectional nature and complex challenges of AYSRHR work.

In addition, the plenary outlined how youth aim to achieve their AYSRHR vision through a newly created roadmap. Designed and led by youth in collaboration with over 40 youth-led organizations, the **Youth-Led AYSRHR Global Roadmap for Action** brings together youth voices and sets out 2030 goals, priorities and recommended actions, showing unity in the expression of young peoples' SRHR needs and values across the world.

See a full list of speakers and watch the session recording **here**.





### **Global Roadmap for Action**

<u>IYAFP</u> and the <u>120 Under 40: The New Generation of Family Planning Leaders</u> program, with the support of the <u>Bill and Melinda Gates Institute for Population and Reproductive</u> <u>Health</u> and <u>Bayer AG</u>, have assembled a group of youth-led organizations to spearhead the creation of the <u>AYSRHR Global Roadmap for Action (GRA)</u> dedicated to achieving the full realization of SRHRJ for all young people, everywhere.

This roadmap of action, which was presented to the global community at ICFP2022, is designed and led by youth in collaboration with over 40 youth-led organizations at the helm.

The Youth-Led AYSRHR Global Roadmap for Action brings these youth voices together to outline a new vision for AYSRH and **set out 2030 goals, priorities, and recommended policy actions**, showing unity in the expression of young peoples' SRHR needs and values across the world.

Each goal will express the priorities raised by young people at the 2020 benchmark, with recommended policy actions providing a roadmap for achieving universal access to youth-friendly family planning and SRH in relation to SDG 3.7:

"By 2030, ensure universal access to sexual and reproductive health-care services, including for family planning, information and education, and the integration of reproductive health into national strategies and programmes."

Learn more about the AYSRHR Youth-Led Global Roadmap for Action here.



# **Intergenerational Exchanges**

ICFP featured several activities and events that promoted intergenerational exchanges among participants across the conference.

#### **Lunch with Leaders**

This pre-conference lunch roundtable event, sponsored by UNFPA and PMNCH for Women's, Children's, and Adolescents' Health, provided a platform for approximately **350 invited youth delegates and SRHR leaders**, including parliamentarians and ministers, to engage in knowledge-sharing, exchange best practices, and hear directly from youth about the challenges and priorities that need to be addressed in SRHR. Attendees were prompted to converse with tablemates from their country/region on various topics introduced by our intergenerational conversation kick-starters, including:



### Table Topic 1 - Youth SRH: the Missing UHC Piece

- Diene Keita, Deputy Executive Director (Programme), United Nations Population Fund
- Simon Binezero Mambo, Executive Director, Youth Alliance for Reproductive Health

### Table Topic 2 - Leaders of the Present and Future: What Youth Want

- Dr. Mike Mbizvo, Senior Associate and Country Director, Population Council in Zambia
- Lucy Fagan, Social Policy Officer, Major Group for Children and Youth (MGCY)
- David Imbago, YIELD Hub Manager, Chair, Adolescents and Youth Constituency, PMNCH

# Table Topic 3 - The Role of Comprehensive Sexuality Education in Advancing Sexual Reproductive Health Rights of Young People

- Alvaro Bermejo, Director-General, IPPF
- Sekulu Nyekh, Youth Champion, Feminist Futures India (CHOICE for Youth and Sexuality)



# 120 Under 40: The New Generation of Family Planning Leaders

The <u>120 Under 40: The New Generation of Family Planning Leaders</u> is a network of young people who are making a difference in family planning and reproductive health worldwide. The selection of the last cohort of 40 winners in 2019 resulted in an **impressive roster of outstanding young leaders representing 37 countries worldwide**. Ten 120 Under 40 leaders kicked off their time in Thailand with the 2022 Global Health Leadership Accelerator. Participation in the Global Health Leadership Accelerator allows young leaders to ensure the locally and regionally informed development and support of advocacy and accountability goals.

An additional ten 120 Under 40 winners participated in the **2022 Global Health Leadership Accelerator: Training of Trainers** course. Participation in the training allowed youth participants who have already participated in a Global Health Leadership Accelerator course to learn to become certified trainers to bring this opportunity to their respective regions of the world.

Trainees learn how to effectively deliver course content and skills to other youth. Trainees supported the delivery of the 2022 Global Health Leadership Accelerator in Pattaya City, Thailand. Bill & Melinda Gates Institute is proud to have provided the opportunity for 120 Under 40 winners to attend the Global Health Leadership Accelerator and Training of Trainers to further improve their leadership and organizational effectiveness skills.

Following the Global Health Leadership Accelerator, the 120 Under 40 leaders jumped into ICFP. Highlights from the 120 Under 40 at ICFP include the **awarding of the 2022 Ingenuity Fund Award Winners, a 120 Under 40 LIVE Stage segment, leadership of the Global Roadmap for Action for Adolescents and Youth Sexual and Reproductive Health and Rights (AYSRHR),** and serving as moderators and presenters at many sessions throughout ICFP.

Learn more about 120 Under 40 here.





Tushar Singh Bodwal
Phil Harvey SRHR
Innovation Awardee
& ICFP2022 Youth
Trailblazer

"Truly humbled and elated to be the **recipient of the prestigious Phil Harvey SRHR Innovation Award**. So honoured
to be receiving this award from Christopher Purdy and Jose
'Oying' Rimon II. The purpose of this award is to recognize and
encourage emerging SRH leaders to **explore bold, sex-positive, and rights-based approaches** that leverage the private sector
to advance access to information, products, and services that
support individuals to enjoy healthy and fulfilling sexual lives.

#icfp2022 was such a life-altering event. I **travelled outside of**India for the first time ever, interacted with so many likeminded individuals passionate about working in the domain of
SRHR, and became aware of amazing interventions globally
that create impact and are scalable across geographies.

Innocent Grant and Laura Ramos Tomás, my fellow awardees, have inspired me immensely with their grit, determination and passion to influence mindsets positively using their meticulously designed interventions. I'm excited about the potential collaborations from here on and eagerly looking forward to contributing towards developing the world more inclusively and equitably."



Susan (Nakhungu)
Sindani
ICFP2022 Youth
Trailblazer

"The **capacity built**, **knowledge** and **skills** gained through my participation and attending the International Conference on Family Planning #ICFP2022 in Pattaya, Thailand, has **helped strengthen my confidence as an advocate** because of the deeper understanding of my roles, position and responsibilities to contribute to the change desired.

I am, more than ever, so much more **committed to continue being among the FP change agents** fostering
an enabling environment for Family Planning for
individuals, communities and countries and cultivating a
culture of advocacy and accountability, which is the
cornerstone of resilience. **Thank you International Conference on Family Planning. #FPforAll**"



# ANNOUNCEMENTS. **COMMITMENTS & POLITICAL PARTICIPATION**

**ICFP SURVEY RESPONDENTS** STATE THAT ICFP PLAYS A "SIGNIFICANT ROLE" IN THE FOLLOWING:

Increasing political commitments to family planning



90.3%

Increasing financial commitments



89%

80

HIGH-LEVEL GOVERNMENT **OFFICIALS ATTENDED ICFP2022** 

**INCLUDING** 

23

MEMBERS OF PARLIAMENT





8

# ANNOUNCEMENTS, COMMITMENTS & POLITICAL PARTICIPATION





A plethora of announcements and commitments were made at ICFP2022 despite this year's conference taking place against a **global backdrop of growing extremism** and **erosion of gender equality** and reproductive rights.

In the ICFP2022 Participant Feedback survey, 90.3% of respondents indicated ICFP plays a "significant" to "very significant" role in "increasing political commitments to family planning." 89% indicated it plays a "significant" to "very significant" role in "increasing financial commitments."

### **FP2030**

FP2030, the only global partnership centered on family planning, released new data during a news conference at ICFP2022 that revealed an estimated 371 million women of reproductive age now use a modern method of family planning, which is 87 million more than just a decade ago.

ICFP collaborated closely with FP2030 on many aspects of the conference, including the <u>Day 2 Plenary</u>, <u>FP2030 x</u> <u>ICFP LIVE stage</u> segments, commitment announcements, and more.

### **USAID**

As the world's preeminent event for countries, organizations, and individuals to make important family planning announcements, this year's ICFP saw several historic new FP2030 pledges, including a **five-year**, **USD 15 million commitment** from the <u>United States</u> <u>Agency for International Development</u> (USAID).

"USAID has been a pillar of this global family planning partnership since we were created ten years ago. In making this commitment today, USAID affirms the success that we have seen: that a diverse global partnership, deliberately working together, can accelerate the use of family planning everywhere," said Dr. Samukeliso Dube, executive director of FP2030.

### **Democratic Republic of the Congo**

The Democratic Republic of Congo also announced at ICFP2022 its commitment to **provide** every citizen of reproductive age with access to affordable, quality family planning information and services, regardless of social class, geographical location, or political or religious affiliation. The country also pledged to increase access to family planning information and services for all adolescents and young people, from 13.1 percent in 2018 to at least 18 percent in 2025.

In a major step towards transforming the global financing landscape for family planning, eight governments – Chad, Democratic Republic of Congo, Kenya, Ethiopia, Madagascar, Maldives Nigeria, and Uganda – announced commitments at ICFP to increasing their countries' domestic budget allocations for contraceptives.

### **Organon**

<u>Organon</u>, a global women's healthcare company, also announced its formal commitment to help **prevent 120 million unintended pregnancies by 2030** by scaling access to contraceptive options for more than 100 million women in low- and middle-income countries, in addition to strategic partnerships focused on education, training, advocacy and youth engagement.





# **High-level Government Delegations**

Over **80 high-level government officials attended the ICFP** both locally and from across the globe, including **23 members of parliament** (MPs) from **19 countries** who were a part of the Global Parliamentary Alliance (GPA). These officials expressed the importance of this gathering to allow them to connect with UN agencies and other stakeholders such as Global Health Canada, USAID, the governments of Sweden, Norway, Australia, and the Kingdom of Thailand to exchange experiences and create future synergies.

GPA MPs discussed their legislative work on family planning on 3 ICFP scientific and invited panels; engaged with UN agencies and civil society organizations during bilateral meetings; and fueled peer-to-peer dialogue during the two cross-regional parliamentary forums, attending the thematic roundtable discussions of the UNFPA Supplies Partners Assembly on (a) moving towards sustainable FP programming; (b) improving equitable access for marginalized women and girls; and (c) strengthening partnerships; as well as the IBP Network Session hosted by WHO and UNFPA which dealt with innovative approaches to implementation such as south-to-south learning, digital technologies, and engaging marginalized populations in the field of FP.

Government officials were also an integral part of the ICFP's special *Lunch with Leaders* pre-conference luncheon during which they were seated at tables with youth and other leaders from their countries/regions to take part in in-depth conversations on several important topics identified by youth.

Learn more about the GPA's impactful involvement **here**.



# **Positive Political Repercussions**

In the two months after the ICFP, several GPA parliamentarians have reported progress in their countries, including:

- Zimbabwe Finalized their commitment to FP2030 in mid-December 2022
- Malawi Approved their population policy in January 2023
- **Tanzania** A study tour took place with several Canadian MPs brought about by a conversation at ICFP with the civil society organization, Young and Alive.
- **Romania** Their MP expressed excitement to launch an FP program even though SRHR is not in their portfolio.
- Egypt Their MP expressed a high level of interest in hosting the next ICFP in Egypt.

"The event was a success on our side. Everyone appreciated the conference. There were spaces for members of parliament to discuss with their peers and with the SRHR community - leadership of organizations, civil society activists, youth..."

### Federico Pipitone, European Parliamentary Alliance

"This was my first ICFP. I have been to many large events including helping to organize the Women Deliver Vancouver event, and through lead-up uncertainties, Covid issues, date movement, etc. I thought it was really well done...Follow-up with partners, the engagements that we had, and what that has led to after ICFP has continued to push the agenda and the work that we do."

### Peter St. John, Global Affairs Canada

"It is great that we can be a part of this moment and giving us so much space and the ability to talk and share [at the Closing Ceremony]—It makes parliamentarians understand how important they are in the process."

### Marina Davidashvili, European Parliamentary Alliance

The opportunity to convene was very useful. Lots of groups got together... Our Seniors [director-level] really enjoyed it. Strategically a very successful conference.. Programatic and policy objectives were very much met which is a huge win, as we're very picky.

### Ruth Revie, FCDO



# **ICFP2022** SUBCOMMITTEES

400+

SUBCOMMITTEE MEMBERS

FROM

60 +

**ORGANIZATIONS** 

**ACROSS** 

**SUBCOMMITTEES** 

**SCIENTIFIC** 

**POWER SHIFTING** 

**COMMUNICATIONS** 

**DEMOGRAPHIC DIVIDEND** 

YOUTH

PROGRAM IMPLEMENTATION

**FAITH** 

**ADVOCACY & ACCOUNTABILITY** 

**PRIVATE SECTOR** 

**HUMANITARIAN & CRISIS SETTINGS** 

6

**SUBCOMMITTEE-LED** PRE-CONFERENCES

WITH

1,000+ TOTAL PARTICIPANTS





9

# ICFP <u>Subcommi</u>ttees



"These subcommittees are the heart and soul of the ICFP. They rally their sectors of the family planning and reproductive health community to ensure their mission is driven forward on multiple levels including and beyond the scientific sessions."

Kellie Welborn 2022 ICFP Secretariat Chair



# 10 National and International Steering Committee

**Subcommittees**, with representation from over **60 organizations**, invested time and resources to help plan and execute the 2022 ICFP.

Their hard work produced multiple dividends.

# This section features highlights from each of the subcommittees:

- A. Advocacy & Accountability
- **B.** Communications
- C. Demographic Dividend
- D. Faith
- E. Humanitarian & Crisis Settings
- F. Private Sector
- **G.** Program Implementation
- H. Scientific
- Shifting Power & Advancing Equity in Global Health
- J. Youth

# A. Advocacy & Accountability Subcommittee

#### Co-chairs:

Kate Barrett, Sarah Harlan, Peter Ngure

The <u>Advocacy & Accountability (A&A) Subcommittee</u> has been working with ICFP over many conferences to ensure that advocacy and accountability are highlighted throughout all the tracks at ICFP.

### Many activities were planned and executed in the lead-up to and during the 2022 ICFP:

- Advocacy and Accountability Skills Workshop 12-13 November
  - Introduced a set of evidence-based tools to strengthen youth-led advocacy and accountability efforts within countries and across regions. The workshop showcased four tools used by advocates in a variety of political and financial settings and have led to successful advocacy achievements. These tools helped participants strengthen capacity and provide a platform for effective participation of adolescents and young people in the following areas:
    - Reviewing, developing, and implementing country-costed implementation plans.
    - Developing SMART advocacy strategies addressing barriers to adolescent services.
    - Understanding budget processes and learning various monitoring tactics.
    - Holding decision-makers accountable on their commitments as part of citizen watch efforts.
  - Participants worked in small groups to practice a sample set of activities within each tool.
     The learnings from this workshop provided a base from which youth advocates are able to continue to build out their advocacy and accountability strategies after the conference.
- Lunchtime Roundtable Discussions 15-16 November

The A&A Subcommittee also hosted a **post-conference workshop** focused on *Resetting the Pace: Expanding and Deepening Family Planning Advocacy and Accountability in the New Decade of Progress*, on 18 November. This workshop was hosted by USAID's MOMENTUM Country and Global Leadership and UNFPA, in collaboration with Africa Health Budget Network (AHBN), FP2030, Motion Tracker Innovator-Samasha Medical Foundation, Pathfinder, The Advocacy Accelerator, The Advocacy and Accountability Collaborative (TAAC) Global Secretariat.

### Participants in this workshop:

- Deepened and expanded advocacy and accountability for family planning, critical to securing gains and accelerating progress towards 2030.
- Discussed ICFP's advocacy and accountability-related takeaways and resolutions.
- Engaged with the recently launched FP2030 Advocacy and Accountability Framework and built consensus for its operationalization at the regional and country level.
- Strategized and mapped opportunities for collaboration post-conference.

### **B.** Communications Subcommittee

#### Co-chairs:

Christina Cherel, Matt Matassa, Tlaleng Mofokeng ("Dr. T")

The ICFP is demonstrating through action the idea originally set forth in the conceptualization of the conference – to become a **platform driven by the community** and managed through a distributed accountability approach where members of the FP and SRHR communities contribute financial and human resources because they see the platform as representing individual and collective interests.

As ICFP (and the world) moves towards the production of more virtual and hybrid events, we have taken this opportunity to think creatively about ways to **engage and bridge our non-traditional audiences, media, and press**.

**Elevating voices** has long been a priority for ICFP, and community-driven content was a focal point throughout this year's conference. In the lead-up to ICFP, community members were invited to share stories on the power of family planning in their own lives, as well as their families and communities. A dedicated ICFP Community Action program leveraged the expertise of ICFP partners and supporters and celebrated the diverse perspectives of the family planning community.

The following guiding principles will help us transform our traditional approach into one that is dynamic, accessible, equitable and innovative, including:

- **Broader view of media:** Our media audience is diverse, and we aim to incorporate as many non-traditional journalists, reporters, and influencers as possible to reach our audiences where they are in the ways in which they wish to engage.
- Partner and community-driven content: ICFP is a platform to promote and disseminate content that is developed by and for the FP/SRHR community. We are prioritizing working with our partners to develop content that reflects our most pressing topics and innovative solutions that journalists will be interested in covering.
- Virtual tools to create multiple and meaningful touch points: We aim to utilize as many virtual tools as possible to ensure that our audiences, including media, have access to rich information no matter where they are joining from.



# C. Demographic Dividend Subcommittee

#### Co-chairs:

Allen Kabagenyi, Carolina Cardona, Elizabeth (Liz) Leahy Madsen, Ian Salas, Kaitlyn Patierno, Sadou Doumbo, Soyol Bayaraa

The ICFP2022 <u>Demographic Dividend (DD) Subcommittee</u> equipped ICFP attendees with the information and skills to effectively move policy and advocacy efforts forward around the DD agenda. The subcommittee's efforts highlight the imperative role of investments in and commitments to family planning to promote demographic transition and, ultimately, the potential economic benefits of a DD.

The subcommittee's mission was to guide policymakers across multiple sectors as they develop strategies to achieve the DD and increase local commitment to harnessing the DD through support to advocates, programmers, and researchers. Its vision is that investments that empower women and couples to have the number of children they desire through voluntary family planning are universally viewed as foundational to social and economic development.

#### **DD Pre-Conference**

The DD Subcommittee hosted a <u>pre-conference</u> on 13 November. The seven-hour event was sponsored by the World Health Organization (WHO) country office of India, the United Nations Population Fund (UNFPA), and the Bill and Melinda Gates Institute for Population and Reproductive Health (GI) from Johns Hopkins University.

It was attended by **150 individuals** representing a multitude of organizations such as academia, think tanks, foundations, multilateral and bilateral organizations, non-governmental organizations, and development banks.

# The DD Pre-Conference consisted of panels and roundtable discussions organized around two main themes:



- 1. Family planning, fertility decline, women's time use and workforce participation: Lessons learned and contextual factors to promote a demographic dividend
- **2.** Effect of external shocks/pandemics on human capital development and attainment of the demographic dividend

Read the DD Subcommittee's report on this preconference **here**.

### D. Faith Subcommittee

#### Co-chairs:

Mona Bormet, Luz Francess "Bicbic" Chua, Peter Munene

See more highlights featured in this CCIH blog post <u>here</u>.



Faith-based organizations and people of faith had a strong presence at ICFP2022. Faith community activities were coordinated by a Faith Subcommittee led by CCIH, the Faith to Action Network, and Catholics for Reproductive Health.

The <u>Faith Subcommittee</u> held a <u>pre-conference</u>, a networking event, a booth in the exhibit hall, a side event, and an interfaith prayer session at ICFP. There were more than **20** presentations and posters about faith and family planning or the work of faith actors in FP.

The Interfaith Pre-conference and Networking Event were sponsored by ACT Church of Sweden, CCIH, Faith to Action Network, USAID MOMENTUM, World Faiths Development Dialogue, and World Relief. Faith Subcommittee members also reviewed a large number of ICFP conference abstracts. The subcommittee worked collaboratively to develop a faith community commitment statement presented at the ICFP closing ceremony. The faith community expressed commitment to family planning in the statement, read by Sheikh Saliou Mbacke of Cadre des Religieux pour la Santé et le Développement in Senegal. Faith actors committed to work across religions and to collaborate with the global health and family planning community to increase understanding and build bridges, despite differences, to lead to healthier mothers, babies, and families.

### Faith Actor Calls for Mutual Understanding during ICFP LIVE:

Yoram Siame, Director of Advocacy Planning and Development at the Churches Health Association of Zambia was <u>interviewed on the ICFP LIVE Stage</u> about the role and impact of faith-based organizations in family planning.



# Pastor Speaks on Family Planning in CCIH's Faith and Global Health Podcast:

CCIH launched a new podcast, *Faith and Global Health*, with an interview with Pastor James Mlali of Tanzania conducted during ICFP. Pastor James explained why Christians and other people of faith support family planning, why faith actors were at ICFP and most importantly, why we should all be paying attention to the intersection of faith and family planning.

# E. Humanitarian & Crisis Settings Subcommittee

#### Co-chairs:

Grace Kodindo, Julie Taft, Meghan Gallagher, Sara Casey

The <u>Humanitarian & Crisis Settings Subcommittee</u> was introduced as a new addition to the 2022 ICFP, to shine an important spotlight on this sector of family planning and reproductive health in the lead-up to and throughout the conference. As a result, the humanitarian and crisis settings subject matter was much more integrated into the most recent ICFP.

When a crisis strikes, women and girls need lifesaving sexual and reproductive health information and services, including family planning. The Minimum Initial Service Package (MISP) for SRH, the internationally accepted minimum standard of care for SRH in emergencies, mandates the provision of FP services from the outset of a crisis. Evidence shows that women and girls affected by crises want and need access to FP, and will use it when available. Evidence also demonstrates that it is feasible to provide comprehensive FP services even in the most challenging humanitarian settings with dedicated funding and efforts. Yet access to FP remains a critical gap in humanitarian settings.

The COVID-19 pandemic underscores that all countries are vulnerable to emergencies. All countries must therefore be ready to provide essential health services, including SRH, in the face of the strains on health systems. Even before the pandemic, an estimated 1.8 billion people were living in fragile contexts worldwide, including 168 million in need of humanitarian assistance, of whom approximately one in four were women and girls of reproductive age.

**The Humanitarian & Crisis Settings Subcommittee's contributions to the 2022 ICFP** included an important pre-conference meeting co-hosted by The International Rescue Committee and the Inter-agency Working Group on Reproductive Health in Crises (IAWG) that sought to galvanize momentum and commitment for SRH self-care in humanitarian and fragile settings to:

- Describe the current status of SRHR self-care, inclusive of FP, SAC, MNCH, HIV/STI, GBV, implementation, and research in humanitarian and fragile settings.
- **Identify key gaps and opportunities** for SRHR self-care in humanitarian and fragile settings.
- Develop an outline for a Call to Action and Roadmap to support donors, implementers, researchers, and policymakers to fill gaps, leverage opportunities, and achieve commitments identified during the meeting.

The subcommittee also organized a late-breaking scientific session focused on the humanitarian crisis in Ukraine, available to watch <u>here</u>.



### F. Private Sector Subcommittee

### Co-chairs:

Andrea Bare, Dorine Irankunda, Jane Wickstrom

The private sector—in relation to family planning—is defined as non-state market actors with direct, supporting, or enabling functions aimed at increasing access, availability, and use of FP products and services. These include a wide range of actors: commercial for-profit, faith-based, and non-profit; US-based, local and international; and formal and informal sectors, including traditional and community health providers. While this is a relatively broad definition, the commercial for-profit and health provider segments (outside of faith-based and non-profit/SMO) as well as other actors noted above would benefit from more clear inclusion and valuation associated with their role in the FP equation.

The <u>Private Sector Subcommittee</u> was a **new addition to the ICFP Subcommittee line-up** for the 2022 ICFP in order to increase the strategic visibility and participation of the private sector through the advanced planning of events and efforts for the ICFP conference.

The Private Sector Subcommittee hosted the <u>pre-conference</u>, The Private Sector and Digital Health Solutions: Expanding Access to Quality Family Planning/Reproductive Health, on 13 November.

Given the growth of digital solutions in the global FP markets and ever-increasing complexity, this three-hour session focused on the role of the private sector and the utilization of digital solutions to expand access to high-quality SRH/FP information, products, and services.

There were three consecutive panels that explored the commercial, policy, and human rights dimensions of digital reproductive health services:

 Digital Health Business Models: exploring digital health models for family planning.

2. Policy and Partnership for Digital Innovation: discussing implications of government stewardship and health sector regulation on digital health solutions

3. **Rights-Based Programming:** considering the human rights dimensions of digital reproductive health services.

You may watch the video recordings of these sessions **here**.



# **G. Program Implementation Subcommittee**

#### Co-chairs:

Ados May, Aïssatou Thioye

The <u>Program Implementation Subcommittee</u>, initially formed by USAID and UNFPA, and is referred to as the IBP Track Program Implementation, is a unique interactive platform for participants to collaborate and learn about innovative approaches, various new tools, and resources to support stronger family planning and reproductive health (FP/RH) programs. **Its objectives are to:** 



- **Engage** partners, governments, practitioners, scientists, youth-led organizations, and activists from across the regions and sectors
- Build an equitable, collaborative space where different experiences, languages, and geographies are represented
- **Create** space and opportunities to exchange experiences on 'what works', and 'what doesn't work', and how they can apply to different contexts
- **Encourage** long-standing and new partners to push the boundaries and work with countries to achieve their vision of sustainable development—UHC in particular—by investing in family planning and supporting resilient health systems and services

The Program Implementation Subcommittee hosted a one-day <u>pre-conference</u> focused on *Innovation, Documentation & Monitoring Implementation* on 13 November.

### This meeting was organized in two parts:

- 1. Morning Session Engage Create Innovate Document. WHO/IBP Network and UNFPA organized this event to hear from partners about innovative approaches to implementation such as south-to-south learning, digital technologies, and engaging marginalized populations. Participants learned about creative techniques like storytelling and multimedia to document evidence on FP/SRH programs and identify opportunities to engage with policymakers and parliamentarians to make commitments and investments in FP/SRH.
- 2. **Afternoon Session How Do You Know When You're Doing It Right? Monitoring** *Implementation of Family Planning Practices.* This interactive session, organized by FHI 360, was an opportunity to bring together diverse stakeholders to understand why monitoring implementation of FP practices is important, define what monitoring implementation of FP practices means, and explore how to monitor implementation of FP practices by identifying current gaps and challenges and sharing promising strategies with each other. This conversation aims to move the community toward harmonized measurement standards for implementation of FP practices to further support scale-up and impact.

### H. Scientific Subcommittee

#### Co-chairs:

Funmi OlaOlorun, Linnea Zimmerman, Stella Babalola

The <u>Scientific Subcommittee</u> played a key role in shaping the ICFP2022 scientific program. The subcommittee acted as the coordinating body for abstract submissions, guidance for presenters and moderators, poster presentation awards, and more. Track organizers and scientific subcommittee members reviewed and categorized a record-breaking 3,100+ abstract submissions across 16 different <u>tracks</u> to curate a comprehensive scientific program.

The Scientific Subcommittee community page featured on ICFP2022.org hosted multiple workshops and courses leading up to abstract submissions and through the conference dates. The Orientation Guide: From Abstract to Journal Article course outlined elements to consider when developing an abstract with the intention to publish as a journal manuscript to increase the visibility and impact of the work.

At the conference, scientific subcommittee members participated as moderators and poster judges. Almost 200 moderators participated across the scientific sessions introducing panels and speakers, keeping time, and facilitating conversations with audience members. Additionally, the subcommittee organized a WhatsApp group in real-time to immediately procure substitute moderators for those that were suddenly unable to attend their sessions.

Approximately **600 posters** were reviewed and scored by **over 30 poster judges** from the scientific subcommittee and prizes were awarded at the ICFP Closing Ceremony. Lastly, the <u>ICFP WHO Scientific Writing, Mentoring, and Coaching Workshop Program</u> was developed and implemented for participants to garner the motivation, skills, and confidence they need to write a high-quality scientific manuscript on family planning.



Although anyone could have joined the workshops, those admitted to the full program had to have successfully presented an abstract at the ICFP and submitted an application to take part in the WHO's 6-month program following the ICFP to revise their manuscripts with their assigned mentor and submit them to a peer-reviewed journal for publication. It is anticipated that a large proportion of these submissions will be accepted for publication within 12 months. The longer-term aims of this program are to develop the research capacity of LMIC scientists and practitioners working in family planning.

# I. Shifting Power & Advancing Equity in Global Health Subcommittee

#### Co-chairs:

Amanda Burgess, Angeline Mutunga, Carina Ubisse Capitine, Claire Mathonsi, Goodness Ogeyi Odey, & Mwenya Chiti

### What can the family planning community do to shift power and advance equity now?

Over 200 members of the family planning community came together before the start of ICFP2022 on 14 November to take part in the **Shifting Power and Advancing Equity in Global Health Pre-conference**. This first of its kind community conversation was made possible thanks to the support of generous sponsors Transforming INGO Models for Equity (TIME) initiative, the Advocacy Accelerator, and the Guttmacher Institute.

Participants created a brave space to reflect on the historical legacies that impact family planning and development today. In three concurrent sessions they re-envisioned equitable funding partnerships; explored operational barriers to equity; and unpacked and re-imagined power and relationship dynamics. They then put the pieces together to identify actions that individuals, funders, and organizations can take to shift power and advance equity in family planning and global health. Amidst the rich discussion, the below recommendations surfaced.

### If we want to achieve more equitable funding arrangements, then:

- We need a new business model for development, that includes core flexible funding to organizations and simplified application processes and reporting requirements.
- We should promote shared decision-making, trust-based relationships, and sharing risk.
- At a minimum, we need to ensure resources are available for translation, adaptation, and interpretation for ALL events.

# To reimagine existing power dynamics in organizations and relationships:

- We can't be afraid of messy and sometimes uncomfortable conversations.
- We should have disruptive radical aspirations and seek practical incremental changes.
- Organizations need to support transparency and participation as critical to change.
- We need to appreciate and recognize experience in the same way we do academic achievements.

"The Power Shifting Pre-conference was the best thing about ICFP. It made me think is different ways about equity in the research and programs and I continued to bring these elements up in many sessions throughout the conference."

Alison Hoover, Emory University School Of Medicine, ICFP2022 Youth Trailblazer



### **Keeping the Conversation Going After ICFP**

Overwhelmingly, participants indicated they want to continue the discussion about how to shift power, listen, and learn. Many identified individual actions including self-reflection, being bold, radical, and daring, challenging comfort and speaking truth to power. The participants agreed that the collection of everyday choices and actions of individuals will co-create the world we want to see.

This dialogue is the beginning of a growing movement to identify, connect, and amplify conversations happening across the family planning community. Those interested can explore some of what was covered at this event on the <a href="Power Shifting Community Page">Power Shifting Community Page</a> of the ICFP website. Given the design of the gathering, the subcommittee only recorded the opening and closing plenary sessions.

This coalition of the willing will **come together around future opportunities to continue this conversation**, share resources, and serve as a convener to connect the dots between actors. The Power Shifting Subcommittee humbly invites you to join us to address racism, shift power, and challenge structural inequality in family planning and global health until the next ICFP in 2025.



### J. Youth Subcommittee

#### Co-chairs:

Aisha Waziri, Alan Jarandilla, Jordan Freeman, Jacqueline Ngong, William Otuck

The Youth Subcommittee planned the <u>ICFP Youth Pre-conference</u> that took place 12-13 November to further support youth leaders and their programmatic work, advocacy and research in their respective communities. The 2022 ICFP Youth Pre-conference brought young people from around the world with diverse backgrounds to advance the sexual and reproductive health, rights, and justice agenda forward. Concepts around human rights, inclusivity, justice, identity diversity and gender equity were at the heart of this convening, and specific attention will be given to promoting creativity and innovation.

### The Youth Pre-conference Evaluation

- 450 registrants
  - From 74 countries across numerous regions
  - Of which, 14% were French speakers
- 35 breakout sessions
  - Nearly a quarter, 22%, offered in French

An evaluation of the pre-conference indicated there were many opportunities for engagement and many of the youth pushed themselves to connect with others throughout the two days. From the evaluation, 62.5% of the English respondents said that they often or always asked the questions that they were wondering. In addition, 78.73% often or always spoke to others during the breakout sessions. 81.64% often or always shared ideas and information with others. 79.59% often or always networked with the other participants or facilitators.

For the French respondents, 70% often or always asked the questions they were wondering. 90% often or always spoke to others during the breakout sessions. 80% often or always shared ideas and information with others. 62.5% often or always networked with other participants or facilitators.



Participants in the Youth Pre-conference also reported leaving with an enhanced set of knowledge and skills related to family planning, sexual and reproductive health, and careers in these fields. The survey question asking whether participants learned anything that they will use in their community, work, or research yielded encouraging responses, with 93.88% of the English respondents and 100% of the French respondents saying 'Yes'.

The respondents were given the opportunity to explain the information they will use, and their responses can be summarized into the following categories: storytelling, fundraising/budgeting, advocacy, diversity, intersectionality and inclusion, program implementation, youth engagement, media and communication, partnership and networking, innovation, and human-centered design.

When provided with a list of themes that organizers anticipated would emerge during the preconference, English respondents most frequently identified 'meaningful youth engagement' as the topic they learned more about. Other popular responses were 'youth SRHR in humanitarian settings', 'comprehensive sexuality education', and 'youth-friendly services'. The French respondents also most frequently identified 'meaningful youth engagement' as a theme they learned about, with 'youth-friendly services', 'gender equality', and 'youth SRHR in humanitarian settings' as other popular answers.

For the capacity-strengthening needs, English respondents felt that 'fundraising' and 'advocacy and accountability' were most addressed. The French respondents felt that 'advocacy and accountability' and 'strategic communication' were the two capacity-strengthening topics most addressed.

There was also a Mentimeter question about what the participants learned at the Youth Preconference. The answers varied widely, but they generally could be grouped into the following categories: advocacy, storytelling, fundraising/budgeting, connecting with others, positive mindset, leadership, human-centered design, diversity/inclusion, and information about family planning and SRHR.





# ICFP2022 COMMUNICATIONS

1,938,654

TOTAL SOCIAL MEDIA IMPRESSIONS

(14 SEPT 2022 - 14 JAN 2023)

TOTAL FOLLOWERS/SUBSCRIBERS:



1.1K 626

in





**ICFP2022.ORG** WEBSITE PAGE VIEWS

(14 SEPT 2022 - 14 JAN 2023)

# JUST THE BEGINNING.

THE LAUNCH OF:



ON THE FIRST EVER →





# **Engaging New Media, Differently**

One of the great successes in media relations during ICFP2022 was connecting journalists with ministers and other local officials from their respective countries. UNFPA alerted the team to a ministerial roundtable they were hosting, and the team scheduled a 30-minute media briefing immediately following the closed session. The media was only invited from the countries that were represented in the session, and these journalists all responded with enthusiasm.

The briefing resulted in multiple stories, and several journalists in attendance scheduled additional interviews with the ministers to discuss other topics. The team sent country-specific programming to all registered media in advance of the conference, which included news, research, and spokespeople from each respective country. The media pool responded positively to this research and relied on it heavily in their reporting.

Around 30 media hits in 2018 were a result of pre-conference satellite events held in 15 countries. These events were effective news hooks for local media relations. The team took a similar approach to garner local coverage in pitching Trailblazer winners in 2022, resulting in news pieces from outlets such as Joy News in Ghana and The Independent in Nigeria. Focusing on local stories proved to be a fruitful strategy for future ICFP media relations.

ICFP implemented a digital newsroom, which served as a central hub for all media-related information and resources. The newsroom provided journalists with access to conference materials, including press releases, multimedia content, and a comprehensive media kit. This streamlined the process for journalists to gather information and develop their stories, ultimately resulting in increased media coverage of the conference.



# **ICFP Global Media Scholar Program**

### What is the ICFP Media Scholar Program?

The ICFP Global Media Scholar Program is designed to provide technical support and training to journalists and communication professionals interested in family planning and reproductive health. Through this program, scholars gained experience reporting on FP-related issues and had the opportunity to interact with leaders in the field, while also contributing to the conference's media advocacy efforts. The program aims to equip scholars with the skills, knowledge, and resources needed to report on family planning and reproductive health issues in a responsible and accurate manner, and to promote informed public discourse on these critical issues.

### Who was part of the ICFP Media Scholars Program?

The ICFP Global Media Scholar Program is designed to engage journalists and media professionals who are passionate about family planning and reproductive health. The program provided a unique opportunity for scholars to attend the ICFP conference and participate in various media-related activities. In addition to attending pre-conference press-only site visits and traditional news conferences, scholars also acted as reporters, emcees, and news show anchors for the ICFP LIVE Stage.

### The Future of the ICFP Media Scholars Program

The program seeks to broaden the pool of voices reporting on family planning and reproductive health, with a focus on amplifying underrepresented voices and perspectives. In addition to traditional media outlets, the program also invited bloggers, podcasters, social media influencers, and other digital content creators to apply. This approach has been successful in reaching new audiences and expanding the reach of FP news and advocacy efforts. The ICFP Global Media Scholar Program seeks to empower and support media professionals who are committed to advancing the discourse on family planning and reproductive health, particularly in regions where these issues are most pressing.





11

# INTRODUCING THE ICFP LIVE STAGE





# ICFP LIVE: Free. Accessible. Community-driven.

The ICFP Live Stage is a virtual platform created for the 2022 International Conference on Family Planning (ICFP) that hosted a variety of interactive and engaging sessions, including the pop-up Family Planning News Network, community conversations on taboo topics related to family planning, climate change, pleasure, and abortion, as well as FP2030 commitment discussions and youth trailblazer reporting.

The ICFP Live Stage was designed to be a free and accessible platform that was available to all conference attendees both on-site and virtual, and provided an opportunity for participants to engage with the conference content and connect with fellow attendees. The ICFP Live Stage is a platform for sharing new research, ideas, and innovations in family planning and reproductive health with a global audience. It provides an opportunity for experts, researchers, policymakers, and advocates to showcase their work, engage with others, and participate in discussions on a wide range of topics related to family planning and reproductive health.

ICFP LIVE Stage 2022 audience members from across the family planning community were engaged both in-person and virtually, and all ICFP LIVE Stage programming was recorded and is available free for everyone to access in French and in English on-demand. You may access the full library of this incredible programming <u>here</u>.



# **ICFP LIVE Community Submission Process**

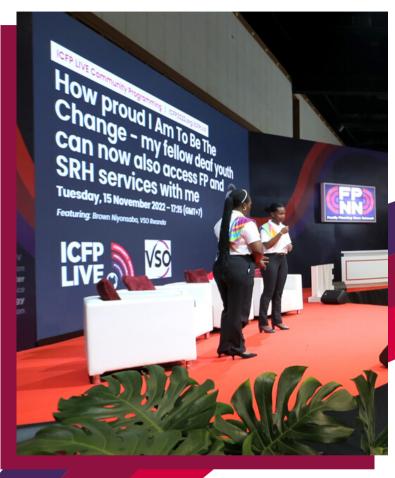
The ICFP Secretariat organized an official call for submissions and received over 130 submissions from various organizations and individuals across the family planning and sexual and reproductive health and rights (SRHR) community.

The call for session proposals for the LIVE Stage yielded **over 130 submissions** from a wide range of organizations and individuals within the FP and SRHR communities.

In total, the ICFP2022 LIVE Stage worked with over 150 individuals/organizations from **30+countries** to produce **80+10-15-minute sessions** at this year's conference, including a multiple-segment ICFP LIVE PRIMETIME program on the Family Planning News Network (FPNN), which featured various programs such as The Pulse and Trailblazer News.



ICFP Global Media Scholar Shiphrah Belonguel (far left) hosts the ICFP2022 Conference Preview with ICFP2022 Co-chairs (from left to right) Mr. Jose "Oying" Rimon II, Khun Mechai Viravaidya, and Dr. Kamthorn Pruksananonda.



Brown Niyonsaba, a long-term deaf volunteer, presents her community-produced segment titled, "How proud I Am To Be The Change: My fellow deaf youth can now also access FP and SRH services with me," on the ICFP LIVE Stage.

FPNN Anchor Nthanda Manduwi closes out the Community & Commitment Programming on the ICFP LIVE Stage.



### **Inclusivity & Accessibility**

ICFP believes that the development of inclusive, high-quality, high-profile, and free virtual content, for not only the media but as many of our community members as possible, is essential. We not only made the ICFP2022 Plenary Stage, ICFP LIVE Stage, Press Room activities, and over half of the scientific sessions accessible to the in-person and virtual media and ICFP community, we also provided French interpretation and made them interactive, where participants were not just passive viewers but part of the conversation via live polling, chats, and Q&A.

As part of this new approach, ICFP invested in new technology platforms that allow us to reach audiences in more engaging and creative ways. This includes the latest in livestreaming production platforms, audience engagement tools, and social listening/scheduling platforms.

The ICFP 2022 hosted **126 different YouTube streams, including a live vasectomy,** through BoostEvents and utilized **29 remote interpreters** from **8 different countries to provide all sessions in English and French**.

As part of our dedication to inclusivity & accessibility, ICFP continues to follow and adhere to best practices across all of our communications. This includes paying close attention to the language we use, formatting, colors, photos, tagging, frequency of messages/posting and ensuring high-quality French translation of documents and website material.

In addition, the chosen conference venue was 100% accessible to those with mobility issues and requests for special transportation and accommodations for those with disabilities were able to be made through the ICFP website. Lastly, our hearing-impaired delegates mentioned that it was extremely helpful to be able to watch the closed captioning offered in the On-Demand ICFP programming offered via YouTube. We realize that this is only the beginning

The ICFP understands we must continue to expand upon these elements to increase inclusivity and accessibility - including the offering of interpretation in additional languages and a more universal approach to accommodations for those with disabilities.





LAUNCHING THE FAMILY PLANNING NEWS NETWORK

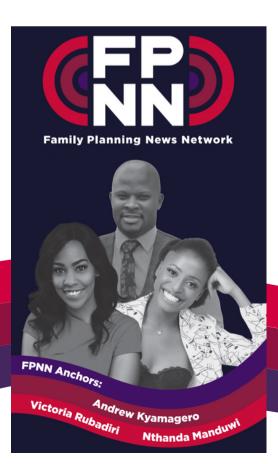


### Launching the Family Planning News Network (FPNN)

This year marked the launch of the **Family Planning News Network (FPNN)**, a "pop-up" news station providing the most salient news and announcements generated by the FP/SRHR community at ICFP and beyond. Programming is powered by a network of professional journalists and newsmakers bound together by the desire to increase access to news and content about FP/SRHR.

Designed to capture the spirit and energy of the community, **FPNN provides the platform and audience** for seasoned and emerging journalists and storytellers to produce original programming and coverage. FPNN content—targeted at both in–person and virtual audiences—includes live interviews, panel discussions, in–the–field storytelling, and live report–outs.





The launch of FPNN uncovered an untapped interest by members of our community to continue producing and reporting on key news that impacts the work of the family planning community. This new interest will fuel plans and activities that will help bridge ICFP2022 and ICFP2025.

You may view this programming **here**.

### **FPNN Anchors and Reporters**

The exceptional debut cohort of FPNN anchors and reporters at ICFP2022 included professional broadcast journalists, community influencers, tech entrepreneurs, youth advocates, and researchers.

FPNN ANCHOR

Dr. Tlaleng Mofokeng ("Dr. T)

UN Special Rapporteur on the Right to Health





FPNN ANCHOR

Andrew Kyamagero

NTV Uganda

💡 Uganda

FPNN ANCHOR

Victoria Rubadiri

Citizen TV

Renya





FPNN ANCHOR **Nthanda Manduwi**Digital creative, social scientist, and development professional

Malawi



### **FPNN Programming**

FPNN's inaugural programming was **designed to capture the biggest news and conversations taking place during ICFP 2022**—including report launches, FP2030 commitments, strategy announcements, and community successes. Much of the programming was designed to expand and continue long after ICFP2022. The following programs and shows were produced by the FPNN team:

- 1. FPNN's ICFP TODAY: The FPNN's ICFP Today kicked off the FPNN programming each day. Hosted by Victoria Rubidiri and Andrew Kymogro, this 60-minute daily news show presented the most interesting and important news generated at ICFP 2022. The show includes interviews with key conference news makers, chats with commitment makers, and reports by various community groups.
- 2. **COMMUNITY OPENING KICK-OFF SHOW:** Hosted by Nathanda Manduwi, this segment was designed to highlight a key community conversation while setting the tone for the day. Nthanda interviewed different community leaders and advocates.
- 3. FPNN PRIMETIME: FPNN's primetime segments include The Wrap, The Pulse of Family Planning, Real Stories. Real Voices, and the FPNN Primetime Sign Off with Dr. Tlaleng Mofokeng ("Dr. T"), UN Special Rapporteur on the Right to Health and ICFP2022 Communication Co-chair.
- 4. **DAILY WRAP-UP VIDEOS:** Each day, FPNN released a daily wrap up video that gave a broad glimpse of the key happening during each day of ICFP.



FPNN Anchor Nthanda Manduwi speaks with Goodness Ogeyi Odey, Nandita Thatte, and Aisha Salihu Waziri on the ICFP LIVE Stage about their work on ICFP subcommittees planning and implementing pre-conference events.

### **Trailblazer News**

Seven of this year's ICFP Youth Trailblazer Award winners served as the inaugural **FPNN Youth Trailblazer Reporters**. These sexual and reproductive health professionals came together to **hone their media skills** and report on various aspects of the conference they found most noteworthy. This initiative gave youth **another platform to have their voices heard at ICFP** and within the FP/SRHR community.

The ICFP LIVE Stage team provided a **brief training** to this group as well as the opportunity to glean **broadcast insight** from the professional FPNN anchors. With this coaching and the help of the ICFP production team, the Trailblazer Reporters **wrote and filmed their own news segments**, titled Trailblazer News, live-streamed to and posted by FPNN.

ICFP2022 Trailblazer News Reporters	
Esenam Amuzu Project Manager (Volunteer), My Teen Life	Ghana
<b>Winnie Barawa</b> Director, Washindi Africa	<b>K</b> enya
Jutomue Doetein  Advocacy Officer, SHALOM	Liberia
<b>Dollarman Fatinato</b> Youth Coordinator, Centre for the Study of Adolescence	Kenya
Asonele Kotu Public relations specialist and founder of FemConnect	South Africa
<b>Douvens Masse</b> Chirurgien-Dentiste, IYAFP	Haiti
Laura Sirabella PhD Researcher, Ulster University	Italy





## MEDIA ENGAGEMENT & COVERAGE

270+ MEDIA HITS

**FROM** 

COUNTRIES



**ACROSS AFRICA, ASIA, EUROPE, & NORTH AMERICA** 

**MENTIONS FROM** 

205+

**MEDIA OUTLETS & ORGANIZATIONS** 

**PUBLISHED IN** 

**DIFFERENT LANGUAGES** 





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### MEDIA ENGAGEMENT & COVERAGE

The most robust media pool ICFP has ever seen.

Input provided by Davis Communication Strategies



### **Media Representation**

Media plays a crucial role in **amplifying the voices and stories of ICFP** stakeholders and disseminating information to a wider audience.

At ICFP2022, media engagement and coverage were significant, with a **diverse range of media outlets from around the world** covering the conference. Several high-profile media organizations, including BBC, CNN, and Al Jazeera, provided extensive coverage of the conference, highlighting key themes, sessions, and research presented at the event.

In addition, there were several media-focused events and initiatives, including press briefings, media lounges, and networking opportunities for journalists and media professionals. These initiatives helped to facilitate dialogue and collaboration between media outlets and conference attendees, contributing to a more robust and comprehensive coverage of the conference.

Overall, the media engagement and coverage at ICFP2022 were impressive, with **200+ media** outlets from around the world highlighting the importance of family planning and reproductive health and bringing attention to the critical work being done in this field.

### **ICFP2022 Media Coverage**

Media coverage for ICFP2022 come from both traditional and non-traditional media outlets, including in-person and virtual coverage of the ICFP conference. The number of media hits represents a 10 percent increase compared to the results achieved by the program in 2018.

The continued success of the ICFP Global Media Scholar program underscores the importance of supporting and empowering media professionals to report on family planning and reproductive health issues to a global audience.ICFP grew the volume of overall global media coverage by 10 percent compared to the 2018 event.

#### ICFP has tracked the following media hits from May 2022 to January 2023:

- 270+ total media hits
- From 36 Countries
- By 205 Media Outlets/Organizations
- In 7 Languages

### Some highlights of original media coverage include:

- Devex "What it's like to work in family planning and SRHR right now"
- The Guardian "<u>'It's always fear-based': why sexual health projects should switch the focus to pleasure</u>"
- Ghana One- "ICFP 2022: Universal Health Coverage Tops Agenda in Thailand"
- Independent (Nigeria) "<u>Family Planning: Nigeria, Other African Countries Sign Sustainable</u>
  <u>Financing Agreement With UNFPA"</u>
- Nation (Kenya) "Kenya, a leader in Africa on family planning"
- NBT World (Thailand) "ICFP kicks off in Pattaya"
- NTV (Uganda) "<u>Uganda calls for more support for contraception</u>"
- Quartz "The world's population just hit 8 billion—and that's okay"
- Reuters "Will the world abort women's rights after death of Roe v Wade?"
- Straits Times "Abortion access in Thailand hampered by stigma and limited resources"



### ICFP's Impact on the Global Media Landscape

CFP provides a unique platform for media professionals to engage with experts, policymakers, advocates, and researchers working in the field of family planning and reproductive health. Through their coverage of the conference, **journalists and media** outlets are able to highlight the latest research, trends, and innovations in the field, as well as the challenges and opportunities in different regions around the world.

Content analysis of ICFP media coverage to date determined that **approximately 74 percent included the words "universal health coverage"** or the concept that everyone deserves access to the health services they need. This is largely thanks to the messaging and positioning that was featured in the conference's opening news release, which was clearly used as a resource by many journalists.

More than 90 percent of the coverage ICFP received in Thai media mentions UHC. This is also due to the materials we created specifically for Thai media that highlighted messaging about UHC.

During the course of ICFP, the ICFP media team was in contact with approximately 415 distinct outlets across Africa, Asia, Europe and North America—not counting the various outlets to which the freelancers we pitched contributed. Of these outlets, approximately 117, or 28 percent, can be considered "non-traditional" media, including content creators, bloggers, digital-first outlets, and social media influencers.





### Virtual Media Engagement

Due to the COVID-19 pandemic, ICFP2022 was held as a hybrid event with both in-person and virtual components. This allowed media professionals from around the world to participate in the conference remotely and engage with conference content and attendees virtually. While some programming at ICFP2018 was live-streamed—namely news conferences, plenary sessions, and Facebook Live videos—ICFP did not offer virtual registration in 2018. In 2022, the ICFP media team pitched journalists the **opportunity to apply for either onsite or virtual media credentials** with ICFP2022 being a hybrid conference.

ICFP promoted the fact that **virtual media participants would have access to scientific sessions—both live-streamed and on-demand**—as well as interactive features and an online newsroom (which housed the same advanced news and spokespeople information that onsite media received) and required that media register for virtual participation.

Virtual media engagement at ICFP2022 was facilitated through a range of online tools and platforms, including webinars, and virtual press briefings. These platforms enabled **journalists and media professionals to access conference content in real-time, engage with presenters and attendees, and participate in discussions on family planning and reproductive health issues.** The virtual format also provided greater flexibility and accessibility for media professionals who were unable to travel to the conference due to logistical or financial constraints. This allowed for a more diverse range of voices and perspectives to be represented in the media coverage of the conference.

Virtual media engagement at ICFP2022 provided a valuable opportunity for media professionals to participate in the conference remotely, access conference content and experts, and engage in discussions on critical family planning and reproductive health issues.

### **UNF Press Fellowship**

The United Nations Foundation's Universal Access Project hosted a press fellowship of journalists writing for top-tier U.S. outlets including Quartz, PRI's The World, Reuters, PBS Newshour, and more for participation at ICFP2022.

**Over 400 US-based journalists** applied for the fellowship's 8 spots. Coverage related to this fellowship includes:

- Quartz "The world's population just hit 8 billion—and that's okay"
- Quartz "In Colombia, women's health paid the price of misguided drug control policies"
- Quartz "10 best practices for equitable global health journalism"
- Context "Will the world abort women's rights after death of Roe v Wade?"

### **Connecting Ministers + Journalists at ICFP**

One of the great successes of ICFP2022 media relations was **connecting journalists with ministers and other local officials from their own countries**. Early on, UNFPA alerted us to a ministerial roundtable they were hosting, and we scheduled a 30-minute briefing for the media immediately following the closed session. We only invited media from the countries that were represented in the session, and these journalists all responded with enthusiasm.

Not only did that briefing result in multiple stories, but several journalists in attendance scheduled additional interviews with these ministers to discuss other topics.

Similarly, we also sent **country-specific programming** to all registered media in advance of the conference (e.g., a reporter from Uganda received all news, research and spokespeople from the country). Our media pool responded positively to this research and leaned on it heavily in their reporting.

Approximately 30 media hits in 2018 were a result of pre-conference satellite events that took place in 15 countries. Events such as these are great news hooks for local media relations. But, given that we were unable to organize local, in-country events due to the pandemic, we took a similar approach to garnering local coverage in our pitching of Trailblazer winners in 2022, such as a piece from Joy News in Ghana, and another profile of a Trailblazer in the Independent in Nigeria.

Drilling down into local stories is a fruitful strategy to consider for future ICFP media relations.





From left to right: Musical artists Avanti Nagral, Trevor Arnett, Sophia Angelica, and William Otuck discuss the power of music in conveying important messages on the ICFP LIVE Stage.

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### INFLUENCER STRATEGY, SOCIAL MEDIA, & PARTNERSHIPS



### **Influencer Strategy & FP Social Core**

Getting more people involved in the movement toward universal access to family planning services and contraception.



### Influencer Strategy

ICFP is fortunate enough to have the support and expertise of **a wide range of leaders**, **advocates**, **young people**, **and artists** to keep family planning at the center of the conversation on health and rights. This year, ICFP refined its approach to engaging with high-profile figures across the global FP community and the global health community as a whole. Through coordination with existing partners and a comprehensive landscape assessment of the FP field, ICFP curated a detailed list of influencers to connect with on key FP messaging.

ICFP worked with these partners on drumbeat **events**, **information sharing**, **and social media campaigns** based on their areas of expertise leading up to ICFP2022. ICFP provided toolkits of ready-made graphics, videos, copy, and other materials for influencers who opted in to use as it aligns with their everyday work. These meaningful interactions leveraged the networks of both ICFP and individuals in the field with active followings.

#### **FP Social Core**

Also new this year, ICFP piloted the FP Social Core, a **coalition of a wide variety of members of the global FP community** who share FP information and resources provided by ICFP with their networks. With the FP Social Core, anyone can be an influencer.

The FP Social Core creates an easy path forward for those with a passion for FP to use ICFP's tools to advocate for universal access to reproductive health services. This includes pre-made graphics and social media posts specific to the FP social core, designed to engage those with any level of knowledge on FP issues—not just subject matter experts and those already working in the field.



The FP Social Core is ongoing and open to advocates, scientists, faith leaders, economists, and anyone who believes that family planning and reproductive healthcare should be universally accessible.

Thank you to everyone who has taken up the role of being an ICFP influencer or FP Social Core member!

### **ICFP's First Virtual Ambassador**

Having a virtual ambassador like Nisha at ICFP means leveraging the power of social media and innovative technologies to engage with a wider audience, promote FP initiatives and projects, and provide a new way of connecting and interacting with people from around the world.

#### **Meet Nisha**

ICFP's first digital ambassador, Nisha, symbolizes the future of the family planning movement, where young people are empowered as decision-makers in achieving universal access to sexual and reproductive healthcare.



### **Engaging AI-Influencers**

Nisha, the first virtual ambassador for ICFP, was developed by Howard Delafield International (HDI), LLP, and Game of Choice, Not Chance™. As a mobile game protagonist, Nisha is designed to **empower girls in India and help them become confident choice-makers**. At ICFP, Nisha leveraged her social media presence to promote the conference and engage with her followers.

Nisha played a crucial role as the first-ever virtual ambassador at the 2022 International Conference on Family Planning. As a young woman and a decision-maker in her own right, Nisha was able to engage with the conference attendees, promote innovative FP projects and initiatives, and share her own experiences and insights through social media takeovers and appearances on the ICFP LIVE Stage. Her involvement highlights the growing importance of **digital influencers in promoting and advocating for critical issues such as family planning** and reproductive health, particularly among younger generations who are increasingly relying on social media and digital channels for information and engagement.



Through her work with the Go Nisha Go™ mobile game and her social media presence, Nisha helped to **expand the reach of the ICFP and amplify its message of universal access to family planning and sexual and reproductive health services**. Her engagement with conference attendees and her online followers helped to create a more dynamic and inclusive conversation around family planning and reproductive health, particularly among young people who are often underrepresented in these conversations.

Nisha's role as a virtual ambassador at the ICFP highlights the importance of **embracing new and innovative approaches to advocacy and engagement**, particularly in the rapidly-evolving digital landscape.

### **Social Media Metrics**

As a testament to the enthusiasm and connectedness of the global family planning & reproductive health community, ICFP saw **significant growth and engagement across its digital channels** leading up to, during, and after the 2022 ICFP.

Throughout the tracking period from 1 October 2022 to 31 December 2022, the keyword "ICFP2022" was **used over 25,000 times on Twitter alone**. It was used the most on Tuesday, 15 November, the first full day of the conference, a total of **4,944 times**.



Word cloud highlighting the most-used hashtags and keywords on social media posts about ICFP leading up to the conference

Below are the top metrics across ICFP's social media accounts demonstrating just how active ICFP's audience is.

These metrics are reflective of 14 September 2022 to 14 January 2023.



### **Twitter**

### @ICFP2022

Total followers: 10,600 Total impressions: 191,876 Total engagements: 8,188 Net follower growth: 1,743





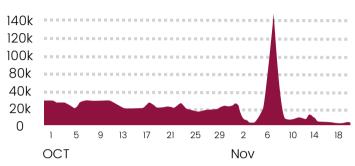
### **Facebook**

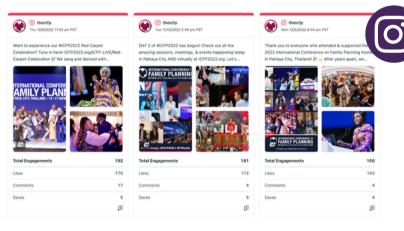
### @TheICFP

Total followers: 9,400

Total impressions: 1,512,945 Total engagements: 23,658 Total post link clicks: 15,240

### ICFP2022 Facebook Impressions by Day





### Instagram

### @TheICFP

**Total followers:** 2,628

Total impressions: (excluding

stories) 71,545

Total messages: 1,520

### LinkedIn

### @TheICFP

Total followers: 1,089

Total impressions: 23,924

Page views: 2,007





### **Video Viewership**

ICFP hosts a number of in-house and community-produced videos on its YouTube channel at <a href="YouTube.com/@Thelcfp">YouTube.com/@Thelcfp</a>. Below are the top metrics from the videos ICFP posted leading up to and after ICFP2022 from 14 September 2022 to 14 January 2023.



### YouTube

### @TheICFP

• Total views: 18,426

• Total hours of watch time: 2,214

Average view duration: 7 minutes and 12 seconds

• Total impressions: 138,364

• Top videos by views:

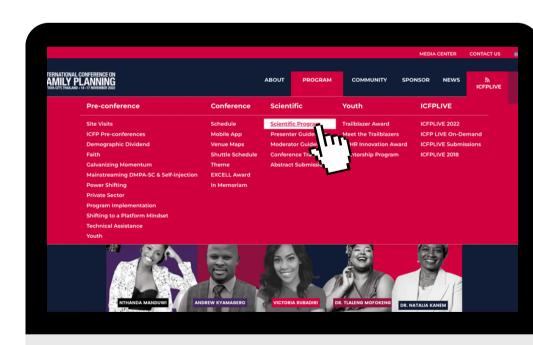
Opening Ceremony

Day 1 Highlights

Day 2 Highlights

Plenary: Youth Leaders Make Bold Moves

o Plenary: FP + UHC - Innovate. Collaborate. Accelerate.



### **Website Metrics**

The official ICFP2022 website, <a href="ICFP2022.org">ICFP2022.org</a>, is hosted on WordPress and run by the ICFP Secretariat. Updated daily, this site was integral in the lead up to the conference and served as a **central hub for community members** and registered ICFP participants to find crucial information related to the conference, as well as pertinent FP issues. After ICFP2022, the site continues to be a resource for the community.

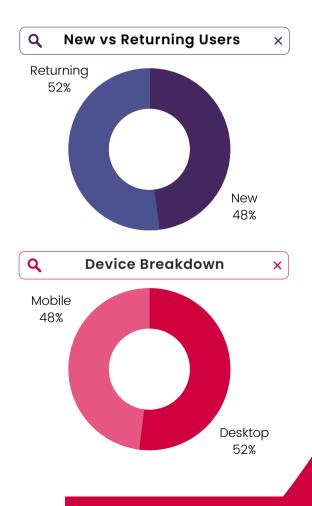
Web pages across ICFP2022.org received a great deal of traffic leading up to, during, and after ICFP2022. Below are the top metrics from the ICFP2022.org website leading up to and after ICFP2022 from 14 September 2022 to 14 January 2023:

### Official Website

### ICFP2022.org

• Total sessions: 28,101

• Page views: 61,031





### IMPACT **MAGAZINE**



As in 2018, ICFP partnered with <u>Population Services International (PSI)</u> to create an ICFP-focused edition of their Impact Magazine. Sandy Garcon was, "honored to have [his] piece "Mobilizing a Movement for Self-Care" featured in the #ICFP2022 edition of Population Services International's Impact Magazine, alongside #SRHR movers and shakers like Dr. Natalia Kanem, Marie Ba, Faustina Fynn-Nyame, Metsehate Ayenekulu A, Dr. Lillian Sekabembe, and many others - learn how investing in #PeoplePowered health solutions and systems can get us closer to #UHC."



Read this edition of Impact Magazine <u>here</u>.

In this special issue of Impact, produced in partnership with the ICFP Secretariat, PSI focuses on the FP community's collective "opportunity to collectively reflect on key questions critical to achieving universal access to sexual and reproductive health and rights," according to the Letter from the Editor. VP for Sexual and Reproductive Health Jennifer Pope summarizes the magazine's content, including PSI's efforts to "break down barriers standing between people and their sexual and reproductive health and rights," "support health providers to deliver quality, empathetic care," "expand our definition of health systems to include self-care... and then build those systems including digital solutions to be responsive, equitable and accountable to the people and communities we serve," and "perhaps most importantly, how do we achieve Universal Health Coverage (UHC) that is inclusive of SRHR needs."

Pope continues, "Individual people – their unique needs and lived experiences – are at the center of these questions, and our collective work to find sustainable SRHR solutions. Through PSI's FP2030 commitment, we have pledged to innovate and scale personcentered solutions that enable 100M people to make full, free, and informed sexual and reproductive health choices throughout their life course. Core to our approach is #PeoplePowered health care, and why this ICFP issue of Impact centers on how #PeoplePowered solutions can help get us to UHC, and beyond."

View the magazine in its entirety at <u>PSI.org</u>.

### **Developing the ICFP2022 Opening Ceremony Welcome Video**

The ICFP Secretariat worked in consultation with <u>Johns Hopkins University Center for</u>

<u>Communication Programs (CCP)</u> to produce the ICFP2022 Opening Ceremony video that kicked off the conference and welcomed attendees on 14 November.

In the months ahead of the conference, the ICFP Secretariat and CCP colleagues met and organized around the theme, "another world is possible."

With this in mind, CCP created a mood board and scripted the video. ICFP Secretariat went out into the field and captured video interviews with members across the global FP community on key topics relating to their careers, hopes for the future of this work, and the significance of gatherings like ICFP. Interviewees also read lines from the script in numerous languages.

The teams worked to refine and strengthen the overall look and feel of the video, which celebrates the FP community coming together after years apart. The video **features representation from many areas of the FP community**, including individuals from various sectors, backgrounds, age groups, geographic locations, and more.

You can watch the final ICFP2022 opening ceremony video played at the conference here.

Thank you to our partners at CCP for their hard work producing the ICFP welcome video!





# PRE-CONFERENCES, SITE VISITS & SIDE EVENTS

THERE WERE

31

**PRE-CONFERENCES** 

&

63 SIDE EVENTS

IN RELATION TO ICFP2022

OVER THE COURSE OF

5

DAYS

THAILAND'S NATIONAL STEERING COMMITTEE HOSTED



**IMMERSIVE SITE VISITS** 





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### PRE-CONFERENCES, SITE VISITS & SIDE EVENTS



"Lots of groups took advantage of the preconference time. I definitely got the most out of the pre-conferences I attended. Having these opportunities for groups to take advantage of is key. These events definitely made it easier to get our senior officials there."

Ruth Revine, FCDO

#### Total Number of Pre-Conferences: 31

• Saturday, 12 November: 3

• Sunday, 13 November: 11

• Monday, 14 November: 17

#### **Total Number of Side Events: 63**

• Tuesday, 15 November: 31

• Wednesday, 16 November: 29

• Thursday, 17 November: 3

Almost every **ICFP Subcommittee** chose to host a pre- or post-conference event, including:

- → Advocacy & Accountability
- → Demographic Dividend
- → Faith
- → Humanitarian & Crisis Settings
- → Private Sector
- → Program Implementation
- → Youth

### Shifting Power, Working towards Equity

Delegates from multiple subcommittees and sectors from across the ICFP community also came together to host a powerful, half-day pre-conference on **Shifting Power and Advancing Equity in Global Health**.

### **ICFP2022 National Steering Committee Site Visits**

The site visits scheduled prior to ICFP2022 offered Thailand the opportunity to share with conference attendees a first-hand look at their successful FP and SRHR programs in action.

Success of the family planning and reproductive health programs in Thailand is a result of the hard work of and collaborations between organizations, governmental and nongovernmental, at all levels. Since 1970 The Thai government adopted its National Population Policy to support voluntary Family Planning in order to resolve various problems related to the very high rate of population growth at the time which constitutes an important challenge to the economic and social development of Thailand.

During the site visits, one of the selected sites has been part of the Partnership School by the Population and Community Development Association (PDA), Thai NGO that played a key role in poverty reduction and community development through Family Planning. PDA carried out hundreds of projects to improve the quality of life for people in rural and urban areas with activities started in 1974 on the promotion of family planning and primary health care by initiating a volunteer system in villages all over Thailand.



#### Wat Koh School

OVERVIEW

Wat Koh is part of Partnership School Project by Population and Community Development Association (PDA) aims to bette...

LOCATION

Bankhai District, Rayong Province

AGEND

- Students Cultural show medley
- > VTR presentation about the
- > School tour and visit student ...

DISTANCE

54 km (57 minutes traveling tim...



#### Noen Plub Wan Community

OVERVIEW

A Thai-Muslim living in harmony with Thai-Buddhist community, Noen Plub Wan has been an integral part representing Thai-...

LOCATION

Chonburi Province

AGENDA

- > VTR presentation overview of the
- community (20 minutes)
- > Hijab wearing...

DISTANCE

9.9 km (around 27 minutes trav...



#### LAMPS Teen Center

OVERVIEW

Youth friendly center established in Chonburi province to provide reproductive health advices for young people with easy and ...

LOCATION

Chonburi Province

AGENDA

- > VTR presentation 15 minutes
- > Youth introduces interactive activities in English
- > Each of the following activity ...

DISTANCE

26 km (34 minutes traveling fro...



#### Bang Lamung Hospital

OVERVIEW

The public hospital is known for its work on family planning services such as providing various types of contraception ...

LOCATION

Bang Lamung district, Chonburi...

AGENDA

- Overview presentation of hospital activities
- Introducing partner organizations working on family...

DISTANCE

11 km (29 minutes traveling fro...



# PLENARIES, HIGHLIGHTED SESSIONS & SPECIAL EVENTS

THE ICFP2022 PLENARY HALL FEATURED

20

**HIGH-LEVEL SESSIONS** 

**FEATURING** 

**IN-PERSON** 

&

**VIRTUAL** 

**SPEAKERS** 





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### PLENARIES, HIGHLIGHTED SESSIONS & SPECIAL EVENTS

The focal point for the entire ICFP delegation



In addition to ICFP's vast array of scientific and highlighted sessions, **the ICFP plenary stage featured over 20 high-level sessions** spanning topics from universal health coverage and family planning to standing up for abortion rights.

The ICFP plenary hall hosted over **3,600** in-person and thousands more virtual participants for sessions and special evening events featuring performers, celebrities, award winners, government officials, and more.

The plenary hall acts as a focal point for the entire ICFP delegation and was **live-streamed** to virtual participants on ICFP2022.org, with events including:

- ICFP Opening Ceremony
- Red Carpet Celebration
- The Platform Revolution
- Philanthropies: New Directions and Strategies
- Women of Impact Panel
- FP+UHC
- Committed to Progress: Building a Stronger Family Planning Movement, Grounded in Rights
- The Moth Presents Voices Carry: Stories of Strength
- ICFP Closing Ceremony: Making Our Mark

### **ICFP Opening Ceremony**

The reproductive health community came together in-person and virtually to innovate, collaborate, and accelerate progress towards universal health coverage and family planning at the ICFP2022 Opening Ceremony on 14 November 2022. Representatives from over 125 countries including advocates, researchers and scientists, community and government leaders, health practitioners, economists, civil society members, and young people gathered to launch the world's largest scientific conference on family planning and reproductive health and to confer the **Global Humanitarian Awards** for Women's and Children's Health. The ceremony opened and closed with Traditional Thai performances.

Re-live the opening ceremony **here**.

### **Red Carpet Celebration**

This special Red Carpet Celebration event featuring musical performances by global influencers honored five **Lifetime Achievement in Family Planning and Reproductive Health** awardees who, through their sustained dedication to family planning and reproductive health, have made a deep and enduring impact on the field throughout their careers. Lifetime Achievement Award honorees are distinctive in that they have provided exemplary leadership throughout a significant portion of their professional lives and become known as role models as a result of their exceptional accomplishments in increasing access to family planning information, services, and/or supplies.

DKT President Chris Purdy conferred the inaugural **Phil Harvey SRHR Innovation Award** recognizing emerging sexual and reproductive health and rights leaders to explore bold, sex-positive, and rights-based approaches that leverage the private sector to advance access to information, products, and services that support individuals to enjoy healthy and fulfilling sexual lives. Winners gave their pitches and received their award on stage.

You can watch the full event, including all the breathtaking musical performances here.





# The Platform Revolution: A New Approach to Development Funding and Implementation

Global health and development investors typically provide project awards that last just three to five years. At the end of the award period, progress pauses while the investor decides whether to keep funding a project or go in another direction. This time-bound project approach works in some cases, but to achieve sustainable, cost-effective impact across a variety of global health and development challenges, a platform approach is needed.



The speakers in this session explained how a global development platform creates a multi-layered ecosystem for scaling sustainable solutions. They also addressed how a platform takes advantage of economies of scale, as it offers more opportunities to incorporate cost efficiencies and cost-effectiveness as its scale and coverage expand. See a full list of speakers and watch this session recording <a href="https://example.com/here/beta/figures-new/beta/figures-ne

### **Philanthropies: New Directions and Strategies**

This panel featured international and local philanthropic organizations, many of which have developed or are in the process of developing new strategies. The session provided an opportunity for philanthropic organizations to share their proposed directions with the community and solicit input from ICFP participants for those in the process of restrategizing. See a full list of speakers and watch this session recording <a href="here">here</a>.



### **Women of Impact Panel**

This session highlighted women utilizing their platform to change the world by shining a light on family planning, sexual and reproductive health, and gender equality issues. Panelists came from the world of philanthropy, entertainment, youth activists, civil society, and more to discuss their work, lessons learned, and engage with various stakeholders. See a full list of speakers and watch this session recording here.



### Day 2 Plenary **FP+UHC**

This plenary expanded on the community-chosen conference theme: "Family Planning + Universal Health Coverage: Innovate. Collaborate. Accelerate." focusing on family planning's essential role in universal health coverage and highlighting successful UHC programs globally. Panelists discussed their individual and sectoral perspectives from the government level to the corporate private sector, civil society, philanthropic organizations, and beyond. See a full list of speakers and watch this session recording <a href="here">here</a>.

### Day 3 Plenary

# Committed to Progress: Building a Stronger Family Planning Movement, Grounded in Rights

This session featured inspiring and engaging conversations about shifting power in the global family planning movement and the advancement of human rights, alongside announcements of groundbreaking FP2030 commitments. During the session, the first two managing directors of FP2030 regional hubs were introduced, and speakers explored how the FP2030 support network continues to grow with new leadership, new regional presence, and new commitments. See a full list of speakers and watch this session recording <a href="https://example.com/here">here</a>.



### Youth Leaders Make Bold Moves: Young People Innovate, Collaborate & Accelerate

This plenary created a space where young people take the driver's seat, sharing stories and lessons learned in innovation and collaboration in Adolescents and Youth Sexual and Reproductive Health and Rights (AYSRHR), as they accelerate towards the future they want. Throughout this plenary, youth invited the ICFP community to share their dream and vision for AYSRHR. Utilizing a storytelling lens, young people will share barriers, lessons learned, innovation, and collaboration for several areas of AYSRHR. The stories intertwined with each other highlighting the intersectional nature and complex challenges of AYSRHR work.

Building on the barriers, challenges, and successes discussed by youth, the plenary then moved toward looking forward, outlining how youyh want to achieve their AYSRHR vision through a Youth- Led AYSRHR Global Roadmap for Action. Designed and led by youth in collaboration with over 40 youth-led organizations, the Youth-Led AYSRHR Global Roadmap for Action brings together youth voices, setting out 2030 goals, priorities, and recommended actions, showing unity in the expression of young peoples' SRHR needs and values across the world. Watch this session recording <a href="https://example.com/here-charge-ch

### The Power of Partnerships

This lunch symposium, hosted by Bayer, focused on learning from key partners about their approaches for effective capability sharing in time of constrained resources. It discussed inclusion criteria for future partnerships and what success means for existing ones.

Experience gained in the family planning ecosystem have taught both the public and private sectors that partnerships are essential to achieve the UN Sustainable Development Goals. This session covered what makes a valuable partnership and what the criteria are for success. Participants explained how we can best harness the power of partnerships for advancing family planning. Watch this session recording here.





### Standing up for Abortion Rights in the Aftermath of Roe v Wade: A Call to Action

This panel discussed what the FP/SRHR community can and should do to protect and advance reproductive rights in a world of growing extremism. It touched upon the role of funders, service providers, advocates and activists, as well as stakeholders working on commodity security and innovation for abortion access, including self-managed abortion care. It drew on expertise from different regions and settings, and concluded with what can do to participants to stand up for abortion rights. Watch this session <a href="here">here</a>.

### The Future State of SRH Commodity Financing & Procurement

This session brought together a range of stakeholders in dialogue on opportunities to strengthen global and national systems for financing and procuring SRH commodities. It reviewed recent research of the challenges and opportunities associated with the current structures, and presented recommendations that could deliver more country-led, sustainable, equitable and resilient access. Watch this session <a href="https://example.com/here">here</a>.

# The Power of Community: Investments, Voices and Collective Action to Advance Family Planning

This session focused on investments to advance family planning and contraceptive access through a community-led lens. It featured discussions about the critical role of community-led advocacy and accountability, the power of CSO networks to advance progress, new investments for the cause, and the importance of leveraging catalytic funding to close the gap and meet the unmeet need for family planning around the world. Watch this session <a href="here">here</a>.

### FP in Thailand: What Has Been, What Is, & What Will Be

This session covered the evolution of family planning in Thailand. It discussed the integration of FP into the country's health system, success through non-conventional strategies, and future demographic challenges. Watch this session <u>here</u>.



## The Moth Presents Voices Carry: Stories of Strength

The Moth and the Bill & Melinda Gates Foundation hosted an unforgettable evening of true personal stories about the power of choice access in family planning on 16 November. Hosted by Kenyan media personality and equality activist Adelle Onyango, with three true stories told by graduates of The Moth – a global arts organization dedicated to building empathy and compassion through personal narrative – hear conversation–starting stories of options, possibility, and the power of speaking up and speaking out <a href="here">here</a>.



### **ICFP Closing Ceremony: Making Our Mark**

The ICFP Closing Ceremony highlighted key moments from the 2022 ICFP, showcased participant achievements, and inspired attendees with energy and vision for the future of family planning. The ICFP2022 **top poster presentations**, **finalists for the Packard Quality Innovation Challenge**, and the winners of the Excellence in Leadership for Family Planning (EXCELL) Awards were recognized at the event.

Broadway star Jamila Sabares-Klemm performed her original song to honor those who have passed away since the 2018 ICFP in a **Celebration of Life**. In true ICFP fashion, the conference concluded with an inspirational performance to show us that another world is possible, featuring musical artists William Otuck, Trevor Arnett, Sophia Angelica, Avanti Nagral, and Lulu Diva. Watch the entire closing ceremony **here**.



### **Virtual Speakers**

As ICFP2022 was the first time the conference was held in a **hybrid format**—both in person and virtually—many speakers, presenters, and performers at this year's gathering attended virtually.

Of the multitude of notable virtual participants, **Dr. Tedros Adhanom Ghebreyesus** (Director-General, World Health Organization), **Melinda French Gates** (Co-chair and Board Member of The Bill & Melinda Gates Foundation), **The Honourable Harjit S. Sajjan** (Minister of International Development and Minister responsible for the Pacific Economic Development Agency of Canada), and **The Rt Hon Andrew Mitchell MP** (Minister of State in the Foreign, Commonwealth & Development Office, Development and Africa) all delivered recorded video remarks at the Opening Ceremony.

Tony, Sir Laurence Olivier, TIME100 Impact Award Winner, Actress, and Singer **Lea Salonga** gave a beautiful virtual performance during the Red Carpet Celebration. Broadway star **Jamila Sabares-Klemm** sang an original song to honor those who have passed away since the 2018 ICFP in a Celebration of Life during the Closing Ceremony.

ICFP thanks the many individuals and organizations who took the time to video conference in live, as well as those who provided recorded messages.





# AWARDS & RECOGNITION

4



MAJOR AWARDS WERE ANNOUNCED AT ICFP2022

#### **INCLUDING:**

- GLOBAL HUMANITARIAN AWARD
- > LIFETIME ACHIEVEMENT AWARD
- DKT PHIL HARVEY SRHR INNOVATION AWARD
- > EXCELL AWARDS

WHICH WERE BESTOWED UPON A TOTAL OF

16

INSPIRING WINNERS





Jose "Oying" Rimon II (far left) and Dean Ellen MacKenzie (second left) alongside Anita Zaidi (second right) and Natalia Kanem (far right) join the Honorable Deputy Minister of Public Health of Thailand Sathit Pitutecha to bestow The 2022 Global Humanitarian

Awards to Men Form Zuellig (center left) on behalf of Daniel And David Zuellig, and Mechai Viravaidya (center right).

17 **AWARDS &** RECOGNITIONS Numerous awards were bestowed upon individuals who have made significant contributions to the family planning field throughout the 2022 ICFP, including the following:

- Global Humanitarian Award
- Lifetime Achievement Award
- DKT Phil Harvey SRHR Innovation Award
- EXCELL Awards

### **Global Humanitarian Award**

During the ICFP's Opening Ceremony, the Global Humanitarian Award was given to **Daniel and David Zuellig** from the Zuellig Family Foundation, a leading provider of innovative healthcare solutions in the Philippines; and **Mechai Viravaidya**, founder and chair of the Population and Community Development Association (PDA), for his groundbreaking HIV/AIDS prevention activities and commitment to community-based family planning services.



### **Lifetime Achievement Award**

The 2022 ICFP honored five individuals with a **Lifetime Achievement Award**, including **Fatimata Sy**, former director of the Ouagadougou Partnership Coordination Unit; **Benjamin D. De Leon**, president of The Forum for Family Planning and Development, Inc.; **Khunying Kobchitt Limpaphayom**, **MD**, Professor Emeritus, Department of Obstetrics and Gynecology, Faculty of Medicine, Chulalongkorn University; **Cheikh Seydil Moctar Mbacké**, a senior fellow at the Center for Research on Applied Economics and Finance at the Université de Thiès in Senegal; and **Phil Harvey**, founder of PSI and DKT International (Mr. Harvey also cofounded Marie Stopes, which is now MSI Reproductive Choices).

### **Phil Harvey SRHR Innovation Award**

Until his passing in 2021 at the age of 83, Harvey continued to serve as chairman of DKT International and was a champion of reproductive rights and civil liberties. He is regarded for pioneering large-scale social marketing programs for family planning and HIV/AIDS prevention in 57 countries across Africa, Asia, and Latin America. The **Phil Harvey SRHR Innovation Award** was created and granted this year to three individuals who embody Harvey's legacy of entrepreneurialism and impact: **Innocent Grant**; **Laura Ramos Tomás**; and **Tushar Singh Bodwal**. Each winner was granted a USD 10,000 award from DKT International to further their bold, rights-based work that leverages the private sector, and will receive two years of technical support.





#### **EXCELL Awards**

The **EXCELL Awards**, for Excellence in Leadership for Family Planning, have been bestowed by the ICFP since the inception of the conference in 2009 as a way to publicly recognize extraordinary individuals, teams, organizations, and countries who have made significant contributions to the family planning field, and whose work deserves to be highlighted and used to inspire meaningful dialogue within the community.

#### **2022 ICFP EXCELL Award winners:**



Individual Level
Brown Niyonsaba (Rwanda)
Anglea Oketch (Kenya)

Youth for Change and Empowerment (Cameroon)







Organization Level
Public Health Ambassadors (Uganda)
SHOFCO (Kenya)



Country Level India





# **EXHIBITORS**

**87** 

#### **EXHIBITORS**

WERE FEATURED IN THE ICFP2022 EXHIBITION HALL

**ALONG WITH THE** 

# 1ST EVER

**ICFP LIVE STAGE** 



**PARTICIPANT FAVORITE** 

**YOUTH LOUNGE** 





18

#### **EXHIBITORS**

"ICFP is so important to us. It felt like there were so many opportunities for interactions and meetings. Everyone is still busy doing follow-up from ICFP, as many fruitful discussions were started. We loved the booth space. The position of the booth was perfect. We definitely liked being close to the Youth Lounge again." - Signe Bruedt, Bayer AG



#### It Takes a Global Village

Since its earliest days, ICFP sponsors and exhibitors have been integral to the success of the conference. As always, we strive to provide them with the things that they need to ensure a successful presence—steady foot traffic and great opportunities for interaction. This year, our National Steering Committee and Core Organizing Group partner booths and Youth Lounge (which doubled in size over the 2018 ICFP) greeted delegates as they entered, while the ICFP LIVE Stage (a place to catch exhilarating conversations on topics rarely covered at a scientific conference) continuously buzzed with excitement.

ICFP 2022 survey participants ranked the Exhibit Hall just under Networking and Sessions as "very useful," which was reflected in the consistent number of people flowing through the room.

As well, the virtual booth opportunities that were created for ICFP's *Not Without FP Forum* provided a digital venue for sponsors and exhibitors to showcase their digital materials not just during the conference, but many months beforehand.

#### **Exhibitors at ICFP2022**

- PATHFINDER INTERNATIONAL
- REPRODUCTIVE HEALTH NETWORK KENYA
- GATES OPEN RESEARCH
- FP2030
- THE PSI GLOBAL NETWORK
- MSI REPRODUCTIVE CHOICES
- IPPF
- MINISTRY OF PUBLIC HEALTH
- ROYAL THAI COLLEGE OF OBSTETRICIANS AND GYNAECOLOGISTS
- POPULATION AND COMMUNITY DEV (PDA)
- A LIFELONG LEARNING CENTER FOR ALL
- PATTAYA CITY
- UNITED NATIONS POPULATION FUND
- BAYER AG
- 120 UNDER 40: THE NEW GENERATION OF FAMILY PLANNING LEADERS
- IYAFP
- PARTENARIAT DE OUAGADOUGOU
- FEDERAL MINISTRY OF HEALTH NIGERIA, IN COLLABORATION WITH SOCIETY FOR FAMILY HEALTH
- JOHNS HOPKINS CENTER FOR COMMUNICATION PROGRAMS
- USAID
- ADVANCE FAMILY PLANNING
- THE CHALLENGE INITIATIVE
- PERFORMANCE MONITORING FOR ACTION
- BILL & MELINDA GATES INSTITUTE FOR POPULATION AND REPRODUCTIVE HEALTH
- KNOWLEDGE SUCCESS
- PLANNED PARENTHOOD GLOBAL
- THE ROYAL EXHIBITION
- PAI
- THAI HEALTH PROMOTION FOUNDATION
- TRIGGERISE
- Hivos
- ABT ASSOCIATES
- PLAN INTERNATIONAL
- HUMANITY & INCLUSION
- INTRAHEALTH INTERNATIONAL
- POPULATION CONNECTION
- THE ASIAN-PACIFIC RESOURCE AND RESEARCH CENTRE FOR WOMEN
- EXEMPLARS IN GLOBAL HEALTH
- JHPIEGO
- ENGENDERHEALTH
- PMNCH
- USAID MOMENTUM
- CHEMONICS INTERNATIONAL
- SAVE THE CHILDREN
- IUSSP
- OLIC
- YOUNG AND ALIVE INITIATIVE
- INTERNATIONAL RESCUE COMMITTEE
- WVD VIRTUAL VASECTOMY

- DKT
- IPAS
- IPUMS
- GUTTMACHER INSTITUTE
- PATH
- UAPS/UEPA
- PIYAVATE HOSPITAL
- THAI NIPPON RUBBER INDUSTRY PLC.
- PREGNA INTERNATIONAL LIMITED
- BANGPAKOK9 INTERNATIONAL HOSPITAL
- SAFEHANDS
- WORLD VASECTOMY DAY,
- GAME OF CHOICE, NOT CHANCE
- MEDICINES360
- FAITH & FAMILY PLANNING
- POPULATION MATTERS
- THE DHS PROGRAM
- SEMA REPRODUCTIVE HEALTH
- WOMEN'S REFUGEE COMMISSION
- VSO INTERNATIONAL
- THE AFRICAN WOMEN'S DEVELOPMENT AND COMMUNICATION NETWORK (FEMNET)
- PATRANGSIT HOSPITAL
- ALYSSA GLOBAL CO., LTD
- SHREE VENKATESH INTERNATIONAL LTD
- POPULATION COUNCIL
- JSI
- Track 20
- CARE INTERNATIONAL
- WORLD VISION
- ORGANO
- DEUTSCHE STIFTUNG WELTBEVÖLKERUNG (DSW)
- BREAKTHROUGH ACTION + RESEARCH
- FHI 360
- LIVING GOODS
- IPAS DEVELOPMENT FOUNDATION
- THE CENTER FOR INTERNATIONAL REPRODUCTIVE HEALTH TRAINING
- RUTGERS
- WONDALEAF
- REPUBLIC OF INDONESIA
- WORLD HEALTH ORGANIZATION







17

# REFLECTIONS & FEEDBACK: TAKING STOCK TO SHAPE THE FUTURE OF ICFP

"Such a beautifully executed conference in general. I often heard, 'There are three things I want to go to and they are all at the same time.' There was so much great content. Our technical team was thrilled with the conference and learned a lot. Let's do it again!"

- Sandy Ibrahim, FHI 360

It is of utmost importance to the ICFP Secretariat that we continue to make improvements to the ICFP platform and keep our community and their needs front and center. As such, a survey was created to garner important feedback needed to execute thoughtful improvements where our delegates want them. Qualitative interviews were also administered to gather more indepth information about the strengths and the improvements suggested.

The evaluation survey was completed by 24.3% of the 3,600 delegates attending the 2022 ICFP from over 90 countries, and there were over 40 interviews conducted. The results of this survey may be affected by the self-selection bias of those who ultimately responded and those who were chosen for interviews.

View top findings from the ICFP2022 Participant Feedback survey here.

#### **Building a Platform. A Movement. A Community.**

Due to the postponement of the 2021 ICFP to November of 2022, the ICFP Secretariat, our partners, sponsors, and delegates had more time to explore ways in which we could **grow the ICFP community and come together virtually in meaningful ways.** Additional sectors of our work (Humanitarian & Crisis Settings, Program Implementation, Private Sector, and Power Shifting) became even more important due to their situation within the new FP and SRHR contexts.

Several new <u>ICFP subcommittees</u> and working groups formed, offering them more robust opportunities to garner community feedback, **create spaces for conversation and investigation**, **build abstract submissions focused on their core messages**, **and promote and present key concepts and research** through webinars, <u>pre-conferences</u>, and side events leading into and throughout the 2022 ICFP.

The ICFP created a **virtual, interactive touchpoint for the community** in the absence of any promise of an in-person gathering through a two-day virtual **Not Without FP Forum**, that underscored the importance of recognizing family planning as an essential component of healthcare information, products, and services around the globe.

Our community demonstrated its need for this timely reunion, as **over 8,000 people signed up** to participate in this virtual event **featuring 16 sessions**, **a virtual exhibition space**, **and special side events** hosted by ICFP subcommittees, partners, and sponsors. In addition to the virtual forum, ICFP hosted, held, and/or participated in **over 20 webinar events** that highlight the work of ICFP and our partners around family planning and reproductive health to continue to move the needle in the direction of our goal of UHC by 2030 – including FP.

ICFP established **Community Actions** on <u>ICFP2022.org</u> to give the community opportunities to share their personal stories, challenges, innovations and thoughts about the work that we do. Over **500 research findings, innovations in products, delivery, and services, and solutions** focused on tackling the problems that the pandemic placed in our path were published on the Gates Institute <u>COVID-19 Reproductive Health Resource Hub</u> and over **100 personal stories** have been collected and shared through the <u>Real Stories. Real FP.</u> and the ICFP <u>Power of Family Planning</u> online video booth and interactive map.

#### Reflections

ICFP survey data underscores the fact that the ICFP continues to grow its audience and exceed delegate expectations on multiple fronts including scientific sessions, networking opportunities, influencing policy, and information sharing, whereas suggested improvements were situated mostly within the logistical elements. The ICFP Secretariat looks forward to ensuring that we continue to deliver a high-quality program that informs, energizes, and inspires the FP and SRHR community to continue to exceed these expectations and work with the community to achieve our collective goals.

Multiple factors arising from the COVID-19 pandemic—including conference postponements, safety requirements and preparations, late-breaking visa regulations, and processing delays—made it difficult to accurately determine just how successful the inperson 2022 ICFP would be. However, it became evident that **none of these challenges would dampen the resolve of the FP and RH community** to come together to share their knowledge, best practices, wins, and goals—especially after an extended time apart.



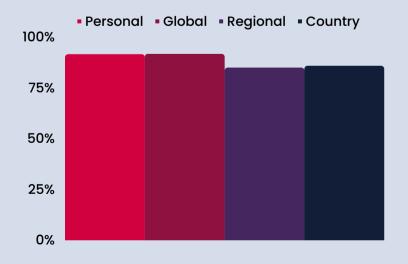
#### **Overview of Survey Findings**

As the platform expanded, so did the ICFP community, with a **three-fold increase in audience** since 2018. This paved the way for the 2022 ICFP in Thailand to see attendance reach just **around 300 delegates shy of 2018 ICFP numbers**, even as the world still wrestled with a global pandemic and all of its inherent challenges. With **83.4% of delegates surveyed** stating that professional networking was an "important" or "very important" motivator of their participation and almost **two-thirds (64.9%) of respondents** who had attended a previous ICFP stating that they had collaborated with people they met at a prior ICFP, it is understandable why so many value in-person attendance.

As well, with the **majority of those surveyed (75.6%)** having never participated in a prior ICFP, we not only see the growth in our audience, but the importance of the space as a place for new leaders in the FP and RH field to emerge, with participants reporting that ICFP plays a "significant" to "very significant" role in raising the profile of family planning on the global policy agenda (93.5%), increasing the visibility and engagement of youth advocates in FP (93.2%), and building the research evidence base for family planning (93.7%); while most participants ranked as "important" to "very important" personal growth (95.5%), learning about state-of-the-art technical content (87.6%), and youth engagement (86.7%).

Participants also reported that their attendance at the 2022 ICFP will be **useful in their future work** on a **personal (91.6%)**, **global (91.8%)**, **regional (85%)**, and **country level (85.9%)**; with the majority of participants stating that they **plan to take immediate action** as a result of ICFP, with **73.4%** of participants who had attended a prior ICFP and **64.6%** of those who had not attended a prior ICFP **indicating their intention to do so.** 

# Respondents indicated attending ICFP2022 will be useful to their future work on the following levels:



Overall, the vast majority of delegates stated that the ICFP met their expectations, with 78.4% having their expectations met or exceeded. Only 2.9% of delegates stated that the ICFP did not meet their expectations, with this very small contingent's dissatisfaction stemming from logistics issues—not the quality of the scientific program. While many areas of feedback have been addressed throughout the report, we also want to ensure that the suggested improvements are noted to ensure transparency as we begin to impart our plans for the ICFP platform to create an even more inspiring and informative conference in the future.

#### **Participant and Survey Feedback**

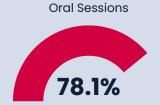
#### **Session Quality and Quantity**

ICFP saw an **increase in the number of high-quality abstracts** received over 2018 ICFP submissions. We worked with our partners to provide additional courses and instruction in each category of abstract (research, advocacy, and program implementation) in both French and English, which we believe led to a higher number and caliber of abstract submissions. Several track chairs and reviewers commented on the quality of the abstracts received, which resulted in a highly-selective scientific program.

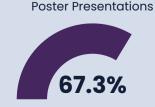
To ensure **adequate representation of French abstract submissions** and their appropriate review, we asked that each track have at least one Francophone co-chair and garnered as many Francophone and bilingual reviewers as possible to ensure that those reviewing the submissions were scoring them fairly. Among those who reported learning something new at a prior ICFP, an incredible **63.4% reported that they used that knowledge**. As always, it is highly important to the Scientific Subcommittee to ensure that the conference continues to improve upon the quality of the scientific program while ensuring that all sectors of the community's work are represented.

Overwhelmingly, those attending sessions and poster presentations stated that **the quality** was "very good" to "excellent" for Oral Sessions (78.1%), Flash Sessions (62%), and Poster Presentations (67.3%). These numbers continue to climb conference—over—conference, as do the number of abstract submissions to the ICFP, meaning abstract selectivity continues to increase year—over—year. However, also contributing to this increase in quality was the addition of abstract submission overview sessions in both French and English which were recorded and posted for all submitters to reference. Additionally, ICFP created an abstract submission course and hosted a full day of open office hours with Scientific Subcommittee members volunteering to answer individual abstract submission questions in the lead up to the deadline. We will continue to partner with organizations such as WHO for the ICFP WHO Scientific Writing Workshop Mentorship and Coaching Program to expand these course offerings on the ICFP platform. Many survey participants also noted the **extensive** variety of sessions offered made it difficult to attend everything they planned to, with only 10% attending all of the sessions they wanted, 38% attending three—quarters of the sessions on their list, and only 33% making it to half.

#### Respondents indicated the quality of sessions/presentations to be "very good" to "excellent".







#### **Delegate Health and Safety**

The ICFP Secretariat's number one priority is **safeguarding the health and safety of our delegates**. Thus, the Bill and Melinda Gates Institute holds a yearly safety and security training for all employees to ensure staff are well-prepared in the unlikely event of a threat to the health and safety of staff and conference delegates. These trainings have become commonplace in many organizations and companies across the globe and will continue to be an important component of the ICFP's commitment to safety and security.

The ICFP Secretariat also worked with Core Organizing Group partners and Johns Hopkins University lawyers to draft and implement a **comprehensive anti-harassment clause** that all virtual and in-person ICFP delegates were required to read and sign before participating in ICFP2022.

As well, the ICFP International and National Steering Committee Secretariats worked in close consultation with the Johns Hopkins Global Health Securities Team (providing input on the WHO's Mass Gathering Guidelines), the Johns Hopkins Office of Institutional Equity, the conference venue, the local professional conference organizer, and the government of the host country to ensure that event staff and security teams, law enforcement (including secret service), medical services, emergency communication, foreign affairs, etc. are working closely to **appropriately address any safety concerns** for conference delegates that may arise. WhatsApp and Line calling groups also formed to ensure immediate communication to the appropriate lead of each group represented if an emergency should arise, and secondary call trees that are ready for operationalization should they be needed.



Leading up to and throughout the 2022 ICFP, we worked closely with the host country's government to stay informed on COVID-19 case numbers and vaccination rates in order to **determine risk levels for travelers**. We also conferred with the Global Health Securities office at the Johns Hopkins Bloomberg School of Public Health, as they kept us informed as to how the development of their Mass Gathering Guidelines and protocols would **protect delegates from the spread of COVID-19**.

Following guidance from healthcare professionals, ICFP required **proof of vaccination against COVID-19** and worked with local hospitals to make **testing kits** available in conference bags and at the on-site medical booth. ICFP strongly encouraged and then made mandatory **mask wearing**, notifying all conference attendees of the change in status via **email and announcements**. Lastly, we had a clear policy that anyone who tested positive was not to enter the venue, but to return to their accommodations and contact their hotel reception for further instruction.

In comparison to previous ICFP conferences, the pandemic presented unique challenges regarding health and safety. However, the assistance from our partners in our endeavor to prioritize the safety of our delegates resulted in a reasonable outcome. In our partnership with the Thai Ministry of Public Health, we reiterated our position that **all host countries should support the ICFP** to the greatest extent possible in order to win the co-host bid. By doing so, the country ensures the delegates' safety, their experiences, and the overall success of the conference. The ICFP Secretariat will continue to lean heavily on the host country and other co-hosts—usually the Ministry of Public Health who chairs the ICFP National Steering Committee—to ensure adequate preparation and contingency plans are collectively organized and put into place.

#### **Adolescent Participation**

Bringing a **larger number of youth** to the Youth Pre-conference and the ICFP itself was a goal that we were unable to achieve due to multiple factors; the largest being the effects of the pandemic on health, budgets, and travel, as well as the unexpected change in ability to register youth under the age of 18 for the ICFP—as we had practiced since the conference's inception—due to legal limitations set forth by Johns Hopkins University.

ICFP2022 expected to **comfortably surpass the number of youth engaged in 2018**, as we welcomed Mechai Viravaidya's Population and Community Development Association as an ICFP co-host and ICFP NSC Secretariat member due to the incredible work of the organization serving adolescents in Thailand. We anticipated welcoming their affiliated young people to the ICFP to share their knowledge and best practices and discuss their experiences as youth in Thailand accessing reproductive health services. Unfortunately, due to the late surfacing of aforementioned age-restrictive policies, we were unable to successfully ensure that youth of all ages could participate in the 2022 ICFP.

We have already begun conversations with several partners, including Save the Children and the Bill and Melinda Gates Foundation, to navigate **implementing policies** that ensure youth under 18 years of age will be able to attend future ICFP events.

#### **Logistical Improvements**



**Transportation:** The transportation time from the airport to conference hotels was very lengthy in some cases. Though we doubled the number of buses in an effort to alleviate long delays, transportation routes faced unexpected obstacles. Some drivers needed an exorbitant amount of time to navigate their routes given the construction and narrow roadways in the city. Hosting the conference outside of Bangkok did allow us more control over delegate movement to better ensure that delegates would make it to the venue (rather than expecting delegates to navigate the subway system). We will work with the transportation team to ensure a more efficient transportation system in the future.



**Hotels:** The ICFP Secretariat inspected official conference hotels both pre-COVID and again six months prior to the conference. Unfortunately, the quality of some hotels had declined in the interim, causing some guests to request hotel room changes or hotel changes altogether. This is certainly not an experience we ever want our delegates to have at an ICFP. In the future, we will be sure to re-inspect all accommodations at a date much closer to the time of the conference. COVID-19 presented many challenges to hotels in the area, including hotel closures, lack of funding for regular maintenance, and others; however, these challenges should never have led to putting a guest in a sub-par accommodation.



Lack of Food Availability & Service Staff: The pandemic decimated the service industry worldwide, making this facet of the conference particularly challenging. While most people found the food plentiful and high-quality, some wished for more variety across the days and more options for food when neither tea breaks nor lunch was being served. In addition, the presence of APEC—a large high-level international event held in Bangkok simultaneously with ICFP—put added stress upon an already fragile system. In the future, we will be more vigilant about alerting sponsors and partners to the deadlines imposed by the venue and alerting delegates where food will be available outside of coffee/tea breaks and lunch.



Length of Plenary Sessions: The length of the Opening and Closing Plenary sessions made them too long for many of our delegates. The Opening Ceremony was planned to be short and the delayed start and last-minute additions due to extenuating circumstances led to an event that was longer than initially anticipated. The Closing Ceremony start was delayed in order to accommodate delegates getting their lunch, and several speakers went over their allotted time. In the future, we believe that we can find creative ways to give our political partners, sponsors, and awardees meaningful stage time without compromising the attention of our audience.



**Too Many Options:** We continue to hear conference-over-conference that delegates have too many choices as to the number of pre-conferences, scientific sessions, and side events available. Following previous conferences, initial planning sessions for the next ICFP begin with determining and implementing elements that participants reported were lacking. However, when given the opportunity to determine what to cut from the program, there is always great hesitancy to do so, lest an important element be lost. While we do not anticipate pairing down offerings for the 2025 ICFP, our goal will remain to evenly distribute sessions that are offered on the same topic or in French across the session time slots so that delegates do not have to choose between sessions in the same track. As well, we will work with side event organizers to determine whether offerings can be combined into a collaborative event to eliminate some of the competition in those time slots. We have also considered increasing the duration of the conference—however, doing so will have financial implications that may outweigh the benefits for some.



**Staffing Up:** Lastly, the ICFP Secretariat is aware that as the ICFP continues to grow and expand in its new platform approach, there is a need to increase the size of its staff to accommodate the growing demand for content, events, and assistance from our partners, sponsors, and delegates. We will work to ensure that the team is well-staffed and prepared to address conference elements as we move into the next phase of ICFP platform planning and execution.

#### **Looking Forward**

The ICFP Secretariat will work tirelessly to locate the best venue for the **in-person 2025 ICFP** and determine improvements that will make the **hybrid conference** even more interactive and accessible.

As a platform, ICFP will operate to **keep the community engaged** and disseminate messages and actions regarding our collective goals. We will continue to **keep powerful stories in the news** by working with the community and our ICFP media scholars to identify and tell the stories of those within communities across the globe especially through the new communications power of FPNN.

We will strive to be **ever-more inclusive and equitable** in our work by continuing to elevate crucial community-driven conversations around power-shifting, diversity, equity, and inclusivity. Lastly, we will work to continue **expanding our work** with governments, policymakers, partners, and sponsors to ensure that the next hybrid conference event is even more rewarding an experience than the last.





# NATIONAL STEERING COMMITTEE

**CO-HOSTS** 

CORE
ORGANIZING
GROUP

**SPONSORS** 



#### Co-hosts

ICFP2022 was co-hosted by the **following organizations**:



#### **Core Organizing Group**

ICFP's Core Organizing Group, which served as the main agenda-setting committee for ICFP, was comprised of the **following organizations**:































#### **Sponsors**

ICFP2022 worked with 48 official **sponsor organizations**:



























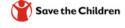
























































#### **Thailand's National Steering Committee**

**NSC Secretariat Co-chairs**: Dr. Kamthorn Pruksananonda, M.D., Professor, Department of Ob & Gyn, Faculty of Medicine, Chulalongkorn University; Dr. Unnop Jaisamrarn MD, MHS, Chief Assoc. Dean, Assoc. Prof. Dept. of OBGYN, Chulalongkorn University

**Scientific Subcommittee**: Dr. Unnop Jaisamrarn, Royal Thai College of Obstetricians and Gynaecologists

Communications Subcommittee: Dr. Suparerk Suerungruang, Thailand MoPH

**Humanitarian & Crisis Settings Subcommittee**: Dr. Suraphan Sandsawang, DoH, MoPH

**Private Sector Subcommittee**: Sitipong Liamsuwan, Organon

Advocacy & Accountability Subcommittee: Dr. Bunyarit Sukrat, DoH, MoPH

**Demographic Dividend Subcommittee**: Dr. Kuer Wongboosin, DoH, MoFA; Asst. Prof.; Piyachart Phiromswad, Sasin Graduate Institute, Chulalongkorn University

**Program Implementation Subcommittee**: Kirana Dheva-Aksorn, DoH, MoPH

**Youth Subcommittee**: Erika Maesincee, PDA; Yodwadee Dissara, The Children and Youth Council of Thailand

**Faith Subcommittee**: Phra Brahmapundit, PhD, Member of the Supreme Sangha Council of Thailand; Abbott of Wat Prayurawongsawas; Dr. Olarik Musigavong





# ABOUT THE INTERNATIONAL CONFERENCE ON FAMILY PLANNING

COMMUNITY



MOVEMENT



PLATFORM







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#### **ABOUT ICFP**

Much more than a conference



The ICFP audience grew

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in size since the last ICFP in 2018.

According to the ICFP2022 Participant Feedback Survey, the vast majority of delegates at this year's conference indicated that the ICFP met their expectations, with 22.9% stating their expectations were exceeded. As ICFP2022 concludes, it is beneficial to look back and recognize where the ICFP began.

Since the first ICFP in 2009 in Kampala, Uganda, the International Conference on Family Planning has served as a strategic inflection point for the global reproductive health community, providing a stage for countries, organizations, and individuals to make important commitments and celebrate achievements as the world's largest scientific conference on family planning and reproductive health. Among the delegates who reported through the feedback survey that they learned something new at a prior ICFP, 63.4% said they actually used that knowledge in their work.

#### **BRIEF TIMELINE OF THE HISTORY OF ICFP**



#### **2009** | KAMPALA, UGANDA

The inaugural ICFP in 2009 in Kampala, Uganda, exceeded expectations. It urged the family planning community to scale up best practices with effective programs and policy changes.



#### **2013** | ADDIS ABABA, ETHIOPIA

Following the successful launch of Family Planning 2020 (now FP2030) during the 2012 London Summit on Family Planning, the 2013 ICFP brought together more than 3,400 delegates in Addis Ababa, Ethiopia, to celebrate progress made toward achieving "Full Access, Full Choice."



#### 2018 | KIGALI, RWANDA

In 2018, ICFP returned to Africa, hosting more than 4,000 people in Kigali, Rwanda, to focus on family planning's returns on investment. The theme of the 2018 ICFP was "Investing for a Lifetime of Returns." Underlying many of the conference sessions was a focus on the ways in which countries can harness the benefits of the demographic contribution to accelerating economic growth—the "demographic dividend."



#### **2011** | DAKAR, SENEGAL

The 2011 ICFP convened the family planning field in Dakar, Senegal, to focus on improving family planning services in Francophone Africa.



#### **2016** | NUSA DUA, INDONESIA

Held in Indonesia, a leader in innovative family planning programming, the 2016 ICFP attracted more than 3,500 delegates and participants from about 100 countries.



#### **2022 | PATTAYA CITY, THAILAND**

The 2022 ICFP was a strategic benchmark as the community prepares to recommit to a goal of universal access by 2030. The theme—"Family Planning & Universal Health Coverage: Innovate. Collaborate. Accelerate"—underscores the belief that family planning should be a core component of universal health coverage.









ICFP has become much more than a conference; it has grown into a platform for researchers, advocates, governments, and communities; a movement toward achieving access to family planning for all; and a growing community guided by the spirit of partnership, inclusivity, innovation, and scientific rigor.

ICFP serves as an innovative platform designed to bring together the FP and SRHR communities around strategic and urgent moments during our joint quest for achieving universal access to family planning services and products. The ICFP is a reflection on the expertise, innovation, passion, and successes of the family planning community.

## Therefore, the conference Secretariat has established a community-focused structure that includes:

- 14 Core Organizing Group members, which serve as the main agenda-setting committee for ICFP and contribute to supporting the cost of the conference through direct contributions or by supporting their grantees to participate in the conference;
- Over 60 partner organizations serving on ICFP international and national steering committees (ISC & NSC);
- 16 ISC and NSC subcommittees focused on targeted interest areas;
- **Multiple community input opportunities** through delegate surveys, community actions, interactive sessions, and more.

The organizers of the ICFP are dedicated to ensuring **our community's perspectives**, **expertise**, **diversity**, **and passions** are captured, available and heard. Our community of advocates, researchers and scientists, community and government leaders, health practitioners, economists, faith leaders, civil society groups, and young people are joined by the belief that everyone deserves access to family planning services and products, no matter where they live or what community they belong to.

ICFP partners and community members have contributed to the evidence, research and lessons learned about the power family planning plays in achieving universal health coverage.

ICFP represents a renewed movement to achieve **universal access to family planning** by 2030, in a collective and collaborative way. This movement is seen at all levels of society, including local communities, government institutions, private sector innovators, funding institutions, and NGOs around the globe. For 13 years, the ICFP community has worked together to move family planning and reproductive health priorities to the center of development.

#### **APPENDIX**

#### **Participant Feedback Survey**

A survey was conducted of the **3,600 ICFP delegates** with a **24.3% response rate** with **875 responding** from over **90 countries**. The following information is some of the feedback we heard and the elements we will keep top of mind when planning the next ICFP:

#### **New Delegates at ICFP**

Overall, **24.4%** had previously participated in another ICFP with the majority having participated in the 2018 ICFP. Approximately **76%** of all delegates had never participated in an ICFP, underscoring the continued growth of the ICFP audience.

#### Using New Knowledge from Prior ICFPs

Among the people who reported learning something new at a prior ICFP, **63.4% reported that they used that knowledge**.

#### **New Collaborations Established at ICFP**

Among those surveyed who had participated in previous ICFPs, almost 2/3 (64.9%) have collaborated with people they met at a past ICFP, with the main areas of collaboration being information sharing, project planning and implementation, and meeting planning.

#### Importance of Various Aspects of the Conference

Most participants of the 2022 ICFP ranked as "important" or "very important"

- Professional networking (83.4%)
- Personal growth (78.9%)
- Learning about state-of-the-art technical content (74.7%)
- Youth engagement (72.2%)

#### Perspectives on the role of ICFP

Participants reported that ICFP plays a "very significant role" in:

- Raising the profile of family planning on the global policy agenda (59.3%)
- Increasing the visibility and engagement of youth advocates in FP (55.7%)
- Building the research evidence base for family planning (49.6%)
- Increasing political commitments to family planning (47.6%)
- Increasing financial commitments to FP (43%)

#### **Technical Quality of the Sessions**

Overwhelmingly, those attending sessions and poster presentations stated that the quality was "very good" to "excellent": Oral Sessions (78.1%), Flash Sessions (62%), Poster Presentations (67.3%). These numbers continue to climb conference-over-conference.

#### **Participant Feedback Survey (cont.)**

#### Successful participation in planned sessions

Many noted that the vast variety of session choices made it hard to attend everything they planned to, with only 10% attending all of the sessions they wanted to. 38% were able to attend three-quarters of the sessions on their list, while 33% made it to half.

#### The Usefulness of the ICFP for Participants' Future Work

Participants reported that ICFP will be useful for their future work on a global level (91.8% with 47.7% stating "very useful"); regional Level (85% with 38.6% stating "very useful"); country level (85.9% with 39.7% stating "very useful"); and personal level (91.6% with 50.5% stating "very useful").

#### Immediate Actions to be Taken by ICFP Delegates as a Result of ICFP

The majority of participants stated that plan to take immediate action as a result of ICFP, with 73.4% of participants who had attended a prior ICFP and 64.6% of those who had not attended a prior ICFP indicating their intention to do so.

#### Meeting delegate expectations

The **vast majority** of delegates stated that the ICFP met their expectations, with **22.9% having their expectations exceeded**. Only **2.9%** of delegates stated that the ICFP did not meet their expectations with this very small contingent's dissatisfaction stemming from logistics issues (outlined below), not the quality of the scientific program.

#### **RESOURCES**



#### **About ICFP2022**

- ICFP2022 co-hosts: icfp2022.org/icfp-2022-co-hosts
- ICFP2022 sponsors: icfp2022.org/sponsors
- Background on ICFP: icfp2022.org/about/background
- Previous ICFPs: <a href="mailto:icfp2022.org/about/past-icfps">icfp2022.org/about/past-icfps</a>
- ICFP2022 schedule: icfp2022.org/schedule
- ICFP 101 webinars: <a href="mailto:icfp2022.org/icfp-101-webinars">icfp2022.org/icfp-101-webinars</a>
- FAQs: icfp2022.org/faq
- Contact: icfp2022.org/contact-us

#### **Scientific Program**

- Full ICFP2022 conference program: icfp2022.org/sci-program
- Full ICFP2022 PRINT conference program: <a href="mailto:icfp2022.org/wp-content/uploads/2023/02/ICFP2022">icfp2022.org/wp-content/uploads/2023/02/ICFP2022</a> Print Program.pdf
- Conference tracks: icfp2022.org/conference-tracks
- Scientific sessions recordings video library (In English and French): <a href="mailto:icfp2022.org/full-icfp2022-scientific-session-recording-catalogue">icfp2022-scientific-session-recording-catalogue</a>



#### **Communications**

- ICFP newsletter: <a href="mailto:icfp2022.org/newsletterarchive">icfp2022.org/newsletterarchive</a>
- ICFP on-demand video library, including ICFP LIVE Stage content: <u>icfp2022.org/icfp-live-on-demand</u>
- ICFP FP+UHC Messaging Portfolio: linkpages.pro/HuLASf
- ICFP media center: icfp2022.org/media-center
- Media hits tracker: airtable.com/shrC36GY2WMHdUzVs/tblp42RG4zdcVYVkQ
- The Power of Family Planning campaign: <a href="mailto:icfp2022.org/power-of-fp/">icfp2022.org/power-of-fp/</a>
- Closing press release: <u>icfp2022.org/commitments-research-youth-at-icfp</u>
- Latest news & announcements from ICFP: icfp2022.org/icfpnews
- The Pulse of Family Planning with Dr T virtual series: icfp2022.org/the-pulse
- Not Without FP virtual forum: <a href="mailto:icfp2022.org/not\_without\_fp-forum">icfp2022.org/not\_without\_fp-forum</a>



#### **Subcommittees & Communities**

- Advocacy & Accountability: icfp2022.org/advocacy-accountability
- Demographic Dividend: icfp2022.org/demographic-dividend
- Faith: icfp2022.org/faith-community
- Humanitarian & Crisis Settings: <a href="mailto:icfp2022.org/humanitarian-crisis-settings-community-page">icfp2022.org/humanitarian-crisis-settings-community-page</a>
- Scientific: icfp2022.org/scientific
  - WHO Scientific Writing Workshop: <a href="mailto:icfp2022.org/who-scientific-workshop">icfp2022.org/who-scientific-workshop</a>
- Power Shifting: icfp2022.org/power-shifting
- Private Sector: <u>icfp2022.org/private-sector</u>
- Program Implementation: <u>icfp2022.org/program-implementation</u>
- Youth: icfp2022.org/youth-community
  - 2022 Youth Trailblazers: icfp2022.org/meet-the-trailblazers
  - Mentorship Activity: <a href="mailto:icfp2022.org/youth-mentorship-program">icfp2022.org/youth-mentorship-program</a>
  - Youth-Led AYSRHR Global Roadmap for Action: <u>icfp2022.org/aysrhr-global-roadmap-for-action</u>





#### **Pre-Conferences**

- About ICFP pre-conferences: <u>icfp2022.org/preconference</u>
- Demographic Dividend pre-conference: <a href="mailto:icfp2022.org/precon/demographic-dividend-pre-conference">icfp2022.org/precon/demographic-dividend-pre-conference</a> conference
- Faith pre-conference: <a href="mailto:icfp2022.org/precon/faith-preconference">icfp2022.org/precon/faith-preconference</a>
- Galvanizing Momentum and Commitment for Sexual and Reproductive Health (SRH) Selfcare Across the Humanitarian-Development Nexus pre-conference: <a href="mailto:icfp2022.org/precon/galvanizing-momentum">icfp2022.org/precon/galvanizing-momentum</a>
- IBP Track Program Implementation pre-conference: <a href="mailto:icfp2022.org/precon/ibp-track-program-implementation">icfp2022.org/precon/ibp-track-program-implementation</a>
- Mainstreaming DMPA-SC and Self-injection: <a href="mailto:icfp2022.org/precon/path-preconference">icfp2022.org/precon/path-preconference</a>
- Shifting Power and Advancing Equity in Global Health pre-conference: <a href="mailto:icfp2022.org/precon/power-shifting">icfp2022.org/precon/power-shifting</a>
- The Private Sector and Digital Health Solutions pre-conference: <u>icfp2022.org/precon/private-sector-pre-conference</u>
- Shifting to a Platform Mindset: Locally Led Solutions for Scaling High-Impact Practices: <a href="mailto:icfp2022.org/precon/tci-pre-conference">icfp2022.org/precon/tci-pre-conference</a>
- Technical Assistance to Countries and Community and Provider driven Social Accountability Research pre-conference: <a href="mailto:icfp2022.org/precon/who-pre-conference">icfp2022.org/precon/who-pre-conference</a>
- Youth pre-conference: <a href="mailto:icfp2022.org/precon/youth-pre-conference">icfp2022.org/precon/youth-pre-conference</a>





#### **ACKNOWLEDGEMENTS**



#### Thank you to our partners and vendors!

Enrico Gianfranchi, Liat Mascho, Awen Southern, Davis Communications Strategies, Boost Events, Safe Harbors, RP Media, and Royal Cliff Hotels Group





Thank you for *your* continued efforts toward making **#FPforALL** a reality!

### Stay In Touch

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ICFP2022 RECAP REPORT